

VAB Voice | Tuesday, January 16, 2023



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Help Reinvent the June VAB Event!



Participate in the ZOOM membership meeting
Wednesday, January 17th 3:30-4:30PM
<https://us02web.zoom.us/j/83323588595>

Whereas the VAB Hall of Fame & Awards Gala in December is about looking back, recognizing past achievements and celebrating decades of contributions - the VAB event in June is about looking forward, realizing how technology and society are changing our industry and embracing the potential our future holds.

What content and professional growth opportunities should we offer and who will get the most out of them? Where is the best place to hold the event and when? Why should busy broadcasters make the time and travel investment to come? These are all questions that can only be answered by you as VAB members! We need people from ALL departments and ALL age ranges to share ideas on what the VAB June event should become. Please join the membership meeting via ZOOM from 3:30-4:30PM.

Media Habits of Streamers Webinar 1/18



THIRD THURSDAY WEBINAR

Media Habits of Streamers

Brian Allers
Sr. Vice President, TVB

JANUARY 18TH



Thursday, January 18, 2024

by Brian Allers, Senior Vice President, TVB

[Register Here](#) and use Promo Code **BeThere24**

to bring the cost to \$0 as a VAB Member

It is no secret that streaming platforms have become a popular way to view content. However, there are questions about who is watching which services, whether these services have advertising, and whether these streaming viewers also view linear TV. The 2023 SVOD study, a brand-new 4,000-respondent survey implemented by the well-regarded research company [GfK](#) and commissioned by TVB, attempts to better understand this vast world of streaming and how linear television, more specifically, local broadcast TV fits in it. Key findings from this study help advertising decision makers better understand the media landscape and showcase the value linear TV continues to have for advertisers.

[REGISTER HERE](#) (use promo code "BeThere24")

Radio Vermont Group Under New Ownership

RADIO VERMONT



The Radio Vermont Group has announced the sale of its radio assets, including WDEV AM & FM, WLVB-FM and WCVT-FM, to Mermel & McLain Management LLC of Manchester, Vermont. The transfer is expected to be finalized over the next few months.

Ashley Jane Squier of the Radio Vermont Group said, "While these past couple months have been a sad time for our family, we are gratified to have found Vermonters to continue the rich tradition of our treasured radio stations. During the last months of his life, my father Ken Squier was involved in our search for a buyer who would continue the independent radio legacy our family built beginning with my grandfather Lloyd Squier in 1931. We feel confident that the stations will be in good hands."

Myers Mermel of Manchester, Vermont will be the new owner operator of Radio Vermont. Myers has Vermont roots going back to the Green Mountain Boys and is a 1984 graduate of UVM. Myers appreciates the responsibility of succeeding the Squier family and is thankful for the work of Glen A. Wright of Radio Vermont Group in this transaction. He is putting his other business pursuits on hold to devote his full attention to WDEV and Radio Vermont. Scott Milne, a well-known local business owner, is an investor and will be a key advisor and supporter of Radio Vermont Group going forward.

2024 Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are in compliance with FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years. Inspections cost \$500 per station, but 100% of the cost is paid for by the VAB for all VAB member stations!

The Vermont ABIP inspection work is performed by Spectrum Investigative Services, formerly owned by Bob Shotwell and now by Vermonters Chip Morgan and Maria Slattery. Together with their colleague Dennis Loria, they will work directly with stations to schedule inspections at a convenient time. The VAB encourages as many stations as possible to participate and utilize this important member benefit!

[Get ABIP Details, Instructions & Download 2024 ABIP Agreement](#)

Enter The NAB Crystal Awards by 1/31/24

Crystal RADIO AWARDS

for excellence in community service

Get National Recognition for Your Local Community Service!

Join us at the 2024 NAB Show as we honor 10 NAB member radio stations for excellence in year-round community service during the annual NAB Crystal Radio Awards.



**ENTRY WINDOW:
JANUARY 1-31**

Learn more about the entry process at:

nab.org/crystals

For more information contact
Tobi Hall at thall@nab.org.

NAB Show | April 13-17, 2024 | Las Vegas, Nev.
#CrystalRadioAwards

Broadcast Job Openings Around Vermont



Local News Anchor, Local News Producer, Production Assistant (P/T), Account Executive, Producer, Multimedia Journalist (NH), Account Executive (NY), News Intern

Multimedia Journalist, Sales/Marketing Intern, Tactical Digital Marketing Specialist, Executive News Producer, Newscast/Digital Producer, Digital Marketing Specialist, Account Executive, Technical Media Producer, Future Focus Intern

Director of Sales, Receptionist/Sales Assistant, Multimedia Journalist Reporter, Sports Intern, News Intern, Evening Newscast Director Sales Account Executive, Sales Manager, Creative Services Director

RADIO VERMONT



[News Anchor](#)

[Marketing Consultant](#)

[Account Executive](#)



[Administrative Assistant](#)



[Account Executive](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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