VAB Voice I Thursday, August 15, 2024



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Last Chance to Nominate for VAB Awards & Hall of Fame Inductions (Deadline is Friday 8/16)



Each year, the VAB recognizes outstanding Vermont broadcasters with inductions into the elite VAB Hall of Fame as well as with awards for excellence including:

- Broadcaster of the Year
- Alan Noves Community Service
- Snyder-Teffner Award for Support Roles
- Rising Star

The VAB relies on members to nominate colleagues they believe are deserving of either induction into the VAB Hall of Fame or one of the excellence awards. The nomination window is now open and it is time for you to let the VAB know who is deserving of these prestigious recognitions!

Descriptions of each excellence award are below and nominations must be received no later than Friday, August 16, 2024 at 11:59PM.

View HOF Criteria & Make a Nomination



The intent of this award is to honor a professional TV or radio broadcaster or a radio or TV station or group, that has done something so extraordinary within the past 10 months (October 2023 - July 2024), that it shines a positive light on the role of broadcasting in Vermont.

Examples could include (but are not limited to) an extraordinary act during an emergency, a stand-out way of going above and beyond to make sure viewers or listeners are alerted to something serious or providing help to a fellow broadcaster in need.



The Snyder-Teffner Award honors a professional who has demonstrated excellence "behind the scenes" in a support role. This includes anyone working in operations, administration, sales, creative services, production, promotions, HR, traffic, reception, engineering, I.T., editors, producers, videograpers, master control operators, etc.

The intent of this award is to honor the unsung heros who do not work on camera or on a microphone and are unknown to viewers or listeners.

Submit a Nomination



Open to a television or radio station or individual broadcaster that has completed a project within the last 10 months (October '23-July '24) that made a positive contribution to a community or a nonprofit organization that serves a community.

Submit a Nomination



This award will go to someone under the age of 30 who is new to broadcasting but shows an extraordinary amount of passion and potential and will likely have a long and successful career in the industry! Open to any person working in any department of radio or TV for 2-5 years.

Submit a Nomination

Free Webinar Thursday 8/15





REGISTER FOR FREE HERE

Use promo code **BeThere24** to give you \$0 at checkout

"Navigating Legal Issues Involving Sales Contests & Sweepstakes"

Thursday, August 15th at 1:00PM

With Charlie Kadado and Brian Wassom, Warner Norcross + Judd LLP

- Ensure your promotions are legally sound with insights into the laws and regulations governing contests and sweepstakes.
- Learn practical strategies and tips for structuring your contests and sweepstakes to minimize legal risk.

Paid Fall Intern Subsidies Available Now



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is now accepting applications for Fall internship subsidies.

Here's how it works:

- Station applies to get \$1,886.46 (\$1,640.40 to pay 120 hours at \$13.67/hour (2024 VT minimum wage) + 15% (\$246.06) towards payroll tax)
- Station finds and hires the intern on their own. VAB will play no role in the selection process

Rules For Applying:

In order to qualify for the VAB's Paid Internship Program, station must:

- Be a member of the VAB with current Fiscal Year dues paid in full.
- Have a dedicated, named, supervisor to oversee the intern during their time at the station.
- Run recruitment advertisements encouraging students to apply (copy provided or write your own)

- Post the intern position on the station website and on the VAB Job Board.
- Agree to return any non-used funds in the event the internship ends before all 120 hours are completed.

Student Requirements:

VAB will play no role in the station's hiring process, but in order to qualify for the subsidized internship program, students must:

- Be entering their Junior or Senior year at an accredited college, university, trade school or High School.
- Be majoring in, minoring in, or be involved in a school program or club about broadcasting, communications, media, marketing, engineering or other related fields.
- Participate in an interview with prospective station(s).
- Be a resident of Vermont OR a non-resident student currently attending a college or University or trade school or high school in Vermont, who intensions are to stay in Vermont after graduation.

Reasons to have a paid intern:

- 1. Great way to instill a passion for broadcast in a future generation.
- 2. Solves workforce challenges at no additional cost to the station.
- 3. Helps stations fulfill their yearly EEO credits.

To apply for the opportunity to have the VAB subsidize 120 hours of pay for an interngownload the application here Email wendy@vermontbroadcasters.org or call (802) 233-0296 with any questions.

ETRS Form One Due 10/4/24



The FCC's Public Safety & Homeland Security Bureau has announced that ETRS is open and available to accept filings of Form One by EAS participants no later than October 4, 2024.

Under the FCC's EAS Rules, EAS participants must update their identifying information annually via a Form One filing. Filers can access ETRS at www.fcc.gov/general/eas-test-reporting-system

New Date & Location for VAB HOF Awards Gala

Save the Date! The VAB Hall of Fame & Awards Gala is moving to...



Since we're going with a more rustic theme, we've decided to hold it in a more rustic location. Well, sort of...think more "rustic elegance". This year's VAB Hall of Fame & Awards Gala will be held at the new Farmhouse just built on the grounds of our presenting sponsor, The Essex Resort & Spal

Saturday, November 16th!

And since it is now happening during that time of year after all the foliage is gone and the trees are bare, but before the snow falls, this year's theme is...

STICK SEASON!







Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

100% of the \$500 inspection cost is paid by the VAB as a member benefit!

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to wendy@vermontbroadcasters.org today!

Download 2024 ABIP Agreement Here

Broadcast Job Openings Around Vermont











Sales Account Associate, Local
News Producer, Local News
Anchor/Reporter, Multimedia
Journalist, Local Sales Assistant,
Local News Producer, Digital Client
Specialist, National Sales Manager,
Account Executive, Local News
Anchor/Reporter

Digital Sales Assistant, News Anchor/Reporter/MMJ (Morning), Future Focus Intern, Multimedia Journalist, Technical Media Producer

Graphic Artist, News Director,
Multimedia Journalist, News
Producer, Broadcast Engineer &
Station Chief Operator, Creative
Services Director, Senior Account
Executive, Junior Account
Executive









Account Executive

Marketing Consultant

Junior Account Executive, Digital
Marketing Consultant, Account
Executive





Business Manager

Music Host, Part-Time Announcer, Social Media Specialist, President & Chief Executive Officer

This Week at the FCC

Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to



information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

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- Supporting broadcast professionals
- \$20 million in grants funded
- Serving all US states & territories

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broadcastersfoundation.org

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Vermont Association of Broadcasters | 4 Carmichael St. Suite 111-106 | Essex Junction, VT $05452~\mathrm{US}$

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