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## Deadline to Submit VAB Hall of Fame & Award Nominations is Friday, August 16th



[View HOF Criteria & Make a Nomination](#)

Each year, the VAB recognizes outstanding Vermont broadcasters with inductions into the elite VAB Hall of Fame as well as with awards for excellence including:

- Broadcaster of the Year
- Alan Noyes Community Service
- Snyder-Teffner Award for Support Roles
- Rising Star

The VAB relies on members to nominate colleagues they believe are deserving of either induction into the VAB Hall of Fame or one of the excellence awards. The nomination window is now open and it is time for you to let the VAB know who is deserving of these prestigious recognitions!

Descriptions of each excellence award are below and **nominations must be received no later than Friday, August 16, 2024 at 11:59PM.**



The intent of this award is to honor a professional TV or radio broadcaster or a radio or TV station or group, that has done something so extraordinary within the past 10 months (October 2023 - July 2024), that it shines a positive light on the role of broadcasting in Vermont.

Examples could include (but are not limited to) an extraordinary act during an emergency, a stand-out way of going above and beyond to make sure viewers or listeners are alerted to something serious or providing help to a fellow broadcaster in need.



The Snyder-Teffner Award honors a professional who has demonstrated excellence "behind the scenes" in a support role. This includes anyone working in operations, administration, sales, creative services, production, promotions, HR, traffic, reception, engineering, I.T., editors, producers, videographers, master control operators, etc.

The intent of this award is to honor the unsung heroes who do not work on camera or on a microphone and are unknown to viewers or listeners.

[Submit a Nomination](#)

Submit a Nomination



Open to a television or radio station or individual broadcaster that has completed a project within the last 10 months (October '23-July '24) that made a positive contribution to a community or a nonprofit organization that serves a community.

Submit a Nomination



This award will go to someone under the age of 30 who is new to broadcasting but shows an extraordinary amount of passion and potential and will likely have a long and successful career in the industry! Open to any person working in any department of radio or TV for 2-5 years.

Submit a Nomination

## Apply For A Paid Fall Intern Subsidy!



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is now accepting applications for Fall internship subsidies.

### Here's how it works:

- Station applies to get \$1,886.46 (\$1,640.40 to pay 120 hours at \$13.67/hour (2024 VT minimum wage) + 15% (\$246.06) towards payroll tax)
- Station finds and hires the intern on their own. VAB will play no role in the selection process

### Rules For Applying:

In order to qualify for the VAB's Paid Internship Program, station must:

- Be a member of the VAB with current Fiscal Year dues paid in full.
- Have a dedicated, named, supervisor to oversee the intern during their time at the station.
- Run recruitment advertisements encouraging students to apply (copy provided or write your own)
- Post the intern position on the station website and on the VAB Job Board.
- Agree to return any non-used funds in the event the internship ends before all 120 hours are completed.

### Student Requirements:

VAB will play no role in the station's hiring process, but in order to qualify for the subsidized internship program, students must:

- Be entering their Junior or Senior year at an accredited college, university, trade school or High School.
- Be majoring in, minoring in, or be involved in a school program or club about broadcasting, communications, media, marketing, engineering or other related fields.
- Participate in an interview with prospective station(s).
- Be a resident of Vermont OR a non-resident student currently attending a college or University or trade school or high school in Vermont, who intentions are to stay in Vermont after graduation.

Reasons to have a paid intern:

1. Great way to instill a passion for broadcast in a future generation.
2. Solves workforce challenges at no additional cost to the station.
3. Helps stations fulfill their yearly EEO credits.

To apply for the opportunity to have the VAB subsidize 120 hours of pay for an intern [download the application here](#) Email [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) or call (802) 233-0296 with any questions.

## Free Webinars Tuesday 8/13 & Thursday 8/15

Local Broadcast Sales On-Demand Broadcast Training And Revenue Development That Works! 2nd




**If You Can't Tell It,  
You Can't Sell It**  
Featuring Paul Weyland

VAB Vermont Association of Broadcasters

**THIRD THURSDAY WEBINAR**

Navigating Legal Issues Involving Sales Contests & Sweepstakes

Charlie Kadado and Brian Wassom  
Warner Norcross + Judd LLP



## ***"If You Can't Tell It, You Can't Sell It"***

**Tuesday, August 13, 2024 at Noon ET**

Featuring Paul Weyland

How to Come Up With the Best Story Your Local Direct Client Has NEVER Heard. Your LOCAL decision-maker has been inundated with media salespeople selling cheap packages. What she's not getting from media salespeople are solid ideas that will drive business her way. In this session, Paul Weyland will show you how to approach local clients with ideas they'd never come up with on their own. These ideas will instantly take you from zero to hero in the minds of your local customers. This session is a MUST for salespeople, managers, & program and production directors.

**REGISTER FOR FREE  
HERE**

## ***"Navigating Legal Issues Involving Sales Contests & Sweepstakes"***

**Thursday, August 15th at 1:00PM ET**

With Charlie Kadado and Brian Wassom,  
Warner Norcross + Judd LLP

- Ensure your promotions are legally sound with insights into the laws and regulations governing contests and sweepstakes.
- Learn practical strategies and tips for structuring your contests and sweepstakes to minimize legal risk.

Register at no charge using promo code **BeThere24** to give you \$0 at checkout

**REGISTER FOR FREE  
HERE**

## **New Date & Location for VAB HOF Awards Gala**

**Save the Date!** The VAB Hall of Fame & Awards Gala is moving to...



Since we're going with a more rustic theme, we've decided to hold it in a more rustic location. Well, sort of...think more "rustic elegance". This year's VAB Hall of Fame & Awards Gala will be held at the new Farmhouse just built on the grounds of our presenting sponsor, The Essex Resort & Spa!

**Saturday,  
November 16th!**

And since it is now happening during that time of year after all the foliage is gone and the trees are bare, but before the snow falls, this year's theme is...

**STICK  
SEASON!**







## Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

**100% of the \$500 inspection cost is paid by the VAB as a member benefit!**

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) today!

[Download 2024 ABIP Agreement Here](#)

## Broadcast Job Openings Around Vermont



[Sales Account Associate, Local News Producer, Local News Anchor/Reporter, Multimedia Journalist, Local Sales Assistant, Local News Producer, Digital Client Specialist, National Sales Manager, Account Executive, Local News Anchor/Reporter](#)



[Technical Media Producer, Future Focus Intern, News Anchor/Reporter/MMJ \(Morning\), Marketing Consultant, Tactical Digital Marketing Specialist, Newscast Producer/MMJ, Multimedia Journalist](#)



[Graphic Artist, News Director, Multimedia Journalist, News Producer, Broadcast Engineer & Station Chief Operator, Creative Services Director, Senior Account Executive, Junior Account Executive](#)



[Account Executive](#)

[Account Executive](#)



[Junior Account Executive, Digital Marketing Consultant, Account Executive](#)



*If you have a radio or TV job opening in Vermont, email*

[Music Host, Part-Time Announcer, Social Media Specialist, President & Chief Executive Officer](#)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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