

# VAB Voice | Monday, February 12, 2024



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## Take the June 2024 VAB Event Survey by 2/13

**TELL US WHAT  
YOU THINK**



Whereas the VAB Hall of Fame & Awards Gala in December is about looking back, recognizing past achievements and celebrating decades of contributions – the VAB event in June is about looking forward, learning how technology and society are changing our industry and embracing the potential our future holds.

What content and professional growth opportunities should we offer and who will get the most out of them? Where is the best place to hold the event and when? Why should busy broadcasters make the time and travel investment to come? These are all questions that can only be answered by you as VAB members!

We need people from ALL departments and ALL age ranges to share ideas on what the VAB June event should become.

Please [complete the survey here](#) by Tuesday 2/13

## Four Artificial Intelligence Webinars in February All Included in Your VAB Membership!



**Tuesday, February 13th  
1:00PM  
with Tim Burt**

Artificial intelligence is continually evolving, but most are unaware of how this technology is redefining broadcast advertising. We will discuss AI tools that can propel your creativity, streamline your content creation and revolutionize how you approach advertising. From generating compelling proposals to sparking ideas to crafting attention-grabbing ads, these tools will be your secret weapon for staying ahead in the competitive media world.

[REGISTER HERE](#)

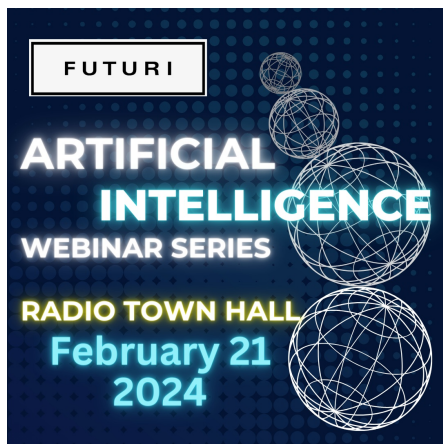


**Thursday, February 15th  
1:00 PM - 2:00 PM (EST)  
with Sam Matheny, Chief Technology  
Officer, NAB**

With the meteoric rise in AI, what do broadcasters need to know about what's on the horizon. In this session, the NAB will define AI, what technologies are available to enhance local broadcasts, and tips to avoid potential pitfalls.

**Use promo code *BeThere24* to bring  
the cost to \$0 as a VAB Member**

[REGISTER HERE](#)



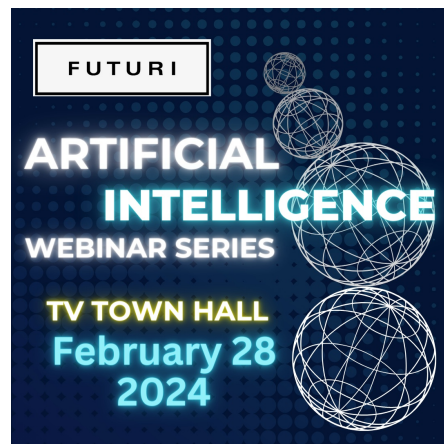
### How AI Can Fuel *RADIO* Sales, Programming, & Local Audiences

**Wednesday, February  
21st 2:00PM EST**

Join us for an exclusive 'Ask Me Anything' (AMA) series with Futuri executives Daniel Anstandig (CEO) and Sophie Fry (CIO), as they provide insights into the current state of AI in media. Gain practical knowledge on leveraging AI to diversify revenue streams, streamline content repurposing, and strengthen community engagement.

Daniel and Sophie will answer your burning questions, offering expert insights into the practicalities and possibilities of a Human/AI Hybrid business model for RADIO. Discover innovative tools and processes that can help you connect more deeply with your local community, diversify and drive revenue streams, and streamline content repurposing. Learn how to maximize the potential of high-performing talent while optimizing time and resources. This program is not just about weathering the challenges of the media industry; it's about laying the groundwork for a resilient, thriving media company that can lead the way in a rapidly evolving digital era. Whether you're looking to fine-tune your strategy or revolutionize your approach, this AMA series with Futuri's top minds is an unmissable opportunity to equip your media business for success.

**REGISTER HERE**



### How AI Can Fuel *TV* Sales, Programming, & Local Audiences

**Wednesday, February  
28th 2:00PM EST**

Join us for an exclusive 'Ask Me Anything' (AMA) series with Futuri executives Daniel Anstandig (CEO) and Sophie Fry (CIO), as they provide insights into the current state of AI in media. Gain practical knowledge on leveraging AI to diversify revenue streams, streamline content repurposing, and strengthen community engagement.

Daniel and Sophie will answer your burning questions, offering expert insights into the practicalities and possibilities of a Human/AI Hybrid business model for TV. Discover innovative tools and processes that can help you connect more deeply with your local community, diversify and drive revenue streams, and streamline content repurposing. Learn how to maximize the potential of high-performing talent while optimizing time and resources. This program is not just about weathering the challenges of the media industry; it's about laying the groundwork for a resilient, thriving media company that can lead the way in a rapidly evolving digital era. Whether you're looking to fine-tune your strategy or revolutionize your approach, this AMA series with Futuri's top minds is an unmissable opportunity to equip your media business for success.

**REGISTER HERE**

## Apply Now to the VAB Intern Subsidy Program

The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is



accepting applications now for Spring or Summer internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,640.40 (120 hours @ \$13.67/hour) upon adding a qualifying\* intern to your payroll.

To qualify, the intern must be a college student or a trade school student enrolled in a program pertaining to the communications, broadcast media, marketing or engineering industry.

[CLICK HERE TO APPLY](#)

## 2024 Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are in compliance with FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years. Inspections cost \$500 per station, but 100% of the cost is paid for by the VAB for all VAB member stations!

The Vermont ABIP inspection work is performed by Spectrum Investigative Services, formerly owned by Bob Shotwell and now by Vermonters Chip Morgan and Maria Slattery. Together with their colleague Dennis Loria, they will work directly with stations to schedule inspections at a convenient time. The VAB encourages as many stations as possible to participate and utilize this important member benefit!

[Get ABIP Details, Instructions & Download 2024 ABIP Agreement](#)

## Broadcast Job Openings Around Vermont



[Production Intern, Local News Anchor/Reporter, Local News Producer, News Intern, Local News Anchor, Multimedia Journalist \(NH\), Account Executive \(NY\),](#)



[Digital Marketing Specialist, Tactical Digital Marketing Specialist, Executive News Producer, Newscast Producer/MMJ, Future Focus Intern, Multimedia Journalist](#)



[Administrative Assistant, Sales Account Executive, Creative Services Director, News Producer, News Intern](#)



[Producer Reporter Engagement Journalism, Chief Engineer - Studio](#)



[Marketing Consultant](#)



[Account Executive](#)



Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, simply email a description to [vab@vab.org](mailto:vab@vab.org)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

WILKINSON ) BARKER ) KNAUER ) LLP



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