VAB Voice | Friday, August 19, 2022



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Ross on Radio Virtual Talk for Vermont's Personalities & Programmers!



REGISTER IN ADVANCE HERE!

The VAB understands radio personalities and programmers are stretched thin, making it hard to get away for a day to in-person events. But the VAB still wants to make sure you have plenty of professional growth opportunities, which is why we're bringing the opportunity to you virtually!

Wednesday, September 21st from 10:15-11:30am, Sean Ross, the author of one of our industry's most popular weekly newsletters, *Ross on Radio*, will do a virtual talk just for Vermont's radio personalities and programmers! Sean is a radio business researcher, programming consultant and a veteran of radio trade journalism at Billboard, Radio & Records, M Street Journal and others.

Send topics you'd like to hear Sean discuss to vab@vab.org no later than Friday, September 9th and register in advance to participate here!

Call to Serve on the VAB Board of Directors



Due to unforseen circumstances, Chip Morgan has decided to step down from the VAB Board of Directors. The board wishes to express our gratitude to Chip for the time, energy, talent and skill he voluntarily contributed during his time on the board. Thank you Chip!

Would you like to serve on the VAB Board of Directors?

If you want to be a part of shaping the VAB's future and have time to commit to this volunteer position, please review the <u>criteria here</u> and then email <u>vab@vab.org</u> with your interest no later than Sept. 9, 2022.

Join the VAB's New "Futures" Committee

Changing listener/viewer habits and technology are having a dramatic effect on the broadcast industry. To help us navigate our way through all this rapid change, the VAB is forming a new "Futures" committee that will meet via ZOOM.

If you want to better understand, stay up-to-date and share thoughts and ideas about how to handle the paradigm shifts and technology that is influencing our industry, you are invited to join the VAB's new Futures



We will start by exploring the three most talked about topics at the NAB Show; the Connected Car Dashboard, podcasting and ATSC 3.0. This committee's goal will be to create best practice suggestions for stations to stay relevant and competitive in the digital age! Whether you are an air-personality, Reporter, Anchor, AE/Marketing Consultant, Manager, Engineer or support staff, your contribution is welcome as these issues need to be tackled with all perspectives represented.

Average time commitment is estimated at one 40-minute ZOOM call per month or as needed and the first meeting will take place in early September. To join, email vab@vab.org

Broadcast Job Openings Around Vermont







Broadcast Media Production
Adjunct

Assistant Chief Engineer,
Multimedia Journalist, Account
Executive

Programming Personalities, Managers, Account Executive







Senior Account Executive,
Producer, Receptionist/Sales
Assistant, Junior Account
Executive, Sports Reporter, News
Anchor, Weekend
Meteorologist/MMJ

News Editor, Videographer,
Director of Digital Media, Media
Specialist - Master Control

Chief Photographer, Producer,
Master Control Operator,
Production Assistant, Multimedia
Journalist, Meteorologist, Sales
Account Executive, National
Sales Assistant

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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