VAB Voice | Monday, February 15, 2021



In This Issue:

- Free ABA Engineering Academy Webinar 2/16:
- Free Webinar 2/18: "Leadership in Crisis
- Spotlight on New VAB Member WVEW-LP
- Maryland Passes Nation's First Digital Ad Tax
- This Week at the FCC

Free ABA Engineering Academy Webinar 2/16



Tuesday, February 16th from 11AM-12PM Eastern by John Mailhot, CTO at Imagine Communications

John's presentation will center on ST 2110, the standard developed by the Society of Motion Pictures & Television Engineers (SMPTE) to transport individual signals (audio, video, ancillary data) with synchronization information over IP networks. ST 2110 uses the timing mechanism specified by ST 2059 to distribute time and time base to every device in the network. Certified SBE members attending these webinars receive ½ recertification credit in category I

REGISTER HERE

Free Webinar: "Leadership in Crisis: We Will Come Out Bitter or Better – It's Your Choice!"



Thursday, February 18th from 2-3PM Eastern by Jim Mathis

https://us02web.zoom.us/j/85744412421

The COVID-19 pandemic has been one of the best educations a leader can have, if they use this time to learn.. from their priorities, their reactions and their people's dependency on them to stand up and take authority. These recent circumstances pose a golden opportunity for your staff and client to see leadership in you that builds confidence and security in uncertain times. When this is over, you will be positioned at the forefront of staff and client priorities and support in the world ahead. It will also allow more time to prioritize your "main thing" as people look to you when communities are fully back open for business.

Spotlight on New VAB Member WVEW-LP



VAB welcomes new member WVEW-LP!

Brattleboro Community Radio (BCR) is Brattleboro's independent and non-commercial 100-watt community radio station completely staffed and run by local volunteers.

Licensed by Vermont Earth Works, an educational non-profit serving the communities of Southern Vermont whose mission is to increase public access to educational, cultural, and environmental opportunities.

Learn more about WVEW-LP at https://www.wvew.org/

Maryland Passes Digital Advertising Tax



If you see news reports about the Maryland legislature overriding their Governor's veto of a bill imposing a sales tax on digital advertising, don't panic. There's nothing like this being proposed in Vermont right now. And, since it's a discriminatory tax, the deeppocket digital ad platforms such as Facebook, Twitter, etc. will likely drop the first court filings as soon as next week. This will take a while to play out, and the VAB will be following it closely.

"This Week at the FCC" Summary



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

WILKINSON) BARKER KNAUER LLP



Broadcasting Hope

Help us reach broadcasters in need.

LEARN MORE