### VAB Voice I Monday, December 11, 2023



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#### 2023 VAB Hall of Fame & Awards Gala Recap

#### WATCH THE 2023 VAB HALL OF FAME & amp; AWARDS GALA



Saturday, December 2nd, 2023, members of the Vermont Association of Broadcasters celebrated 100 years of broadcasting in Vermont during the VAB Hall of Fame & Awards Gala 28th Anniversary at the Hilton Hotel in Burlington! 222 guests enjoyed a spectacular night of eating, drinking, socializing and celebrating.

After dinner, attendees heard from Rep. Becca Balint and Senator Peter Welch via recorded videos congratulating us on 100 years of broadcasting in Vermont! Govenor Phil Scott introduced a video retrospective on the career of VAB Hall of Famer Ken Squier who passed away in November.

L-R Sitting: Hall of Fame Inductees Rod Hill, Kelli Corbeil, Ken Gilbert; L-R Standing: Larry Page, Molly Ormsbee, Curtis LeGeyt, Jess Langlois, Jeff Garfield, John Mullett, Dan Dubonnet



The awards kicked off with the VAB Board of Directors presenting NAB President & CEO Curtis LeGeyt with the rare "Friend of Broadcasters" award.

Dan Dubonnet accepted the Alan Noyes Community Service Award on behalf of Hall Communications Radio Group for helping raise \$41,000 for the Brendon Cousino Med47 Foundation.



The VAB gave two deserving young broadcasters a Rising Star award; NBC5 Executive Producer Molly Ormsbee and WCAX Meteorologist Jess Langlois.

WGMT-FM Program Director and Air Personality Jeff Garfield recieved this year's Distinguished Service award!











This year's Snyder-Teffner award, recognizing excellence behind the scenes in a support role, went to broadcast engineer Larry Page who does work for WPTZ-TV, WNNE-TV and Vermont Public.

The VAB Broadcaster of the Year award went to Vox AM/FM/Digital to recognize the outstanding contributions by their stations during the flooding in July. The award was accepted by Vox AM/FM/Digital Director of Operations/Station Manager John Mullett.



Then it was time for the big finale, where the VAB inducted three new members into the VAB Hall of Fame!

Kelli Corbeil, owner and operator of WTSA AM & FM in Brattleboro...

Ken Gilbert, air personality at WVTK-FM in Middlebury and...

Rod Hill, WOKO-FM Air Personality, WKOL Program Director and Hall Communications Chief Engineer!





Candid photos from cocktail hour and dinner...













#### Free Local Broadcast Sales Webinar Tue. 12/12



On-Demand Broadcast Training

And Revenue Development That Works!







# One Last Chance to Sit at the Feet of This Broadcast Superstar!

Featuring Mark Levy, LBS Broadcast Selling Expert

#### **Tuesday 12/12 at 12PM**

**REGISTER HERE** 

Mark Levy is retiring – be ready for a candid, informative, not politically correct and challenging time together! Mark will reveal his thoughts on what is required of broadcasters to excel in the future and there will be several surprises to make you rethink and redirect how you go to market.

#### Waitsfield Shaws Wins GER Golden Truck

Great Eastern Radio Vermont stations 107.1 Frank FM, 97.9 & 105.7 The Penguin and Froggy 104.3 & 100.9 presented their 2023 "Golden Truck Store of the Year" award to the Shaw's Supermarket in Waitsfield, Vermont for



outstanding participation in their 22nd annual *Stuff A Truck Food and Funds Drive.* 

Out of eleven participating Shaw's Supermarkets, the Waitsfield team showed incredible enthusiasm and growth. Despite being one of the smaller Shaw's Supermarkets, the Waitsfield team managed the 3rd highest collection total with 882 pounds while the employees brought unbridled enthusiasm and energy to this year's efforts.

The radio stations, with the help of Shaw's and other sponsors, delivered almost 7,000 pounds of food to the Vermont Food Bank to be distributed back to the community it came from, thereby aiding 9 different community emergency food pantries at a time when the demand is highest. *Stuff A Truck* annual Food and Funds drive was started by the Great Easten Radio Vermont stations 22 years ago that has continued to grow every year and is a reminder of how local radio makes a difference in the communities they serve!

#### **Enter The NAB Crystal Awards**



# Get National Recognition for Your Local Community Service!

Join us at the 2024 NAB Show as we honor 10 NAB member radio stations for excellence in year-round community service during the annual NAB Crystal Radio Awards.



## ENTRY WINDOW: JANUARY 1-31

Learn more about the entry process at:

#### nab.org/crystals

For more information contact Tobi Hall at thall@nab.org.

NAB Show | April 13-17, 2024 | Las Vegas, Nev. #CrystalRadioAwards

### **Broadcast Job Openings Around Vermont**











Production Assistant - P/T, General Sales Manager, Account Executive, Local News Anchor, Master Control Operator, Producer, Multimedia Journalist (NH), Account Executive (NY), Executive Producer, Sales Account Associate, News Intern

Tactical Digital Marketing
Specialist, Executive News
Producer, Newscast/Digital
Producer, Digital Marketing
Specialist, Account Executive.
Technical Media Producer,
Intern

Multimedia Journalist Reporter,
Sports Intern, News Intern,
Evening Newscast Director
Receptionist/Sales Assistant,
Sales Account Executive, Sales
Manager, Creative Services
Director, Director of Sales















Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to <a href="mailto:vab@vab.org">vab@vab.org</a>

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

https://vab.org/this-week-at-the-fcc

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