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BROADCASTERS**

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DR. DEAN EDELL TO RETIRE



A self-described “hippie doctor,” Dr. Dean Edell plans to retire after more than three decades of broadcasting. Edell’s nationally-syndicated radio program is heard on 200 stations around the country. He began a daily show in 1979 on KGO-AM in San Francisco and is considered a pioneer of medical talk shows. Early in his career, his business partner suggested they syndicate another talk show host then active in Sacramento. Edell rejected the idea. The other host’s name? Rush Limbaugh. “I never was much of a businessman,” Edell recently told the San Francisco Chronicle. Edell’s final program will be aired Dec. 31.

BINNIE: FROM POLITICS TO LPTV



In September, Republican businessman Bill Binnie finished third in a crowded GOP senate primary in New Hampshire. Now the Scottish-born entrepreneur and race car driver is turning to television. Binnie’s Carlisle Capital Corp. has purchased WYCN-LP, Nashua from Center Broadcasting Corporation of New Hampshire for a reported \$60,000. The deal includes three translators and calls on Binnie to pay \$10K cash and assume \$50K in debt.

The VAB Voice



December, 2010

FCC EXTENDS EAS CAP DEADLINE

At the urging of virtually the entire broadcast and cable industry, as well as the communications engineering community, the FCC on November 23 granted an extension of time for broadcasters and other EAS participants to come into compliance with the new CAP reception requirements - putting off the need for compliance until September 30, 2011.

CAP (the Common Alerting Protocol) is a new format to be used for collecting and distributing emergency communications alerts to all communications platforms.

The FCC, when it adopted CAP, mandated compliance within 180 days of the publication of technical standards for the CAP-formatted alerts by FEMA (the Federal Emergency Management Agency). Those standards were published on September 30, 2010. Immediately, questions arose about whether the entire communications industry could be ready to make the transition



within that 180 day period.

Specifically, there were questions about the ability of all the EAS participants being able to budget for the purchase of the equipment and to make those purchases and to then install the new equipment within the specified period. But more fundamentally, there were questions of whether there was even equipment ready to be deployed, as there was an issue as to whether FEMA and the FCC had to first certify CAP-enabled equipment, before it could be sold. Those questions remain unresolved.

In the latest order, the FCC, while stating that it does not anticipate a further extension of the deadline, does state that

it will initiate a rulemaking to determine if CAP equipment must be certified under Part 11 of the Commission's rules. As part of that rulemaking, the Commission will seek comment on whether this extension is sufficient to give all EAS participants time to make the change.

As the FCC repeatedly states that it does not intend any further extensions of the deadline, don't count on more delays. But watch this proceeding as, while the Commission states that they intend to complete the process before the new deadline, unanticipated delays could conceivably further extend the mandatory adoption date.

In the meantime, work continues on a new State EAS plan for Vermont. Please ask your station engineer to fill out a brief survey on NOAA weather alert reception. The link to the survey may be found on the VAB website's home page at www.vab.org.

- by David Oxenford



2010 VAB Awards Banquet

Great friends and great food combined to make a memorable evening at the 2010 VAB Awards Banquet, held Saturday, Nov. 20 at the Burlington Hilton. It was a record turnout for a VAB sit-down event - and a good time was had by all! Thanks to all who helped plan the festivities, and thanks to all who took the time to share in the fun.

Photos, clockwise from upper left:

Ken Squier and Hall of Fame inductee Jack Donovan; Adirondack Ballroom at the Burlington Hilton; Hall of Fame inductees Jack Donovan and Mark Brady; Community Service Award winner Thea Lewis; Community Service Award winner Jeff Vande Griek; Jon Noyes and Ken Kasz with Alan Noyes Community Service Award winner Wendy Mays of WBTZ/WIZN; Mark Brady and family; Darren Perron and Lance MacKenzie of WCAX-TV; Distinguished Service Award winner Jim Oliver; Broadcasters of the Year: the WCAX News Team; Tom Messner with Hall of Famer Tony Adams; Distinguished Service Award winner Tom Messner; Jon Gailmor sings a tribute to WDEV's Jack Donovan.

