VAB Voice I Tuesday, September 24, 2024



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2024 VAB Hall Of Fame & Awards Gala

DOWNLOAD A PRINTABLE EVENT POSTER





SATURDAY, NOVEMBER 16, 2024
THE FARMHOUSE AT SUNSET POND AT THE ESSEX RESORT & SPA





Mark Johnson Rich Haskell Gary Sadowsky

DISTINGUISHED SERVICE AWARD

Ira Wilner

SNYDER-TEFFNER AWARD

Dave Turner

ALAN NOYES COMMUNITY SERVICE AWARD

WRFK-FM, WWFY-FM, WSNO-FM

RISING STAR AWARDS

Spencer Leiberman — Sales Lauren Granada — Anchoring Ike Bendavid — Investigative Reporting Haley Bouley — Meteorology



Cocktail Reception: 5:00PM, Dinner & Awards: 6:00PM, Karaoke: 9:00PM Semi-formal Attire Encouraged Cost: VAB Members & Guests: \$70 | Non-VAB Members: \$140

Register at vermontbroadcasters.org no later than Nov. 8th

THE ESSEX
RESORT & SPA

Discounted \$149 hotel rooms available until Oct. 16th Call The Essex Resort & Spa at 802-878-1100 to reserve using the VAB Group Rate.



The VAB is excited to host the 29th Anniversary of the VAB Hall of Fame & Awards Gala Saturday, November 16, 2024 from 5-11PM at the Farmhouse at Sunset Pond on the grounds of our presenting sponsor...





Schedule of Events:

- 5:00 PM 6:00 PM: Cocktail Reception
- 6:00 PM 7:00 PM: Four-Course Dinner
- 7:00 PM 9:00 PM: Award Presentations & Hall of Fame Inductions
- 9:00 PM 11:00 PM: Karaoke open to everyone!

Four-Course Dinner Menu:

- · Potato Leek Soup w/ fresh baked rolls & butter
- · Mixed Green Salad w/ choice of dressing

- Choice of NY Strip w/ Bordelaise Sauce or Cheese Tortellini w/ Spinach, Tomatoes & Pesto
- Flourless Chocolate Torte with Raspberry Sauce



Discounted Hotel Rooms For Saturday, November 16th...

Overnight Hotel Rooms at the special discounted VAB Group Rate of \$149 +tax are available first come first served or until October 16th, whichever comes first. Make your hotel reservation now by calling The Essex at 802-878-1100 (be sure to mention the VAB Group Rate) or use this link to book online: https://be.synxis.com/?Hotel=34805&Chain=30609&config=Groups&theme=Groups&group=91635

REGISTER HERE



In honor of this year's theme, *Stick Season*, \$5 from every paid registration will be donated to <u>The Busyhead Project</u>, the non-profit mental health foundation founded by Noah Kahan aimed at raising awareness, reducing stigma, and providing resources.

Thank You Alex von Lichtenberg!



After six years as the Vice President and General Manager of FOX affiliate WFFF-TV and ABC affiliate WVNY-TV in Colchester, Alex von Lichtenberg retired August 31st.

A New England native and accomplished industry executive, Alex's career spans over three decades with expertise in general management, sales leadership, sports programming and marketing, local content creation and strategic planning.

But in particular, it is Alex's service to the VAB Board of Directors for which we say thank you! Alex joined the VAB Board as soon as he moved to Vermont in 2018 and immediately served on the search committee to find a new Executive Director. Alex served as Treasurer, VP, President and past President and represented Vermont broadcasters during numerous meetings with members of congress in Washington D.C.



Alex's team celebrated his retirement with a party where they adorned Alex's signature bow-tie look!

FCC Regulatory Fees Due Thursday 9/26





Following a "glitch" in the system, the FCC announced in a public notice that the CORES system has been updated and the incorrect regulatory fee amounts for radio stations have been corrected. When you log into CORES, you may still see the announcement from last week asking radio broadcasters to refrain from filing until the system has been updated, but the Public Notice says that fees can now be filed and *must* be filed by this Thursday, September 26th at 11:59 PM EDT. No extension of time appears to have been granted.

Paid Fall Intern Subsidies Available Now



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in pursuing careers in Broadcasting, is now accepting applications for Fall internship subsidies.

Here's how it works:

- Station applies to get \$1,886.46 (\$1,640.40 to pay 120 hours at \$13.67/hour (2024 VT minimum wage) + 15% (\$246.06) towards payroll tax)
- Station finds and hires the intern on their own. VAB will play no role in the selection process

Rules For Applying:

In order to qualify for the VAB's Paid Internship Program, station must:

- Be a member of the VAB with current Fiscal Year dues paid in full.
- Have a dedicated, named, supervisor to oversee the intern during their time at the station.
- Run recruitment advertisements encouraging students to apply (copy provided or write your own)
- Post the intern position on the station website and on the VAB Job Board.
- Agree to return any non-used funds in the event the internship ends before all 120 hours are completed.

Student Requirements:

VAB will play no role in the station's hiring process, but in order to qualify for the subsidized internship program, students must:

- Be entering their Junior or Senior year at an accredited college, university, trade school or High School.
- Be majoring in, minoring in, or be involved in a school program or club about broadcasting, communications, media, marketing, engineering or other related fields.
- Participate in an interview with prospective station(s).
- Be a resident of Vermont OR a non-resident student currently attending a college or University or trade school or high school in Vermont, who intensions are to stay in Vermont after graduation.

Reasons to have a paid intern:

- 1. Great way to instill a passion for broadcast in a future generation.
- 2. Solves workforce challenges at no additional cost to the station.
- 3. Helps stations fulfill their yearly EEO credits.

To apply for the opportunity to have the VAB subsidize 120 hours of pay for an interngownload the application here Email wendy@vermontbroadcasters.org or call (802) 233-0296 with any questions.

ETRS Form One Due 10/4/24



The FCC's Public Safety & Homeland Security Bureau has announced that ETRS is open and available to accept filings of Form One by EAS participants no later than October 4, 2024.

Under the FCC's EAS Rules, EAS participants must update their identifying information annually via a Form One filing. Filers can access ETRS at www.fcc.gov/general/eas-test-reporting-system

Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

100% of the \$500 inspection cost is paid by the VAB as a member benefit!

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to wendy@vermontbroadcasters.org today!

Download 2024 ABIP Agreement Here

Broadcast Job Openings Around Vermont











Sales Account Associate, Local News Producer, Local News Anchor/Reporter, Multimedia Journalist, Local Sales Assistant, <u>Digital Sales Assistant, News</u>
<u>Anchor/Reporter/MMJ</u>
<u>(Morning), Future Focus</u>
<u>Intern, Multimedia Journalist,</u>

Sports Anchor/Reporter,
Broadcast Intern, Digital Content
Producer, Senior Account

Local News Producer, Digital Client
Specialist, National Sales Manager,
Account Executive, Local News
Anchor/Reporter



Executive, Junior Account
Executive, Graphic Artist, News
Director, Multimedia Journalist,
News Producer, Broadcast
Engineer & Station Chief
Operator, Creative Services
Director





Account Executive



Marketing Consultant



Morning Show Personality, Junior
Account Executive, Digital
Marketing Consultant, Account
Executive



Business Manager



<u>Human Resources Business Partner, HR &</u> Benefts Coordinator (Temporary), Music Host

This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

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- \$20 million in grants funded
- Serving all US states & territories

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