

# VAB Voice I Wednesday, September 6, 2023



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## National EAS Preparation Free Webinar 9/6



Wednesday, September 6th at 11:00AM Eastern, Alabama Broadcasters Association Engineering Services will hold a free webinar covering preparation for the upcoming National EAS Test.

Hosted by Alabama SECC chairman Larry Wilkins and South Carolina SECC chairman John Georgia, representatives from major EAS equipment manufacturers will be on hand to answer questions. You can register [online here](#).

REGISTER

The National EAS Test is scheduled for October 4th, 2023. The test will be sent out via IPAWS at 2:20 PM EDT.

## Roland Lajoie Retires from WLVB-FM



After 30 years hosting WLVB-FM's "Vermont Country Morning" program from 5:00-10:00AM, Roland Lajoie is retiring. His last program will be this Friday, September 8th.

Before WLVB signed on in August 1993, Lajoie co-hosted the early morning show on WDEV-AM 550 and FM 96.1. His radio career spans 46 years.

Lajoie has been recognized for his work both on and off the air. In December 2019, he was inducted into the VAB Hall of Fame and has been honored by the Lamoille Region Chamber of Commerce, Lamoille County Farm Bureau, Lamoille Economic Development Corporation, Lamoille County Mental Health Services and the Orleans County Farm Bureau.

## Free Webinar Tuesday 9/12: "The Thriving Podcast Landscape for Broadcasters"



Andy Waits

## The Thriving Podcast Landscape for Broadcasters

REGISTER

**Tuesday, September 12th at Noon**

Presented by Andy Waits, Broadcast Veteran and Owner of Podcast Axis

Podcasting allows the public to delve deep into subjects that resonate with their passions, fostering a sense of community among like-minded listeners. Can you thrive in the modern era of on-demand consumption, with listeners tuning in at their convenience? Podcasting have evolved into an integral component of the modern media landscape. If you sell, compete against, or want to be better acquainted with this complementary digital product, you'll want to join this webinar. Selling within a podcast blend of information, entertainment, and storytelling in compelling formats is a unique skill. Hear the strengths and weaknesses of how podcasts can expand your audience and your client's advertising budgets.

## Call for Hall of Fame & Excellence Awards Nominations



Submit A  
Nomination

It's time recognize outstanding Vermont broadcasters with the annual VAB Hall of Fame & Excellence Awards!

If you know a Vermont broadcaster who you think deserves to be inducted into the VAB Hall of Fame or who should win Broadcaster of the Year, the Alan Noyes Community Service award, the Snyder-Teffner award for Excellence Behind the Scenes or the Rising Star award, [nominate them now!](#)

**Nominations must be submitted by  
Friday, October 13, 2023**

*VAB Hall of Fame & Awards Gala will be  
Saturday, December 2, 2023 at the Hilton  
Hotel in Burlington, so save the date!*



## Apply for a Fall Intern Subsidy

The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in pursuing careers in broadcasting, is now accepting applications for Fall!



Here's how it works:

- Station applies to get 100% of the internship subsidized.
- Approved stations get a check for \$1,818.84 to pay the intern for 120 hours at \$13.18/hour (VT minimum wage) + 15% towards payroll taxes.
- Station finds and hires the intern on their own. VAB has nothing to do with the selection process, but provides a contact list for all the colleges.

Why Apply?

1. Great way to instill a passion for broadcast in a future generation.
2. Solves workforce challenges at no additional cost to the station.
3. Helps stations fulfill their yearly EEO credits.

APPLY  
HERE

## Broadcast Job Openings Around Vermont



Producer, Multimedia Journalist,  
Local News Anchor Reporter,  
Production Assistant, Part-time,  
Local Sales Manager, Account  
Executive (Plattsburgh, NY),  
Executive Producer, Master  
Control Supervisor, Sales  
Account Associate, News Intern



Multimedia Journalist,  
Newscaster Producer,  
News Producer/Reporter,  
Photographer/Editor, News Anchor  
- Evening,  
Account Executive (Entry Level),  
Account Executive, News Anchor  
(Mornings), Future Focus Intern



COMMITTED TO OUR COMMUNITY

Sales Account Executive,  
Graphic Artist, Sales Manager,  
Promotions/Commercial  
Producer, Creative Services  
Director, Multimedia Journalist,  
Director of Sales, News Intern,  
Sales Account Executive,  
Broadcast Engineer

### RADIO VERMONT



News Anchor

Marketing Consultant

Experienced Sales Professional



Digital Marketing  
Coordinator/Sales Assistant

Account Executive



Director of Engineering,  
Education & Youth Reporter,  
Digital Producer, Senior Vice  
President of Content

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to [vab@vab.org](mailto:vab@vab.org)

## This Week at the FCC

Every week, the attorneys at [Wilkinson Barker Knauer, LLP](http://www.wilkinsonbarkerknauer.com) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>



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