## VAB Voice | Wednesday, July 20, 2022



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# Scholarships to Learn Broadcast Engineering in Alabama this September & October!



VAB recognizes the need to educate, excite and encourage more young people to enter the field of broadcast engineering. Which is why the VAB has decided to offer a limited number of scholarships for select candidates to travel to and attend the Alabama Broadcasters Association Engineering Academy Fall Radio Engineering Class September 12th-16th or the TV Engineering Class October 3rd-7th. Both classes are held at the ABA Training Center in Hoover, AL (near Birmingham).

**CLICK HERE TO APPLY by 8/4!** 

The Radio Engineering class covers basic electronics, audio fundamentals (both analog and digital), RF systems (AM & FM transmitters and antennas) and basic broadcast operations (EAS, FCC rules, good engineering practices). At the end of the week, students have the opportunity to take the Society of Broadcast Engineers (SBE) Certification exam! There will also be a Television Engineering Class held the week of October 3rd - 7th which offers a similar introduction-based ciriculum for TV engineering.

The ABA is aware that creating "Chief Engineers" in a five-day course is not possible. These classes are designed for those just getting into the broadcast engineering business and offer a basic overview of how radio and television broadcast systems work. The VAB is willing to invest to send Vermonters to this class and try for the SBE certification in hopes it will "kickstart" their broadcast engineering education so they can be hired as assistant engineers and eventually take over for current engineers getting ready to retire.

Maybe you are a DJ or an MMJ but would like to make the switch to a behind the scenes job? Maybe you are a Program or Operations Director and have found your job requires you to know more about basic engineering than you thought? Maybe you know a High School or College student who you think has the right mindset and potential to make broadcast engineering their career? If so, we'd like to know! Click here to apply and tell us you would like to be considered for one of the scholarships, which includes transportation, lodging, per deum for food and the class/SBE exam fees. Deadline to apply is Thur. 8/4.

### Free EAS/ABIP Webinar Thursday, July 21st at 1PM:



"EAS Regulations and What your Staff Should Know about the Alternative Broadcast Inspection Program (ABIP)"

Thursday, July 21, 2022 | 1:00-2:00PM Eastern by Larry Wilkins, Alabama Broadcasters Association Director of Engineering

REGISTER FOR FREE USING PROMO CODE "NASBA2022"

#### Join the VAB's New "Futures" Committee



Changing listener/viewer habits and technology are having a dramatic effect on the broadcast industry. To help us navigate our way through all this rapid change, the VAB is forming a new "Futures" committee that will meet via ZOOM.

If you want to better understand, stay up-to-date and share thoughts and ideas about how to handle the paradigm shifts and technology that is influencing our industry, you are invited to join the VAB's new Futures committee!

We will start by exploring the three most talked about topics at the NAB Show; the Connected Car Dashboard, podcasting and ATSC 3.0. This committee's goal will be to create best practice suggestions for stations to stay relevant and competitive in the digital age! Whether you are an air-personality, Reporter, Anchor, AE/Marketing Consultant, Manager, Engineer or support staff, your contribution is welcome as these issues need to be tackled with all perspectives represented.

Average time commitment is estimated at one 40-minute ZOOM call per month or as needed and the first meeting will take place in late July. To join, email <a href="mailvab@vab.org">vab@vab.org</a> with the subject line "Futures Committee".

### **Broadcast Job Openings Around Vermont**







Broadcast Media Production Adjunct Multimedia Journalist, Account Executive









Senior Account Executive,
Producer, MMJ/Reporter,
Receptionist/Sales Assistant,
Junior Account Executive, Sports
Reporter, News Anchor, Weekend
Meteorologist/MMJ, Digital
Reporter, Digital Sales Manager,
AM Reporter

Accounting Specialist AR, Brave
Little State/Engagement
Journalism Intern, SVP of
Audience & Community, Director
of Digital Media, Media Specialist
- Master Control, News
Producer, Graphic Designer

Producer, Master Control
Operator, Production Assistant,
Multimedia Journalist,
Meteorologist, Sales Account
Executive, National Sales
Assistant

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to <a href="mailto:vab@vab.org">vab@vab.org</a>

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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