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VAB 2022 Meeting, Convention & Production Awards Tuesday, June 7th at Sugarbush Resort!



The VAB will be taking the Annual Meeting, Convention & Production of the Year Awards to Sugarbush Resort in Warren, VT! Tuesday, June 7, 2022! Along with a new venue, we're trying a new format!

For the first time ever, attending the educational and recognition elements of the day will be **FREE** to all VAB members who pre-register! So if you would like to come from 1:00-4:00PM to hear the speakers (TBA) and see who wins the Production of the Year Awards, there is no cost as long as you pre-register!

Members who want to partake in an optional plated lunch around 12pm can add that on as a paid extra when they register.

There will also be an optional networking cocktail hour from 4:00-5:00PM that members can add onto their registration if they so choose. The cocktail reception will take place outside the Mountain Room on the patio and will include drink tickets, appetizers and access to our speakers.

More details about the speakers and agenda as well as a link to register will be coming soon!



Production of the Year Competition Now Open

Production of the Year Competition

The VAB is excited to honor the outstanding television and radio commercials, promos, PSAs and digital content that has been created by Vermonters and aired on Vermont TV and radio stations and/or their digital platforms over the last 12 months.

Each station or Production Company may submit up to (2) entries per category that aired between May 1, 2021 - April 30, 2022.

Deadline to submit entries is Sunday, May 22nd

[See Categories, Read Rules & Submit Entries Here!](#)

VAB's Paid Internship Program Now Accepting Applications for Summer 2022



The VAB's newest member benefit; a Paid internship Program designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is now accepting applications for Summer 2022 internships!

Here's how it works:

- Station applies through VAB.org to get 100% of the internship subsidized.
- VAB Awards Nomination Committee reviews applications and selects up to three grantees.
- VAB writes a check to the station for \$1,731.90 to pay 120 hours at \$12.55/hour (VT minimum wage) + 15% towards payroll taxes.
- Station finds and hires the intern on their own. VAB will have nothing to do with the selection process, but the intern must be a college or trade school student obtaining school credit.

[Get Details & Apply Here](#)

\$100 for DJs Who Participate In VT Army Guard Open Range Day Friday 5/13 in Jericho!

VT Army National Guard is holding an Open Range Day for media at Camp Ethan Allen in Jericho Friday, May 13th.

While there, members of the media will be invited to fire an M4 machine gun on the range and meet members of the Brigade Support Battalion who have interesting stories to share!

MAKE A QUICK \$100 CASH!

Because the VAB relies heavily on NCSA funds from VT ARNG to operate, the **VAB is giving a \$100 talent fee to the first 10 Full-Time radio air personalities who volunteer to participate!**



**OPEN
RANGE DAY**
WITH MEMBERS OF
THE 186TH BSB

**MAY
2022**

Specific date/time/location is provided upon request



EVENTS

- Individual Weapons Qualification:
M4 Carbine and M249
(Squad Automatic Weapon)
- Range tour with equipment
display



Picture ID is required
to enter firing ranges.



Scan QR Code to receive coordinating instructions
or call/text one of the phone numbers below.

SFC Cook 802-355-0815 | SFC Pelletier 802-274-2721 | MSG Rogers 802-249-9497

FIND EVENT ON
SOCIAL MEDIA



vtarmg



vtarmg802



Vermont Army National Guard

Time commitment is about 2 hours from 11am-1pm. Last June, 10 DJs participated when we did something similar and we all had a great time!

To volunteer, email vab@vab.org ASAP as this is first come, first served, but no later than Friday 4/29

VAB Visits to Stations Around the State!

Spring 2022 VAB Visits to radio and television stations around the state are in full swing! Here are pics from a few of the visits that have already been done with lots more to follow!



