

VAB Voice | Tuesday, November 7, 2023



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Register Now for the VAB Hall of Fame & Awards Gala Saturday, December 2, 2023



HALL OF FAME & AWARDS GALA

1923-2023

Celebrating 100 Years of Broadcasting in Vermont

SATURDAY, DECEMBER 2 AT THE HILTON BURLINGTON LAKE CHAMPLAIN

HALL OF FAME INDUCTEES

Kelli Corbeil, WTSB-AM & WTSB-FM
Ken Gilbert, WVTB-FM
Rod Hill, WOKO-FM & WKOL-FM

DISTINGUISHED SERVICE

Jeff Garfield, WGMT-FM

SNYDER-TEFFNER AWARD

Larry Page, WPTZ-TV & Vermont Public

RISING STAR AWARD

Jess Langlois, WCAX-TV
Molly Ormsbee, WPTZ-TV

Cocktail Reception: 5:00 PM
Dinner & Awards: 6:30 PM
After-party in Presidential Suite: 9:30 PM

Semi-formal (cocktail party) attire encouraged.

BROADCASTER OF THE YEAR

Vox AM/FM/Digital

ALAN HOYES COMMUNITY SERVICE AWARD

Hall Communications Radio Group

FRIEND OF BROADCASTERS

Curtis LeGeyt
NAB President & CEO

\$50 per person | Register at VAB.org no later than Monday 11/20.
Limited number of \$99 VAB subsidized hotel rooms available until they're gone or 11/20.

Email zachary.lafreniere@aimbridge.com or call (802) 859-5055 to reserve.



CLICK HERE TO REGISTER NO LATER THAN
11/20

2023 VAB Hall of Fame Inductees...



Your copy should address 3 key questions: Who am I writing for? (Audience) Why should they care? (Benefit) What do I want them to do here? (Call-to-Action)

Create a great offer by adding words like "free" "personalized" "complimentary" or "customized." A sense of urgency often helps readers take an action, so think about inserting phrases like "for a limited time only" or "only 7 remaining"!



**Ken Gilbert,
WVTK-FM in
Middlebury**



**Rod Hill, WOKO-
FM & WKOL-FM,
South Burlington**

2023 VAB Award Winners

**Broadcaster
of the Year**



**Vox
AM/FM/Digital**

**Distinguished
Service**



**Jeff Garfield,
WGME-FM**

Snyder Teffner



**Larry Page
WPTZ-TV &
Vermont Public**

**Alan Noyes
Community Service**

Rising Star

**Friend of
Broadcasters**



Hall
Communications
Radio Group

Jessica Langlois,
WCAX-TV
& Molly Ormsbee,
WPTZ-TV

Curtis LeGeyt, NAB

Free Sales Webinar Tuesday 11/14



On-Demand Broadcast Training
And Revenue Development That Works!



What LOCAL Dealers Need You to Know Today!

Featuring John Tkac!

***"What Local Auto
Dealers Need You
to Know Today!"***

**Tuesday, Nov. 14th
12:00PM**

Featuring John Tkac

**CLICK HERE TO
REGISTER**

Join us for an extraordinary opportunity to captivate local dealers and elevate your sales game! Get ready to make a lasting impression by securing appointments with the professionalism and finesse that demonstrates your ability to address their needs. Present yourself as a broadcast and digital seller who truly understands the auto world, steering clear of the regular, mundane, "station-centric chatter" dealers hear from other sales reps. Come prepared to absorb invaluable insights and stay afterward to engage directly with our presenter! Ask him your questions about your local automotive landscape and get the information you need to succeed.

Don't miss this opportunity! Every serious broadcast seller and manager should be part of this transformative experience. Elevate your skills and multiply your success. Secure your spot today and be ready to take your dealer selling success to the next level.

Sage EAS ENDEC Software Update Delayed

Sage Alerting Systems has notified the FCC its EAS ENDEC software update will be delayed.



Under existing EAS rules, EAS participants have 60 days after a deadline (December 12, 2023) to operate an EAS device with non-compliant software. Beyond 60 days (February 2024), you'll need to notify the FCC Field office until you are in compliance. In the past, the FCC has implemented a special procedure when there was an industry-wide delay installing an update.

DASDEC released its software update in October 2023. Trilithic/Viavi released its software update in February 2023. We will keep you informed with any additional information

Broadcast Job Openings Around Vermont



General Sales Manager, Account Executive, Local News Anchor, Production Assistant - P/T, Producer, Multimedia Journalist (NH), Local Sales Manager, Account Executive (NY), Executive Producer, Sales Account Associate, News Intern



Account Executive, Technical Media Producer, Executive News Producer, Newscast/Digital Producer, News/Sports/Multimedia Journalist, Intern



COMMITTED TO OUR COMMUNITY

Newscast Director, Receptionist/Sales Assistant, Photographer/Director, Sales Account Executive, Sales Manager, Creative Services Director, Director of Sales

RADIO VERMONT



News Anchor



Marketing Consultant

SUGAR RIVER MEDIA

Account Executive



Digital Marketing Coordinator/Sales Assistant



Account Executive



Director of Business Sponsorships, Director of Engineering, Senior Vice President of Content

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at Wilkinson Barker Knauer, LLP in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON) BARKER) KNAUER) LLP



Vermont Association of Broadcasters | 4 Carmichael St. Suite 111-106, Essex Junction, VT 05452

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