VAB Voice | Monday, March 28, 2022



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Where & When Should Convention Be Held?

Please take 1 minute to share your preference for where and when to hold the VAB Convention.

Take 3 Question Convention Survey

Protecting Your Stations From Cyber Attacks



The US Government has issued warnings to American companies about cybersecurity threats tied to the current political climate with Russia.

The VAB advises broadcasters to assume they remain a high-profile target to cyber attacks.

In recent weeks, Russian state-run media has been hacked multiple times. There's no reason the reverse couldn't happen here. Read the eight steps businesses should take immediately to protect themselves.

Listen to 15 Minute Podcast from NAB with Cyber Security Quick Tips

Champlain College Film Projects on VT PBS



The Champlain College 2021 class senior capstone projects will be featured on **Vermont PBS'** *Made Here* series, **Thursday**, **March 31 at 8pm** The Broadcast faculty invite you to watch and celebrate this great accomplishment!



Canna-Business: Explores Cannabis Entrepreneurs in Vermont Soul Survivor: Explores the musical group A2VT based in Winooski Keeping the Farm Alive: Explores the challenges of running a dairy farm Dog Mountain: The impact of Dog Mountain on dogs and their owners Pictures in a Pandemic: Film follows Filmmaking students trying to finish their senior films in a pandemic.

Free Sales Webinar March 30th at 12PM



YOU CAN ATTEND FOR FREE THANKS TO YOUR STATE BROADCASTERS ASSOCIATION!

POWERED BY THE BROADCAST INDUSTRY'S FAVORITE WEBSITE www.LocalBroadcastSales.com

WEYLAND WEDNESDAY

REASONS TO KEEP ADVERTISING EVEN DURING INVENTORY AND LABOR ISSUES

REGISTER NOW

Do you have clients or prospects who say they have no reason to advertise because they are experiencing retail inventory and labor issues? Paul Weyland will share compelling responses to this common objection for you to use in your local sales calls.

Recruit at Vermont's Premier Career & Job Fair



Associated General Contractors of Vermont is producing a multi sector career/job fair with the potential to host more than 1,500 students and job-seekers on April 26th from 10AM-6PM at the Champlain Valley Exposition in Essex Junction.

Several high schools, technical centers and colleges from around Vermont have committed to bringing students and they have partnered with the Department of Labor, Agency of Transportation, Commerce and Community Development and others to engage potential jobseekers.

The first half of the day will be geared toward students, while the second half will be geared to job seekers.

Reserve a booth for \$300 at agcvt.org/ev_calendar_day.asp? date=4/26/2022&eventid=171

Broadcast Job Openings Around Vermont







Morning Drive Host

Human Resources Generalist, Programming Producer, Media Specialist <u>Programming Personalities,</u> <u>Managers, Account Executive</u>







Junior Account Executive, Sports
Reporter, Senior Account Executive,
News Anchor, Weekend
Meteorologist/MMJ, Digital Reporter,
Digital Sales Manager, Multimedia
Journalist, AM Reporter

Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor Multimedia Journalist, Newscast
Director, News Editor, Production
Assistant, Sales Account
Executive, Sales Account
Associate, Sports
Anchor/Reporter, National Sales

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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