

VAB Voice | Thursday, June 22, 2023



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67th Annual VAB Convention Recap



The 67th Annual VAB Convention and Production of the Year Awards was held Thursday, June 15, 2023 at the Capitol Plaza Hotel in Montpelier. Nearly 100 radio and television broadcasters gathered to network, learn and celebrate excellence within our industry!

Content Creator Coach Lori Lewis ran a workshop on how to produce engaging short form vertical video that gets attention as well as how to use your Instagram & Facebook audience to gauge what will work on Tik Tok.

In the afternoon, Lori led a workshop for sellers on how to steer dull social media ads into success.



Following a delicious lunch, we announced, watched and listened to the twenty winning entries in the VAB Production of the Year Competition! Another reminder of how lucky we are to have such talented people working in broadcasting here in Vermont!



*A huge thanks to BMI and Nielsen
for sponsoring the 67th Annual
VAB Convention!*



Call to Serve on the VAB Event of the Future (Title TBD) Committee

As more and more broadcasters retire and we see there are few, if any, young people waiting in the wings to take their place, we know we have some work to do to attract the next generation to want to work in radio and TV. This is not a problem unique to Vermont, but since there are no national solutions being offered, we're on our own.

There are many students enrolled in college and Career & Technical Education programs in Vermont that are teaching them the basic skills to work in our industry. But for some reason, whether its lack of knowledge about job opportunities or lack of housing, they are leaving the state after graduation.

The VAB has an idea for a new event to take place in late April or early May 2024 that would bring these students together with you as industry professionals to inform and inspire them to become broadcasters. This event would also offer professional growth opportunities for you as well. Elements will likely include but are not limited to keynotes by recognizable names, breakout sessions, a job fair and tech exhibits and entertainment.

This is a big idea that needs a lot of input by a lot of different people. We need all sectors represented as well as all age groups to create an event from scratch.

If you are willing to join this ad-hoc VAB Event of the Future committee, please email Wendy Mays at vab@vab.org. Meetings will be held monthly via ZOOM or as needed and we are only looking for you to give us ideas and feedback - you will not be asked to do any additional work outside of the meeting.

Email vab@vab.org to join the VAB Event of the Future Steering Committee

NAB Marconi Awards

The NAB Marconi Radio Awards give NAB member stations the opportunity to receive national recognition for overall excellence and performance in radio.

Marconi RADIO AWARDS PRESENTED BY NAB

DO YOU HAVE WHAT IT TAKES?

The NAB Marconi Radio Awards celebrate overall excellence in radio. Visit the [awards website](#) today for more information, entry rules and a complete list of our past winners.

ENTRY DETAILS

23 CATEGORIES TO ENTER:

- ▶ Legendary Station of the Year
- ▶ Legendary Manager of the Year
- ▶ Network/Syndicated Personality of the Year
- ▶ Small Market Radio Station of the Year
- ▶ Medium Market Radio Station of the Year
- ▶ Large Market Radio Station of the Year
- ▶ Major Market Radio Station of the Year
- ▶ Small Market Personality of the Year
- ▶ Medium Market Personality of the Year
- ▶ Large Market Personality of the Year
- ▶ Major Market Personality of the Year
- ▶ AC Radio Station of the Year
- ▶ Best Radio Podcast of the Year
- ▶ CHR Station of the Year
- ▶ Classic Hits Station of the Year
- ▶ College Station of the Year
- ▶ Country Station of the Year
- ▶ News/Talk Station of the Year
- ▶ Religious Station of the Year
- ▶ Rock Station of the Year
- ▶ Spanish Language Station of the Year
- ▶ Sports Station of the Year
- ▶ Urban Station of the Year

**NAB SHOW
NEW YORK**



Entry requirements: Highlights of your nominee's 2022 achievements, not to exceed 200 words, and an audio link

DEADLINE: May 31, 5 p.m. ET

CONTACT

Tobi Hall, director, Awards, Events and Member Experience, National Association of Broadcasters, 202 775 3511.

The winners of the 2023 Marconi Radio Awards will be announced during a special dinner program, brought to you by Xperi, on October 25 at the Javits Center. The event will take place during NAB Show New York, held October 25-26.

Stations and on-air personalities may nominate themselves in the categories of "Station of the Year" by market size or format "Personality of the Year" by market size or format "Legendary Station," and "Legendary Manager".

The 2023 NAB Marconi Radio Award winners will be announced during a special dinner program on October 25, 2023 at the Javits Center during NAB Show New York, held October 25-26.

Entries must be submitted online to NAB by May 31.

Broadcast Job Openings Around Vermont



Executive Producer, Master Control
Supervisor, Producer, Sales
Account Associate, News Intern,
Administrative Assistant, Account
Executive



COMMITTED TO OUR COMMUNITY

News Producer, Sales Account
Executive, Broadcast Engineer,
Director of Sales, Summer News
Intern, Chief Photographer



Technical Media Producer,
Future Focus Intern,



Digital Marketing Coordinator/Sales
Assistant



Marketing Consultant



Experienced Sales Professional

RADIO VERMONT



News Anchor



Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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