WBTZ & WIZN - Winooski



The Light Radio Network - Essex Junction



Vox AM/FM - Colchester



WLVB - Morrisville



WJSC at NVU - Johnson



WTNN - So. Burlington



WDEV & WCVT - Waterbury



WRUV at UVM - Burlington



Great Eastern Radio - Barre

LBS Announces New B.E.S.T. Certificate Course

**Now Offered FREE by Your
State Broadcasters Association**
Enroll as many as you wish
**“THE BEST CERTIFIED
NEW HIRE PROGRAM”**

The BEST (Broadcast Essentials for Selling Today) Program is specifically designed to give the broadcast professional a foundation to build upon for a successful and rewarding traditional and digital broadcast sales career. It is the path for LBS members to obtain the coveted status of LBS Certified Seller!

Please note: The BEST Program is a college-level course that has been developed for broadcast sellers. As a result, this is a highly organized and structured program that includes periodic quizzes to evaluate your understanding of the topics covered. Completion of this course is intended to take 30 days about 25 minutes per day (some days are longer, some shorter), though you are certainly welcome to proceed at your own pace if you would prefer to work through the content either faster or slower.

WHY WAIT! YOU CAN BEGIN TODAY!
FOR REGISTRATION AND MORE INFORMATION
WWW.LOCALBROADCASTSALES.COM
CLICK ON THE BEST PROGRAM TAB



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!

Begin now!
**You control the start
time and pace.**

**Enjoy the prestige of
being LBS Certified!**

**All sessions have
online testing score
format!**

**Receive a certificate
upon completion**

**Access to
instructors for Q & A**

**Managers: Sign up
your new hires and
entire sales team.**
**Veterans who are
open to learning love
LBS BEST too!**
(317) 804-9400

Recruit at Vermont's Premier Career & Job Fair

Associated General Contractors of Vermont is producing a multi sector career/job fair with the potential to host more than 1,500 students and job-seekers on April 26th from 10AM-6PM at the Champlain Valley Exposition in Essex Junction.

Several high schools, technical centers and colleges from around Vermont have committed to bringing students and they have partnered with the Department of Labor, Agency of Transportation, Commerce and Community Development and others to engage potential jobseekers.

VERMONT'S PREMIER CAREER & JOB FAIR

OPEN TO ALL THOSE INTERESTED IN ADVANCING OR
CREATING A NEW CAREER FOR THEMSELVES

- GET EXCLUSIVE ACCESS TO INTERNSHIPS, SUMMER WORK AND
FULL TIME CAREERS IN VARIOUS INDUSTRIES
- MARKET YOUR SKILLS AND INTERESTS WITH ACTUAL RECRUITERS
- NETWORK WITH EMPLOYERS IN YOUR FIELD
- BRING SEVERAL COPIES OF YOUR RESUME
- OPEN TO ALL INDUSTRIES AND INTERESTS

APRIL 26

10am - 5pm

CHAMPLAIN VALLEY EXPO

MILLER CENTER

REGISTER @ VERMONTCONSTRUCTIONJOBS.COM



The first half of the day will be geared toward students, while the second half will be geared to job seekers.

Reserve a booth for \$300 at agcvt.org/ev_calendar_day.asp?date=4/26/2022&eventid=171

Broadcast Job Openings Around Vermont



COMMITTED TO OUR COMMUNITY



Junior Account Executive, Sports Reporter, Senior Account Executive, News Anchor, Weekend Meteorologist/MMJ, Digital Reporter, Digital Sales Manager, Multimedia Journalist, AM Reporter

Multimedia Journalist, Weekend Anchor/MMJ, Account Executive, News Photographer/Editor

Digital Media Manager, Production Assistant, Multimedia Journalist, Newscast Director, News Editor, Sales Account Executive, Sales Account Associate, Sports Anchor/Reporter, National Sales Assistant, Newscast Producer



**CHAMPLAIN
COLLEGE**

Broadcast Media Production
Adjunct



Together For Vermont

Graphic Designer, Human Resources Generalist, Programming Producer, Media Specialist



Programming Personalities, Managers, Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at Wilkinson Barker Knauer, LLP in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON) BARKER) KNAUER) LLP



