

VAB Voice | Monday, November 20, 2023



In This Issue:

- Last Chance to Register for VAB Hall of Fame & Awards Gala is COB Monday 11/20
- Remembering Ken Squier 1935-2023
- New Ownership for WYKR/WTWN
- Free Political Advertising Webinar 11/29
- Broadcast Job Openings in Vermont
- *"This Week at the FCC"* update

Last Chance to Register for VAB Hall of Fame & Awards Gala - Deadline is today (Monday 11/20)

**CLICK HERE TO REGISTER NO LATER THAN
11/20**



HALL OF FAME & AWARDS GALA

1923-2023

Celebrating 100 Years of Broadcasting in Vermont

SATURDAY, DECEMBER 2 AT THE HILTON BURLINGTON LAKE CHAMPLAIN

HALL OF FAME INDUCTEES

Kelli Corbeil, WTSA-AM & WTSA-FM
Ken Gilbert, WVTM-FM
Rod Hill, WOKO-FM & WKOL-FM

DISTINGUISHED SERVICE

Jeff Garfield, WGMT-FM

SNYDER-TEFFTER AWARD

Larry Page, WPTZ-TV & Vermont Public

RISING STAR AWARD

Jess Langlois, WCAX-TV
Molly Ormsbee, WPTZ-TV

Cocktail Reception: 5:00 PM
Dinner & Awards: 6:30 PM
After-party in Presidential
Suite: 9:30 PM

Semi-formal (cocktail party)
attire encouraged.

BROADCASTER OF THE YEAR

Vox AM/FM/Digital

ALAN HOYES COMMUNITY SERVICE AWARD

Hall Communications Radio Group

FRIEND OF BROADCASTERS

Curtis LeGeyt,
NAB President & CEO

\$50 per person | Register at VAB.org
no later than Monday 11/20.
Limited number of \$99 VAB
subsidized hotel rooms available
until they're gone or 11/20.

Email zachary.lafreniere@aimbridge.com or call
(802) 859-5055 to
reserve.



[View Hall of Fame Inductees & Award Winners](#)

Remembering Ken Squier 1935-2023



The VAB is extremely sad to hear of the passing of legendary broadcaster Ken Squier, November 15th, at the age of 88.

Born April 10, 1935, the son of WDEV-AM founder Lloyd Squier, Ken practically grew up at the radio station. He made his first appearance on WDEV-AM in 1936 at the age of one and when most other kids were learning how to talk, Ken was learning how to talk on a microphone.

As a young child in the early 1940s, Ken became enchanted with car racing he saw at county fairs and by age 14, was broadcasting auto races in Morrisville.

After studying communications at Boston University, Ken returned to Vermont and found investors to build the racetrack that became Thunder Road in Barre, which opened in 1960. During that time, he got married, had two children and also worked at WDEV.

He worked as a pit reporter for his first NASCAR race in 1971 and as his national career as a sportscaster took off, he became the Voice of NASCAR as a lap-by-lap commentator on CBS and TBS for nearly 20 years. Ken was also a founding father of the Motor Racing Network and a member of the NASCAR Hall of Fame.



In 1979, when his father Lloyd Squier passed away, Ken took over WDEV and later formed the Radio Vermont Group. He believed in what he called "relevant radio"; that what went on air should be of a place and in service to a community. They broadcast high school sports, local music, agricultural programming and the infamous show **"Music To Go To The Dump By."**

He was a mentor to many in racing, radio, news, and politics, including Secretary of Agriculture Anson Tebbetts and Governor Phil Scott. Ken received multiple Emmy nominations for his broadcasting and in 1995, Ken was inducted as a Charter Member into the VAB Hall of Fame.



Our thoughts and prayers go out to Ken's Radio Vermont Group family as well as to the Squier family and all of Ken's friends and colleagues around the country.

New Ownership for WYKR-FM & WTNW-AM



After more than five decades of dedicated service, Stephen Puffer, the longstanding figure behind Puffer Broadcasting Inc., has handed over the reins of WYKR and WTNW radio stations to Joshua Smith. The sale, which was initiated in May has now been successfully completed.

Founded in 1976 by Gene Puffer, WYKR has been a trusted source of information and entertainment for over 45 years. In 1980, Stephen Puffer joined his family in ownership, along with his wife, Teresa, and continued to carry forward the station's legacy.

As they approach retirement age, Stephen and Teresa Puffer have chosen to entrust the future of WYKR and WTNW to Joshua Smith, a local individual with a passion for community and a deep understanding of the importance of these radio stations.

Joshua Smith's journey has taken him around the world, from joining the Peace Corps to working with Doctors Without Borders. He brings a wealth of experiences and a fresh perspective to the role of station owner. After operating a successful podcast series and internet radio station focused on Vermont authors and artists, Smith is well-prepared to embrace the responsibilities of running a radio station. He envisions expanding the station's online presence and engagement, offering listeners more opportunities to connect. "I'm thrilled to be part of an organization that has been a cornerstone of the community for so many years," Smith remarked. "My goal is to honor the station's legacy while also bringing a contemporary approach to broadcasting." WYKR 101.3 FM and WTNW 1100 AM are now proudly part of the Yankee Kingdom Media Corporation family.

Free Political Advertising Rules Webinar 11/29

"Political Advertising Compliance for



Broadcasters"

Wednesday, November 29th at 1:00 PM

Featuring David Oxenford

REGISTER FOR FREE HERE

Broadcasters are already seeing ads for candidates being placed and are already hearing disputes over the content of those ads. Are you up to date on all the FCC rules that govern your sale of political ads? Do you know who you must sell political ads to, the rates you can charge and all the paperwork that is required, including the latest on the online political file? DC Attorney David Oxenford will moderate this free webinar with the staff of the FCC's Office of Political Programming Bobby Baker, Gary Schonman and Sima Nilsson. They will provide a refresher on the rules that you need to know to prepare for the 2024 election season and to highlight the potential issues that may arise with political candidates and issue advertisers on your stations.

Broadcast Job Openings Around Vermont



[Production Assistant - P/T, General Sales Manager, Account Executive, Local News Anchor, Master Control Operator, Producer, Multimedia Journalist \(NH\), Account Executive \(NY\), Executive Producer, Sales Account Associate, News Intern](#)



[Tactical Digital Marketing Specialist, Executive News Producer, Newscast/Digital Producer, Digital Marketing Specialist, Account Executive, Technical Media Producer, Intern](#)



[Multimedia Journalist Reporter, Sports Intern, News Intern, Evening Newscast Director, Receptionist/Sales Assistant, Sales Account Executive, Sales Manager, Creative Services Director, Director of Sales](#)

RADIO VERMONT



[News Anchor](#)

[Marketing Consultant](#)



[Account Executive](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON) BARKER) KNAUER) LLP



Vermont Association of Broadcasters | 4 Carmichael St. Suite 111-106, Essex Junction, VT
05452

[Unsubscribe vab@vab.org](mailto:vab@vab.org)

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent by vab@vab.org powered by



Try email marketing for free today!