

VAB Voice Special Edition: Broadcasters Helping with Flood Relief



Every radio and TV station in Vermont is responding to the widespread flooding and subsequent damage done to homes, businesses and farms.

Vermont's broadcast journalists have been doing an amazing job sharing a variety of perspectives and human interest stories. And all stations have been contributing with PSAs and helpful links shared on their websites and social media pages.

Although we can't highlight every single effort by every single station, this special edition of the VAB Voice shines a spotlight on *some* of the flood relief initiatives members have let the VAB know about. If you are doing something special, let the VAB know about it! Email vab@vab.org

Do Good Fest Streamed Benefit Concert

Saturday, July 15th, National Life Group's *Do Good Fest*, sponsored by Vox AM/FM/Digital, raised \$1.5 million to benefit the Vermont Community Foundation's VT Flood Response & Recovery Fund!

What was supposed to be an in-person outdoor festival on the grounds of National Life Group in Montpelier was transformed in just a few days into an intimate benefit concert streamed live on Star 92.9 FM, on WCAX Channel 3 and on the Do Good Fest website. The benefit concert included acoustic performances by artists Plain White T's, lovelytheband, Fastball and Burlington's All Night Boogie Band.



The intimate event was hosted by (L-R) Mike Czarny of Star 92.9, Darren Perron of WCAX-TV, Mary Cenci of Star 92.9, Cat Viglienzoni of WCAX-TV and Mehran Assadi of National Life Group



NBC5 American Red Cross Fundraiser



The American Red Cross has opened shelters in Rutland, Barre and White River Junction to help those displaced by floodwaters. NBC5 is among the stations encouraging viewers to donate money to help with immediate needs like food and shelter as well as put people on the road to recovery.

Watch the promo produced by NBC5 Creative Services below as an example of the amazing work being done!



Vermont Public's On-Air Drive

 THE Vermont Community Foundation

 Vermont Public

**Donate to the
VT Flood Response
& Recovery Fund**

GIVE NOW >>>

Friday, July 21st and Saturday, July 22nd, Vermont Public hosted an on-air drive for the Vermont Community Foundation's VT Flood Response & Recovery Fund. With donations still pouring in on Sunday, they haven't finished counting yet, but are confident it will get to around **\$800,000!**

Vox AM/FM/Digital's Rise & Rebuild VT Flood Relief Radiothon

Wednesday, July 19th, from 6am-7pm, sister stations Star 92.9, 95 Triple X, 101.3 The Wolf, WVMT, The Game, MeTV radio & WVTM conducted a radiothon to raise money for VT Community Foundation's VT Flood Response &



Recovery Fund.

In addition to raising money over the air and through their websites, they broadcasted live from locations in Barre, Essex Junction, South Burlington, St. Albans and Middlebury.

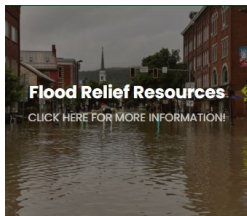
Their efforts collected over **\$10,000** for the VT Community Foundation's VT Flood Relief & Recovery Fund!



WDEV Focusing on Radio News Coverage



As a news/talk station, WDEV's focus has been to keep listeners informed on the ever changing situations in their communities and how it will affect them. Starting at 3am on Monday, July 10th, they have turned their daily 7 hours of local news into flood coverage. Their talk show featured leaders from the towns affected to talk about what they have been going through and what they need. Listeners were calling in with updates on what they were seeing and the situations they were in.



During their non-news shows, they've been doing live breaking news updates several times an hour including carrying the Governor's press conferences. A FEMA representative who was on scene even called WDEV out of the blue to go on the air and update people on how to make claims.

WEQX-FM Promotes Flood Relief Benefit Concerts

Like other stations, WEQX has been doing an excellent job of connecting the community to the info they need with a resource page on their website they've been directing listeners to:

[ABOUT](#)
[MEDIA](#)
[LISTEN LIVE](#)
[E-QUEST](#)
[CONCERT CALENDAR](#)
[CONTACT US](#)

NOW

Driver Billy Raffoul

PREV

Daytrippin Irration

Knights of Cydonia Muse

SONG HISTORY

CURRENT DJ
Joy
10:00am - 3:00pm

LISTENER ADVISORY BOARD

JOIN CLUB EQX!

VERMONT FLOOD RELIEF - FEMA & OTHER RESOURCES

This entry was posted in [News and Events](#) on [July 19, 2023](#) by [Luke](#).

As the state continues to recover from the severe flooding on July 7th and beyond, we wanted to compile a list of resources to help you guys out. Stay strong and safe out there! - Team EQX

For the latest FEMA information on Vermont's recovery from the severe storms and flooding, visit: [FEMA.gov/Disaster/4720](https://www.fema.gov/Disaster/4720)

Official Vermont State resources can be found here: <https://www.vermont.gov/flood#gsc.tab=0>

Red Cross resources can be found here: <https://www.redcross.org/about-us/news-and-events/news/2023/red-cross-responds-as-flooding-threatens-northeast.html>

In addition, WEQX is promoting two fundraising events August 4th and 14th both in Londonderry and has been collecting items from record companies to raffle while they are there!



ABC 22 & Fox 44



In addition to the news and weather coverage, the American Red Cross asked ABC22 & Fox 44 to run a crawl for donations and they had the Red Cross on live. Like so many other stations, they also posted resources and places to donate on their website.

The Point Independent Radio



The Point has been airing PSAs and directing people to the Montpelier Foundation which is working with Montpelier Alive to raise money for those impacted.

FLOOD RESOURCES



Frank, Froggy & The Penguin



Froggy, Frank & The Penguin are sharing info about resources, volunteers, help and more. But they are also "keeping their eyes open" for the right project/opportunity to do more.

WOKO, WIZN, The BUZZ, KOOL 105 & WJOY



AM1230



Hall Communications five stations WOKO, KOOL 105, WJOY, WIZN and 99.9 the Buzz are promoting where to go for assistance with PSAs and links on their websites. They are also working with the VT Agency of Agriculture on a project to support farmers in need.

WCAX-TV



Like the other news stations, in addition to non-stop news and weather coverage, WCAX has been getting the word out about how to volunteer, reputable organizations to donate to and ways people who lost property or were effected can make claims.

Emergency Grants for Broadcasting Professionals



A reminder that the Broadcasters Foundation of America has two types of grant programs specifically meant for people working in broadcasting. Their Monthly Grants support broadcasting professionals who are no longer able to work due to an illness, accident, or other misfortune. Their Emergency Grants support those affected by natural disasters and home emergencies. Get more details and apply at <https://broadcastersfoundation.org>

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