

VAB Voice | Tuesday, March 12, 2024



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Vermont Broadcasters Visit Capitol Hill



Tuesday, March 6th, the National Association of Broadcasters hosted their annual State Leadership Conference (SLC) at Nationals Park in Washington D.C.

VAB Board Members Dave Goddette (President), Jay Barton (Treasurer) and Ryan Rothstein (Secretary) along with VAB Executive Director Wendy Mays attended SLC to gain an in-depth understanding about the national issues being discussed on Capitol Hill that impact broadcasters locally.

The Vermont delegation of broadcasters then visited Capitol Hill where they had meetings with Vermont's Congressional delegation.

Senator Peter Welch and Congresswoman Becca Balint as well as staff from Senator Bernie Sanders office took time out of their busy schedules to hear first hand how legislation such as the *AM Radio for Every Vehicle Act* and the *Journalism Competition and Preservation Act* can help Vermont broadcasters deliver critical information in real time and serve Vermont communities.



Local Broadcast Sales 2nd Tuesday Webinar



Essential Tactics for Your Local Dealers' Marketing Strategies!

Featuring John Tkac, Former Car Dealer and LBS Automotive Expert

Tuesday, March 12th at 12:00PM
Featuring former car dealer John Tkac

REGISTER

Discover updated information and new strategies to help you capture more than your fair share from your local auto dealers! John's extensive experience in helping broadcasters understand and gain respect from dealers in their market will provide valuable insight into why dealers do what they do and what they absolutely need in a trusted marketing partner. Don't miss this exciting opportunity to revolutionize your approach to working with local dealers. This session will be informative, engaging, and filled with many practical tips you can immediately implement in your local sales strategy.

Apply Now to the VAB Intern Subsidy Program



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in Broadcasting, is accepting applications now for internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,640.40 (120 hours @ \$13.67/hour) upon adding a qualifying* intern to your payroll.

**CLICK HERE
TO APPLY**

To qualify, the intern must be a college student or a trade school student enrolled in a program pertaining to the communications, broadcast media, marketing or engineering industry.

2024 Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are in compliance with FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which prevents the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years. 100% of the \$500 inspection cost is paid by the VAB as a member benefit!

Bob Shotwell and now by Vermonters Chip Morgan and Maria Slattery. They will work directly with stations to schedule inspections at a convenient time. As a reminder, any non-compliance issues found during an inspection are confidential. Stations are given an opportunity to cure them to earn their certificate, but if a station opts not to cure, that too remains confidential, so there is no risk to having an inspection done. The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to vab@vab.org today!

[Download 2024 ABIP Agreement Here](#)

Broadcast Job Openings Around Vermont



[Account Executive, Local News Anchor/Reporter, Local News Producer, News Intern, Local News Anchor, Multimedia Journalist \(NH\), Account Executive \(NY\).](#)



[Digital Graphic Designer, Marketing Consultant, Technical Media Producer, Digital Marketing Specialist, Tactical Digital Marketing Specialist, Executive News Producer, Newscast Producer/MMJ, Future Focus Intern, Multimedia Journalist](#)



[Digital Content Producer, Administrative Assistant, Sales Account Executive, Creative Services Director, News Producer, News Intern](#)

RADIO VERMONT



[Marketing Consultant](#)



[Account Executive](#)



[Account Executive](#)

Utilizing your state broadcasters association to post job openings earns you EEO Credit! If you have a job opening you would like the VAB to publicize, email a description to vab@vab.org

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

<https://vab.org/this-week-at-the-fcc>

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