



Resources to Keep Journalists Safe



Access NAB's Awareness in Reporting Toolkit Access NAB Resources to Help Navigate Dangerous Situations

NAB has created nab.org/journalism to provide resources for broadcasters who are putting themselves in harm's way to cover protests in the wake of the unconscionable death of George Floyd. We are gravely concerned about recent violence against journalists across the nation, as well as reports from some localities that have sought to prevent journalists from covering the news by including them in town curfews. This page includes tips from RTDNA, Poynter and others on how journalists can stay safe while doing their jobs during these difficult times.

Free Webinar For Journalists 6/3: Preparation, Safety and Knowing Your Rights



Donald W. Reynolds Journalism Institute

University of Missouri

Register Here

Wednesday, June 3rd at 11:30AM

Journalists are being are being shot, arrested, attacked and robbed while covering protests. What can you do to stay safe on volatile assignments while still being able to do your job? Join a Q&A session with Reuters photojournalist <u>Leah Millis</u>, Hostile environment awareness trainer <u>Cath Mossom</u> and National Press Photographers Association general counsel Mickey H. Osterreicher to discuss:

- Safety & supplies journalists should have on them / in their car
- · Tips for practicing situational awareness while working
- What to wear: helmets, bulletproof vests, googles etc
- What to do if you're arrested while working
- Checking in, communication and debriefing

LBS 2nd Tuesday Sales Webinar: "Reopening Doors with Innovation and Creativity"

Tuesday, June 9th at 12:00 PM

Presented by Tim Burt LBS Creative & Marketing Expert



The economic impact of COVID-19 has had devastating effects on your station and local businesses. As we begin to emerge from this crisis, clients will start demanding more from you as you provide solutions that address the new challenges that merchants and consumers are facing. Your pre-COVID selling process isn't going to be enough. You have an opportunity to restructure how you sell your station's traditional and digital products and now is the time to redefine your competitive advantage. Going forward, your clients will evaluate you based on your resilience and ability to provide sound business leadership. It is your responsibility to rise above other local marketing reps with creative thought and implementation. Changes to your daily routine and professional life will be required.

REGISTER HERE

Free Management Webinar: "Tasks That Can Be Done to Better Energize Remote Workers"

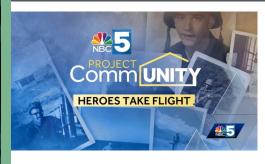


Wednesday, June 10th at 12PM

Free management webinar from Media Staffing Network to help navigate the 'new normal' workplace as we discuss keeping your remote team energized. Space is limited to the first 100 people who register.

REGISTER HERE

WPTZ Wins An Edward R. Murrow Award!



Watch the Story

Congratulations to WPTZ-TV/NBC5 for winning a regional Edward R. Murrow Award from the Radio Television Digital News Association (RTDNA), for excellence in journalism!

NBC5 and the NBC5 News Department won in the News Documentary category. The win was for Chief Photographer Jaime Brassard, and former reporter LeeAnne Denyer's story, "Heroes Take Flight," which documented the deeply personal stories of three northern New York veterans and their experience traveling with North Country Honor Flight. The program seeks to help viewers understand why the trip to Washington, DC is a powerful and emotional experience for participating veterans, many of whom never received the thank you they earned.

Broadcasters COVID-19 Resource Pages



VAB has created a comprehensive set of resources for the TV and radio departments that need the most support during the COVID-19 Pandemic and Governor Scott's "Stay Home, Stay Safe" Order.









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