VAB Voice | Tuesday, August 11, 2020



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Big Win For Radio Against Performance Tax



Majority of House of Reps Now Sponsoring a Resolution Opposing Performance Royalty for Radio!

Thanks to heavy lobbying by the NAB, State Broadcast Association Executives and Broadcast Radio Stations, last week we reached a very important milestone! A bipartisan majority of the U.S. House of Representatives now supports the Local Radio Freedom Act (LRFA). This resolution, which opposes any new performance fee, tax, royalty, or other charge on local broadcast radio stations, now has 223 cosponsors in the House and 27 in the Senate (we needed 218 to have the House majority). It signals Members of Congress's opposition to any potential legislation that imposes new performance royalties on broadcast radio stations for music airplay.

VT Rep. Peter Welch has not signed on as a co-sponsor to the House resolution(<u>H. Con. Res. 20</u>) nor have Senators Leahy or Sanders signed onto the companion resolution in the Senate (<u>S. Con. Res. 5</u>).

Political File Rules Webinar with FCC Panel



Wednesday, August 19th at 1:00PM

CLICK HERE TO JOIN

Sponsored by the National Alliance of State Broadcasters Associations

https://zoom.us/j/94630830414 Webinar ID: 946 3083 0414 or join by phone: 646-876-9923 or 301-715-8592 or 312-626-6799 or 408-638-0968 or 669-900-6833 or 253-215-8782 or 346-248-7799

Radio operators that submitted license renewal applications in other states without certifying full compliance with the FCC's political file obligations must now enter into consent decrees to get their renewals granted. Consent decrees include appointing a company officer to monitor political advertising compliance, adopting a compliance plan, holding training sessions and filing yearly reports with the FCC on all political sales. These consent decrees went to every station that couldn't certify complete compliance and is a vivid reminder of how seriously the FCC takes compliance with the political file rules.

This free webinar features the FCC team that oversees the on-line political file rules; **Robert Baker**, **Gary Schonman and Sima Nilsson**. The panel will discuss the steps needed to comply with the rules, the impact on a station's renewal, the FCC's new consent decree process and a Q&A from participants.

Voter Education PSAs & Election Toolkit



With a critical presidential election on the horizon, NAB and League of Women Voters put together voter education PSAs to encourage those in our community to register and exercise their right to vote. Stations are encouraged to run these PSAs as much as possible through Election Day November 3rd.

NAB's **2020 Election Toolkit** provides ideas and resources to help increase

voter registration, education and turnout.





