

# VAB Voice | Thursday, May 18, 2023



## In This Issue:

- Production of the Year Competition Deadline is 5/31
- VAB Convention Thursday 6/15 in Montpelier
- Greg Towne Retires from WVNY-TV
- Broadcast Job Openings in Vermont
- "This Week at the FCC" by David Oxenford

## VAB Production of the Year Competition



The VAB is excited to honor the outstanding television and radio commercials, promos, PSAs and digital content that has been created by Vermonters and aired on Vermont TV and radio stations and/or their digital platforms over the last 12 months.

Awards will be presented in person at the 2023 VAB Convention Thursday, June 15th at the Capitol Plaza Hotel in Montpelier, VT from 12:30-2:00PM!

Each station, Production Company or Marketing Agency who is a member of the VAB may submit up to (2) entries per category that aired between May 1, 2022 – April 30, 2023. [See Categories](#)

**Deadline to submit entries is  
Wednesday, May 31st at 5PM**

[CLICK HERE FOR  
INSTRUCTIONS](#)

## VAB Convention June 15th in Montpelier



You are invited to attend the VAB Annual Convention and Production of the Year Awards Thursday, June 15, 2023 at the Capitol Plaza Hotel in Montpelier!

### Agenda:

**11:00am-12:30pm**

**Content Creator's Workshop with Lori Lewis**

*For Radio & TV Personalities, Digital Managers & Creative Services:*

Learn how to produce engaging short form vertical video that gets attention and how to use your Instagram & Facebook audience to gauge what will work on Tik Tok.

**12:30pm-2:00pm**

**Lunch & Production of the Year Awards**

Find out who created the best content of the year!

**2:00-3:00pm**

**Digital Advertising Seller's Workshop with Lori Lewis**

Get answers to the questions digital advertising clients ask the most and learn how to steer dull content ideas in the right direction!



## Workshops & Award Ceremony are Free! Lunch is \$30/person

*Seared chicken with leek sauce, maple ginger glazed salmon, mashed potatoes, roasted sweet potatoes, garden salad & chocolate torte*

**Register for Workshops/Awards Ceremony and/or Optional Lunch Buffet no later than Friday 6/9** *(ask your manager if someone is coordinating a group registration)*

[REGISTER HERE](#)

**Sponsored By:**



## Greg Towne Retires After 22 Years at WVNY



April 2001, George W. Bush was three months into the White House, Tom Brady had just finished his rookie season with the Patriots and Greg Towne went to work in the Engineering Department of a TV station on Shelburne Road – ABC 22. Fittingly, 22 years later, Greg is calling it a career and what a career it was!

Greg worked in the studio and the transmitter site, but did more than just keep the station on the air. He helped maintain the equipment, the cars...and shoveled *a lot* of snow.

Greg was there when ABC 22 and Fox 44 got joined at the hip and helped move the station from Shelburne Road to where it is now, atop Water Tower Hill in Colchester. He didn't just move a station, he moved a whole transmitter from the old building on Mount Mansfield to the current shared transmitter building. Greg helped with the transition from Analog tv to Digital TV. Times change and so does technology, but one consistent was Greg.

Greg was a booster for ABC 22 & Fox 44. He was always promoting the station and the events the station was involved with. He was the station champion for the MS-Walk fundraiser, he was always involved with their *Feed a Family* events. You could also count on him being at their annual Founders Day of Caring where the staff does community projects for local organizations.

In 2017, Greg was awarded the VAB Snyder-Tefner award for excellence behind-the-scenes. Greg's contributions can't be measured in one award or a list of accomplishments. His knowledge, dedication and sense of humor will be missed by his colleagues. The VAB wishes Greg the best in his well-deserved retirement!

## Broadcast Job Openings Around Vermont



[Office Coordinator](#)

[Sales Assistant,  
Radio & Digital Account  
Executive](#)

[Account Executive](#)



[Digital Marketing Coordinator/Sales Assistant](#)

[Broadcast Engineer - Transmitter,  
Event Producer](#)



[Executive Producer, Master  
Control Supervisor, Associate  
Producer, Producer, Sales  
Account Associate, Multimedia  
Journalist, News Intern,  
Administrative Assistant, Account  
Executive](#)

[News Producer, Sales Account  
Executive, Broadcast Engineer,  
Director of Sales, Summer News  
Intern, Reporter, Chief  
Photographer](#)

[Morning Meteorologist, Multi-  
media Journalist \(Entry Level\),  
Creative Services  
Producer/Videographer, Future  
Focus Intern,](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to [vab@vab.org](mailto:vab@vab.org)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON ) BARKER ) KNAUER ) LLP



Vermont Association of Broadcasters | 4 Carmichael St. Suite 111-106, Essex Junction, VT 05452

[Unsubscribe vab@vab.org](#)

[Update Profile](#) | [Constant Contact Data  
Notice](#)

Sent by [vab@vab.org](mailto:vab@vab.org) powered by



Try email marketing for free today!