VAB Voice I Thursday, January 5, 2023



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Apply Now to Have an Intern Work for You But Get Paid by the VAB!



GET DETAILS & APPLY!

Need staffing help but can't afford the extra payroll?

Utilize the VAB's Subsidized Internship Program! This member benefit is designed to connect stations who need workers with students interested in careers in broadcasting, journalism, marketing, engineering or any other related field.

Here's how it works:

- Fill out the 1-page application at vab.org/paid-internship-program/
- After you're approved and you hire an intern, the VAB writes you a check for \$1,818.84 to pay 120 hours at \$13.18/hour (minimum wage) + 15% for payroll taxes.

Free Sales Webinar Tuesday 1/10

Broadcast Sellers and Leaders: "NEVER BE BORING" Valerie Geller, President Geller Media International

TUESDAY. JANUARY 10 AT NOON

Register at https://localbroadcastsales.com/lbswebinars

In this session you will learn:

- 1. The 3 mistakes salespeople make
- 2. How you can communicate more effectively
- 3. How to tell YOUR story and help clients tell THEIR Stories
- 4. How to never be boring

Today's radio, TV, and digital selling environments are more demanding than ever. Success with your most productive clients in 2023 will require enhanced sales and communication skills. Discover communication techniques to engage with clients instantly. Valerie will provide proven tips and techniques to transform your approach into a more powerful communicator, seller, and commercial storyteller. Are you communicating powerfully? Are your presentations relevant, unique and effective for clients?

REGISTER AT LOCALBROADCASTSALES.COM

Rewind's Gameshow Night 3



TV Gameshows have been delighting audiences for generations, but few have ever had the chance to actually "buzz-in" with a chance to win thousands of dollars worth of cash and prizes, until now! WKVT is planning their 3rd installment of "Gameshow Night".

Hosts Parker Springfield and Natalie Knowles create a "real survey-style" gameshow experience right down to the iconic "Face-Off" podium! Get your tickets, register your team of (5) players with a chance to take the stage and experience the bells, whistles, lights and sounds of a real "survey style" TV gameshow with a chance to win cash and prizes from local Monadnock Businesses.

Dress your team in costumes, bring weird items and practice your pop culture knowledge because audience participation is part of the show! Details and team registration at www.realgameshownight.com

Watch the 2022 VAB Hall of Fame & Awards



Broadcast Job Openings Around Vermont





Digital Media Specialist

y Champlain

COMMITTED TO OUR COMMUNITY



Director of Radio Programming, Dirgital Editor, Diector of Membership, Programming Producer, Afternoon News Producer,

WCA





Account Executive



Chief Photographer, Integrated Marketing Intern, News Intern, Newscast Director, Anchor,

Meteorologist, Reporter, News Anchor/Reporter, Senior Sales Account Executive, Junior Sales Account Executive, Receptionist/Sales Assistant, Digital Content Producer, News Producer, Assignment Editor

Chief Engineer, Weekend Anchor/Multimedia Journalist, Multimedia Journalist (entry level)

Paid News Internship, Associate Producer, Producer, Multimedia Journalist, Administrative Assistant, Production Assistant, Chief Photographer, Master Control Operator, Meteorologist, Sales Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at Wilkinson Barker Knauer, LLP in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

WILKINSON) BARKER KNAUER LLP



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