# VAB Voice I Tuesday, November 28, 2023



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# Free Political Advertising Rules Webinar 11/29



"Political Advertising Compliance for Broadcasters" Wednesday, November 29th at 1:00 PM Featuring David Oxenford

REGISTER FOR FREE HERE

Broadcasters are already seeing ads for candidates being placed and are already hearing disputes over the content of those ads. Are you up to date on all the FCC rules that govern your sale of political ads? Do you know who you must sell political ads to, the rates you can charge and all the paperwork that is required, including the latest on the online political file? DC Attorney David Oxenford will moderate this free webinar with the staff of the FCC's Office of Political Programming Bobby Baker, Gary Schonman and Sima Nilsson. They will provide a refresher on the rules that you need to know to prepare for the 2024 election season and to highlight the potential issues that may arise with political candidates and issue advertisers on your stations.

## **Shelly Holt Allen Retires from WCAX-TV**



After 42 years, Shelly Holt Allen, WCAX-TV's Assistant Chief Photographer, is retiring.

Working tirelessly through endless odd hours, Shelly has photographed every part of Vermont and documented every significant part of Vermont's history over the last 40 years. Always exhibiting the utmost journalistic integrity, Shelly is a pioneer in a profession dominated by men, even shooting while pregnant, which is impressive considering how physically demanding carrying all that gear can be! Shelly continues to be a positive role model, mentoring countless young photographers and reporters and was inducted into the VAB Hall of Fame in 2021.

WATCH THE WCAX NEWS STORY HERE (starts at 23:10)

## **Jack Donovan Celebrates 51 Years at WDEV**

Jack Donovan has been entertaining Vermonters since 1972, when he was hired at WDEV in Waterbury by Rusty Parker. His afternoon music program is believed to be one of the longest running daily programs in the country.



Although Jack is now "retired", he still fills in at WDEV when needed. Here's a picture of Jack doing "Music to go to the Dump by" a show started by Ken Squier and Brian Harwood in the '60s.

Join the VAB in congratulating Jack Donovan on celebrating 51 years at WDEVI

## **Lesli Hill Blount Retires from Vermont Public**



After nearly 12 years serving as the director of business sponsorships, Lesli Hill Blount retired from Vermont Public in early November.

Lesli joined VPR in 2012 when underwriting options were limited to news and classical radio. At the time of her departure, Lesli was leading a department of seven offering broadcast, digital display, livestream, podcast and event sponsorships.

Lesli's impact on Vermont Public was felt beyond the bounds of Business Sponsorship. She was an engaging and entertaining member of the pledge drive pitch team, a steady presence as a member of the management team and a trusted colleague to her fellow directors on the Development team.

## **Broadcast Job Openings Around Vermont**











Production Assistant - P/T, General Sales Manager, Account Executive, Local News Anchor, Master Control Operator, Producer, Multimedia Journalist (NH), Account Executive (NY), Executive Producer, Sales Account Associate, News Intern

Tactical Digital Marketing
Specialist, Executive News
Producer, Newscast/Digital
Producer, Digital Marketing
Specialist, Account Executive.
Technical Media Producer,
Intern

Multimedia Journalist Reporter,
Sports Intern, News Intern,
Evening Newscast Director
Receptionist/Sales Assistant,
Sales Account Executive, Sales
Manager, Creative Services
Director, Director of Sales









**News Anchor** 

Marketing Consultant

Account Executive

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to <a href="mailto:vab@vab.org">vab@vab.org</a>

### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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