# VAB Voice | Tuesday, December 13, 2022



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## Hall of Fame & Awards Banquet Recap

#### WATCH THE 2022 HALL OF FAME & AWARDS BANQUET



Saturday, December 3rd, members of the Vermont Association of Broadcasters recognized the "Elite Best of the Best" during the 27th Anniversary of the VAB Hall of Fame & Awards Banquet at the Hilton Hotel in Burlington!

Inspired by the TOP GUN films, 230 guests enjoyed a spectacular night of eating, drinking, socializing and celebrating excellence within Vermont's radio and television broadcast community.

Hall of Famers Bruce James from VT Broadcast Associates and Tim Johnson from WTSA-AM & FM introduced Major General Gregory Knight who was honored with the "Friends of Broadcasters" award.

Hall of Famer and NBC5 Anchor/Reporter Stewart Ledbetter along with NBC5 Meteorologist Ben Frechette introduced Matt Houseman, Director of Programming for Great Eastern Radio, who accepted the Alan Noyes Community Service Award for Frank FM, Froggy & The Beat's Stuff-A-Truck Food & Funds Drive to benefit the Salvation Army.





Brian Stevenson from Vermont Public and Jay Barton from WCAX-TV introduced Rising Star Award Winners Kaylee Mumford and Dom Amato respectively.

Hall of Famers Dan Dubonnet and Ginny McGehee from Hall Communications introduced Snyder-Teffner Award Winner Andrea Lammly for excellence behind the scenes as Hall Communications Business Manager for over 30 years.

WCAX-TV's News Director Roger Garrity and Assistant News Director Christine Hinkel introduced Roger Lewis who won a Distinguished Service award for his work as a Newscast Director for over 40 years.

Mary Cenci and Kwame Dankwa introduced the Broadcaster of the Year award to WFFF-TV & WVNY-TV, which was accepted by their GM, Alex von Lichtenberg.

We remembered broadcasters who passed away in the last 12 months including VAB Hall of Fame Charter Member Dan Ruggles, Radio Broadcaster Jerry Germain, TV Reporter Catherine Hughes, HR Manager Lindsay Benoit and Radio Broadcaster Craig Ladd, who was also being inducted into the VAB Hall of Fame the same evening. Craig Ladd's wife Linda and daughters Elizabeth and Erica accepted Craig's induction on his behalf.





Betty Smith, one of the founders of Vermont Public Radio was the second person to be inducted into the VAB Hall of Fame that evening and Stephen Puffer, owner of WTWN-AM and WYKR-FM was the third.

# Free Sales Webinar Tuesday 12/13





# How to Get More from Your Current Customers! LBS 2<sup>nd</sup> Tuesday Webinar presented by: Chris Fleming, President of CD Media Consulting

#### Join us on December 13, 2022 at Noon ET as we discuss:

- Becoming a Doctor of Advertising Solutions.
- Today's climate and why selling long-term is better than short-term.
- Why most contracts are sold with inadequate frequency to be effective.
- Pricing concerns and how to deal with them by understanding your customer's margin and markups and why they are important.

REGISTER AT LOCALBROADCASTSALES.COM

## Free Engineering Webinar Tuesday 12/20



### Tuesday, December 20th at 11:00AM

Skip Pizzi of Skip Pizzi Media Consultant will discuss "Shifting to ATSC 3.0". Skip is a well know expert in ATSC 3.0 and has a way of explaining how it works that all can understand.

This free webinar is presented by the ABA Engineering Academy

**REGISTER** 

### Immediate Action for DASDEC EAS Users

On November 23, 2022, the Cybersecurity and Infrastructure Security Agency (CISA) issued an Advisory on security vulnerabilities in DASDEC EAS encoder/decoder devices sold by Digital Alert Systems (formerly Monroe Electronics). CISA warns that DASDEC software prior to version 4.1 contains a cross-site scripting (XSS) vulnerability that allows remote attackers to run code on the devices. CISA also warns that all DASDEC software contains an XSS vulnerability via the Host Header that can be used by remote attackers after login.

The Public Safety and Homeland Security Bureau (PSHSB or Bureau) of the FCC advises those that use DASDEC devices to immediately take the following steps recommended by CISA to protect their systems from cyberattacks:

- Patch their DASDEC equipment to the latest version.
- Minimize network exposure for all control system devices and/or systems, and ensure they are not

- accessible from the Internet.
- Locate control system networks and remote devices behind firewalls and isolate them from business networks.
- When remote access is required, use secure methods, such as Virtual Private Networks (VPNs), recognizing VPNs may have vulnerabilities and should be updated to the most current version available. Also recognize VPN is only as secure as its connected devices.

### **Broadcast Job Openings Around Vermont**







<u>Director of Radio Programming, Dirgital Editor,</u> <u>Diector of Membership, Programming</u> <u>Producer, Afternoon News Producer,</u> Administrative Assistant,
Programming Personalities,
Managers, Account
Executive

Digital Media Specialist







Integrated Marketing Intern, News
Intern, Newscast Director, Anchor,
Meteorologist, Reporter, News
Anchor/Reporter, Senior Sales Account
Executive, Junior Sales Account
Executive, Receptionist/Sales
Assistant, Digital Content Producer,
News Producer, Assignment Editor

Chief Engineer, Weekend
Anchor/Multimedia
Journalist, Multimedia
Journalist (entry level)

Associate Producer, Producer,

Multimedia Journalist,

Administrative Assistant,

Production Assistant, Chief

Photographer, Master Control

Operator, Meteorologist, Sales

Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to <a href="mailto:vab@vab.org">vab@vab.org</a>

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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