## VAB Voice | Friday, December 10, 2021



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## 2021 VAB Hall of Fame & Awards Banquet Recap



Award Winners L-R Standing: Noah Villamarin-Cutter, Tim Thayer, Bill Goldsbury, Liz Strzepa Hall of Fame Inductees L-R sitting: Bruce Zeman, Stephanie Gorin, Steve Cormier, Shelly Holt Allen

### WATCH THE FULL EVENT RECORDING HERE!

After a Global Pandemic kept us apart for almost two years, Saturday, December 4th, the Vermont Association of Broadcasters were able to come together again and celebrate the 26th Anniversary of the Hall of Fame & Awards Banquet at the Hilton Hotel in Burlington!



About 200 guests enjoyed a spectacular evening of eating, drinking, socializing and recognizing excellence within Vermont's broadcast community.

Special guests at the event included Sue Keenom from the NAB in Washington D.C. and Vermont's Adjutant General, MG Gregory Knight. Senator Leahy, Rep. Welch and Gov. Scott all sent recorded messages of congratulations.

WPTZ-TV GM Ryan Rothstein and Vermont Public Co. Chief Technical Officer Joe Tymecki

introduced Rising Star Award Winners Liz Strzepa from WPTZ and Noah Villamarin-Cutter from Vermont Public Co.

WCAX-TV GM Jay Barton introduced Snyder-Teffner Award Winner Tim Thayer and Mary Cenci and Karen Lougee accepted the award on behalf of their colleague Lynn Elkert.





WVNY Chief Engineer Greg Towne introduced Distinguished Service Award winner Bill Goldsbury and VAB President Alex von Lichtenberg revealed that all Vermont broadcasters won "Broadcaster of the Year" for their unprecedented efforts during a global pandemic.

VAB President Alex von Lichtenberg also introduced the concept of a VAB group PSA thanking viewers and listeners and promoting fair and trustworthy journalism within Vermont media.

We remembered broadcasters we lost in 2020 and 2021 with a beautifulln Memoriam presentation put together by Scott Antonovich of WKVT-FM.

We also shared a series of three videos created by NAB entitled "Shining A Light", "Spreading Hope" and "Supporting Our Communities" that featured passionate messages from State Broadcaster Association leaders around the country.

The highlight of the evening came when four new members were inducted into the VAB Hall of Fame. Watch the induction introduction video links below:

Bruce & Hobbes video created by Daniel Calcagne of WFFF-TV & WVNY-TV

Shelly Holt Allen video created by Jen
Bergeron and Bob Conley of WCAX-TV

Steve Cormier video created by Steven
Tanzi of Radio Vermont Group

Stephanie Gorin video created by Steven
Kuntz of WPTZ-TV



# Free Local Broadcast Sales Webinar 12/14: "The Girlfriend's Guide to Closing The Deal"

Presented to you FREE by your State Broadcasters Association.



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**Melody Spann-Cooper** Chair & CEO of Midway Broadcasting Corporation

### THE GIRLFRIEND'S GUIDE TO CLOSING THE DEAL"

A message every broadcast leader and seller should hear



**REGISTER HERE** 

## Tuesday, December 14th 12PM Eastern

with Melody Spann-Cooper, Chair & CEO of Midway Broadcasting Corporation

An honest and intimate conversation with Melody as if she's speaking one deal-making woman to another. Here is wisdom passed down from mentor to mentee. A message on how to spot what and who is "real" in business and pivot under adverse circumstances. Melody huddles down with broadcasters to share colorful observations – both humorous and serious – from her upbringing and her entrepreneurial journey. Success. Failure. Regrets!

## VAB Paid Internship Program Spring 2022 Enrollment Now Open



DOWNLOAD THE APPLICATION

The VAB's newest member benefit; a Paid internship Program designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is now accepting applications for Spring 2022.

Here's how it works:

- Station applies through VAB.org to get 100% of the internship subsidized.
- VAB Awards Nomination Committee reviews applications and selects up to three grantees.
- VAB writes a check to the station for \$1,731.90 to pay 120 hours at \$12.55/hour (VT minimum wage) + 15% towards payroll taxes.
- Station finds and hires the intern on their own.
   VAB will have nothing to do with the selection process, but the intern must be a college or trade school student obtaining school credit.

## **Job Openings at Stations Around Vermont**







Programming Personalities, Managers, Account Executive

Senior Account Executive

Broadcast Media Production
Adjunct







COMMITTED TO OUR COMMUNITY

Sports Reporter, Newscast
Producer, Graphic
Artist/Promotion Producer,
Weekend Meteorologist/MMJ,
Chief Meteorologist, Digital
Reporter, Digital Sales Manager,
Multimedia Journalist, Newscast
Director, AM Reporter, Account
Executive, News Anchor



Media Specialist, Host for All Things Considered, Chief Financial Officer (CFO), News Producer



Sports Anchor/Reporter, Multimedia Journalist, National Sales Assistant, Chief Photographer, Meteorologist

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

## This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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# Broadcasting Hope Help us reach broadcasters in need.

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