VAB Voice I Monday, September 19, 2022



In This Issue:

- Hall of Fame and Excellence Awards Nominations Now Being Accepted!
- Ross on Radio Virtual Talk for Vermont's Personalities & Programmers 9/21
- Public Inspection File Advisory
- Jim Heltz Retires After 40 Years
- Join the VAB "Futures" Committee

Hall of Fame and Excellence Award Nominations Now Being Accepted!



It's time to recognize outstanding Vermont broadcasters! In addition to inducting a few members into the VAB Hall of Fame, we will also acknowledge excellence from this past year with awards for Broadcaster of the Year, Alan Noyes Community Service, the Snyder-Teffner Award for excellence behind the scenes in a support role and the Rising Star Award!

Now it's time for you to let the VAB know who is deserving of recognition! Descriptions of each award are on vab.org and nominations must be received no later than Tuesday, October 25, 2022 at 11:59PM. Awards will be given out during the 27th Anniversary of the VAB Hall of Fame & Awards Banquet Saturday, December 3, 2022 at the Hilton Hotel-Burlington. Event details coming soon!

Ross on Radio Virtual Talk for Vermont's Personalities & Programmers Sept. 21st!



REGISTER HERE!

The VAB understands radio personalities and programmers are stretched thin, making it hard to get away for a day to in-person events. But the VAB still wants to make sure you have plenty of professional growth opportunities, which is why we're bringing the opportunity to you virtually!

Wednesday, September 21st from 10:15-11:30am, Sean Ross, the author of one of our industry's most popular weekly newsletters, *Ross on Radio*, will do a virtual talk just for Vermont's radio personalities and programmers! Sean is a radio business researcher, programming consultant and a veteran of radio trade journalism at Billboard, Radio & Records, M Street Journal and others.

Send topics you'd like to hear Sean discuss to<u>vab@vab.org</u> no later than Friday, September 9th and register in advance to participate here!

Public Inspection File Advisory

Given recent changes and the normalization of online Public Files, Pillsbury Law did a top to bottom rewrite of their Public Inspection File advisory. Within it, you will find the answer to most any Public File question for both commercial and noncommercial stations.



Jim Heltz Retires After 40 Years



After forty years of creating broadcast and non broadcast media through his company Green Mountain Video, Jim Heltz is retiring.

Jim has created communication projects as a director, writer, cameraman, editor and producer for broadcast TV and radio, cable, nonprofits, educational institutions, state and federal governments, and corporations. Four of his documentary films have aired on PBS stations locally and nationally. He has also been a freelance cameraman for NBC Nightly News, MSNBC, C-Span, PBS NewsHour, The Today Show, CBC, CTV and CNN.

For two years, Jim hosted The Concert Experience, a weekly music radio program on WBTV-LP. He was a comedy writer for the WCAX talk show Late Night Saturday with Tim Kavanagh and the Vice President of the Vermont Chapter of ITVA in 1989. Jim also is the co-inventor of the tommyTRACK, the first on-tripod camera dolly.

He is most proud of his work on public health education including PSAs for UVM on youth: smoking, alcohol and substance abuse prevention, breast cancer awareness PSAs, *Vermont Vital Signs*; a monthly health program on Vermont PBS, "Live" segments for the Children's Miracle Network Telethon and COVID PSAs for Support VT. Though he is cutting back on day to day production, he will still continue to create public health related PSAs for non-profits.

Join the VAB's New "Futures" Committee



Changing listener/viewer habits and technology are having a dramatic effect on the broadcast industry. To help us navigate our way through all this rapid change, the VAB is forming a new "Futures" committee that will meet via ZOOM.

If you want to better understand, stay up-to-date and share thoughts and ideas about how to handle the paradigm shifts and technology that is influencing our industry, you are invited to join the VAB's new Futures committee!

We will start by exploring the three most talked about topics at the NAB Show; the Connected Car Dashboard, podcasting and ATSC 3.0. This committee's goal will be to create best practice suggestions for stations to stay relevant and competitive in the digital age! Whether you are an air-personality, Reporter, Anchor, AE/Marketing Consultant, Manager, Engineer or support staff, your contribution is welcome as these issues need to be tackled with all perspectives represented.

Average time commitment is estimated at one 45-minute ZOOM call per month or as needed and the first meeting will take place in mid September. To join, email vab@vab.org

Broadcast Job Openings Around Vermont







Broadcast Media Production Adjunct Assistant Chief Engineer,
Multimedia Journalist, Account
Executive

<u>Programming Personalities</u>, Managers, Account Executive







Senior Account Executive,
Producer, Receptionist/Sales
Assistant, Junior Account
Executive, Sports Reporter, News
Anchor, Weekend
Meteorologist/MMJ

News Editor, Videographer, Director of Digital Media, Media Specialist - Master Control Production Assistant, Chief
Photographer, Producer, Master
Control Operator, Multimedia
Journalist, Meteorologist, Sales
Account Executive, National
Sales Assistant

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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