VAB Voice | Wednesday, June 30, 2021



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Meet the New VAB Board of Directors!

June 16th, the VAB held its annual meeting virtually via ZOOM (minutes available<u>here</u>), where a new Board of Directors was elected, to begin their terms July 1, 2021. I am pleased to introduce your new VAB Board of Directors:



President:Alex von Lichtenberg
GM, WFFF-TV/WVNY-TV



Vice President:
Dave Godette
Director of Sales, VOX AM/FM



Treasurer: Chip Morgan GM, WCLX-FM



Secretary: Jay Barton GM, WCAX-TV



Director-At-Large:
Dana Nahumck
Director of Engineering
VPR & VT PBS



Past President:
Kelli Corbeil
Owner
WTSA-AM & WTSA-FM

Enter VAB's Production of the Year Competition

Entries Due By July 8, 2021

The VAB is excited to honor the outstanding television and radio commercials, promos, PSAs and digital content that has been created by Vermonters and aired on Vermont stations and/or



digital platforms over the last 12 months!

Each station or Production Company/Marketing Agency may submit up to (2) entries per category that aired between May 1, 2020 – April 30, 2021.

Entries will be scored on Creativity, Production Value, Copy-writing and the Ability to Evoke Response. Awards will be given to the entries with the highest score in 16 "Outstanding" categories!

Read Rules & Enter Here

65th Annual VAB Convention Wednesday, August 18th at Lareau Farm in Waitsfield!



Lareau Farm in Waitsfield is the site of this year's VAB Convention 8/18!

After having to cancel the Convention in 2020 due to COVID-19, the VAB is thrilled to announce we will be holding the 65th Annual VAB Convention and Production of the Year Award Ceremony Wednesday, August 18, 2021! Our new venue, Lareau Farm Inn, is home to the original American Flatbread in Waitsfield, VT and features two outdoor covered pavilions where we'll spend the day learning, laughing and socializing again! Details, including the schedule, are being worked out and will be announced soon. For now, save Wednesday, August 18th from 8AM-2PM for the 65th Annual VAB Convention!

Remembering late Howard Lancour of WCAX-TV



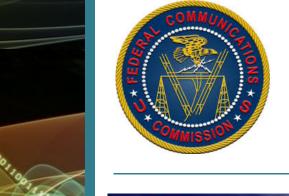
On June 4th, the Burlington Area History Facebook page contained a post about the late Howard Lancour, seen here at the Newstime desk for WCAX.

A native of Springfield, MA, Lancour became one of Channel 3's early employees, doing a little bit of everything at the station, including hosting Current Events Quiz in its early years. After 10 years, he left for a TV job in Lansing, Michigan, where he spent the rest of his career and life.

This Week at the FCC

Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc



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