### VAB Voice | Tuesday, October 19, 2021



#### In This Issue:

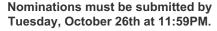
- Deadline for HOF & Award Nominations is 10/26
- Free Engineering Webinar October 19th
- Free Webinar for Journalists October 21st
- Free ATSC 3.0 Webinar October 21st
- Champlain College Adjunct + Other Job Openings

# Deadline to Nominate a Colleague for the VAB Hall of Fame & Awards is 10/26 @ 11:59PM



It's time recognize outstanding Vermont broadcasters with the annual VAB Hall of Fame & Awards!

The VAB is currently seeking nominations for the VAB Hall of Fame, Broadcaster of the Year, Alan Noyes Community Service, the Snyder-Teffner Award for Excellence Behind the Scenes and the relatively new Rising Star Award!



Awards will be given out during the VAB's 25th Anniversary Hall of Fame Banquet Saturday, December 4, 2021 at the Hilton-Burlington. Event details coming soon, so save the date!









View Criteria & Submit Nominations Here

### Free Engineering Webinar Wednesday 10/19



## Surviving Remote Broadcasting During A Pandemic

Tuesday, October 19th @ 11AM Eastern

Doug Ferber with Tie Line will present a special program on "Surviving Remote Broadcasting During A Pandemic". This webinar is courtesy of the Alabama Broadcasters Association (ABA) Engineering Academy.

**REGISTER** 

### Free Poynter Webinar for Journalists 10/21

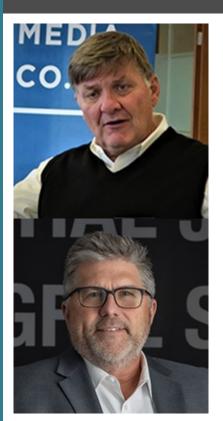
#### Powerful Storytelling (Part 1) Thursday 10/21 @ 12PM

- Finding and developing compelling characters
- Finding sharp story focus
- What goes where in the story and why
- How to make words and video work seamless together even when you have limited video
- Soundbites that deeply connect with viewers





# Free Webinar 10/21: ATSC 3.0; Applications in Public and Commercial Television



## Thursday, October 21st 1-2 PM Eastern

by Vincent Curren, Principal at Breakthrough Public Media Consulting and Kerry Oslund, VP, Strategy & Business Development, E.W. Scripps

This webinar will explore the real-world applications being developed in both the public and commercial television worlds with the arrival of ATSC 3.0.

Vincent Curren is helping public media companies navigate today's dynamic and competitive media world. More concretely, he is working with the Public Media Company to help public television stations leverage the power of ATSC 3.0, the next generation, broadcast television standard.

Kerry Oslund, VP, Strategy & Business Development, E.W. Scripps is responsible for advancing the company's ATSC 3.0 strategy and other business development efforts. In December 2020, the company's WMYD-TV (Detroit) became the market's first ATSC 3.0 station. The launch is a collaborative effort with cross-town WDIV-TV, owned by Graham Media Group.

**REGISTER** 

### **Job Openings at Stations Around Vermont**







Broadcast Media Production
Adjunct











COMMITTED TO OUR COMMUNITY

Digital Reporter, News Producer,
Digital Sales Manager, Multimedia
Journalist, Newscast Director, AM
Reporter, Junior Account
Executive, Account Executive and
News Anchor



Media Specialist/Traffic, News Producer, Philanthropy Operations Coordinator



National Sales Assistant, Chief
Photographer, Meteorologist,
Sales Account Associate,
Producer, National Sales
Manager







<u>Programming Personalities,</u> <u>Managers, Account Executive</u>

Radio and Digital Account Executive, News Anchor

Senior Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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Broadcasting Hope

Help us reach broadcasters in need.

LEARN MORE

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