

VAB Voice | Friday, June 9, 2023



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Deadline to Register for the VAB Convention & Production Awards is 5PM TODAY 6/9



The VAB Annual Convention and Production of the Year Awards is this Thursday, June 15, 2023 at the Capitol Plaza Hotel in Montpelier!

Deadline to register is 5PM today (Friday 6/9)
Workshops & Award Ceremony are Free! Lunch is \$30/person

Seared chicken with leek sauce, maple ginger glazed salmon, mashed potatoes, roasted sweet potatoes, garden salad & chocolate torte

REGISTER HERE

Sponsored By:



Agenda:

11:00am-12:30pm

Content Creator's Workshop with Lori Lewis

For Radio & TV Personalities, Digital Managers & Creative Services:

Learn how to produce engaging short form vertical video that gets attention and how to use your Instagram & Facebook audience to gauge what will work on Tik Tok.

12:30pm-2:00pm

Lunch & Production of the Year Awards

2:00-3:00pm

Digital Advertising Seller's Workshop with Lori Lewis

Get answers to the questions digital advertising clients ask the most and learn how to steer dull content ideas in the right direction!



Free Sales Webinar Tuesday 6/13
"Top 10 Tips on How to be a Broadcast Sales Superstar!"



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!



Top 10 Tips On How To Be A Broadcast Sales Superstar!

LBS 2nd Tuesday Webinar presented by: Stefan Ryback

Tuesday, June 13th at 12PM
Presented by Stefan Ryback

[REGISTER HERE](#)

How did Stefan go from an award-winning major market radio program director to a multimillion-dollar broadcast seller? Watch his presentation, exclusively on LBS, on June 13th, and find out the “secret sauce” that can help broadcast sellers make a significant leap in sales and money earned!

In this fast-paced presentation, Stefan will show you the following:

- how to get in front of more prospects
- what to say to prospects
- what not to say
- ideas that get prospects to say “yes”
- how to dramatically increase sales
- how to live a better lifestyle

NAB Marconi Awards

The NAB Marconi Radio Awards give NAB member stations the opportunity to receive national recognition for overall excellence and performance in radio.

Stations and on-air personalities may nominate themselves in the categories of "Station of the Year" by market size or format "Personality of the Year" by market size or format "Legendary Station," and "Legendary Manager".

The 2023 NAB Marconi Radio Award winners will be announced during a special dinner program on October 25, 2023 at the Javits Center during NAB Show New

York, held October 25-26.

Entries must be submitted online to NAB by May 31.

Marconi RADIO AWARDS PRESENTED BY NAB

DO YOU HAVE WHAT IT TAKES?

The NAB Marconi Radio Awards celebrate overall excellence in radio. Visit the [awards website](#) today for more information, entry rules and a complete list of our past winners.

ENTRY DETAILS

23 CATEGORIES TO ENTER:

- ▶ Legendary Station of the Year
- ▶ Legendary Manager of the Year
- ▶ Network/Syndicated Personality of the Year
- ▶ Small Market Radio Station of the Year
- ▶ Medium Market Radio Station of the Year
- ▶ Large Market Radio Station of the Year
- ▶ Major Market Radio Station of the Year
- ▶ Small Market Personality of the Year
- ▶ Medium Market Personality of the Year
- ▶ Large Market Personality of the Year
- ▶ Major Market Personality of the Year
- ▶ AC Radio Station of the Year
- ▶ Best Radio Podcast of the Year
- ▶ CHR Station of the Year
- ▶ Classic Hits Station of the Year
- ▶ College Station of the Year
- ▶ Country Station of the Year
- ▶ News/Talk Station of the Year
- ▶ Religious Station of the Year
- ▶ Rock Station of the Year
- ▶ Spanish Language Station of the Year
- ▶ Sports Station of the Year
- ▶ Urban Station of the Year

NAB SHOW
NEW YORK



Entry requirements: Highlights of your nominee's 2022 achievements, not to exceed 200 words, and an audio link

DEADLINE: May 31, 5 p.m. ET

CONTACT **Tobi Hall**, director, Awards, Events and Member Experience, National Association of Broadcasters, 202 775 3511.

The winners of the 2023 Marconi Radio Awards will be announced during a special dinner program, brought to you by Xperi, on October 25 at the Javits Center. The event will take place during NAB Show New York, held October 25-26.

Broadcast Job Openings Around Vermont



Production Assistant (P/T),
Executive Producer, Master Control
Supervisor, Associate Producer,
Producer, Sales Account
Associate, Multimedia Journalist,
News Intern, Administrative
Assistant, Account Executive



COMMITTED TO OUR COMMUNITY

News Producer, Sales Account
Executive, Broadcast Engineer,
Director of Sales, Summer News
Intern, Chief Photographer



Morning Meteorologist, Multi-
media Journalist (Entry
Level), Creative Services
Producer/Videographer,
Future Focus Intern.



Digital Marketing Coordinator/Sales
Assistant



Marketing Consultant



Experienced Sales Professional



Office Coordinator

RADIO VERMONT



Sales Assistant,
Radio & Digital Account
Executive



Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](https://www.wilkinsonbarkerknauer.com/) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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