

# VAB Voice | Monday, October 28, 2024



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**Deadline to Register To Attend 2024 VAB Hall Of Fame & Awards Gala Is Friday, Nov. 1st**



# HALL OF FAME & AWARDS GALA

SATURDAY, NOVEMBER 16, 2024  
THE FARMHOUSE AT SUNSET POND AT THE ESSEX RESORT & SPA

## HALL OF FAME INDUCTEES

Mark Johnson  
Rich Haskell  
Gary Sadowsky

## DISTINGUISHED SERVICE AWARD

Ira Wilner

## SNYDER-TEFFNER AWARD

Dave Turner

## ALAN NOYES COMMUNITY SERVICE AWARD

WRFK-FM, WWFY-FM, WSNO-FM

## RISING STAR AWARDS

Spencer Leiberman — Sales  
Lauren Granada — Anchoring  
Ike Bendavid — Investigative Reporting  
Haley Bouley — Meteorology

Cocktail Reception: 5:00PM, Dinner & Awards: 6:00PM, Karaoke: 9:00PM

Semi-formal Attire Encouraged

Cost: VAB Members & Guests: \$70 | Non-VAB Members: \$140

Register at [vermontbroadcasters.org](http://vermontbroadcasters.org) no later than Nov. 1st

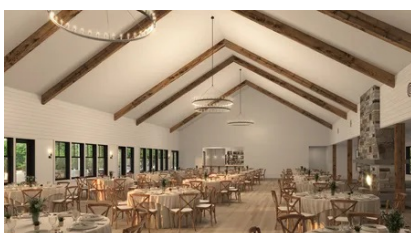


\$5 from every paid registration will be donated  
to Noah Kahan's mental health foundation...



Learn about the Hall of Fame inductees and award winners

The VAB is excited to host the 29th Anniversary of the VAB Hall of Fame & Awards Gala Saturday, November 16, 2024 from 5-11PM at the Farmhouse at Sunset Pond on the grounds of our presenting sponsor...



### Schedule of Events:

- 5:00 PM - 6:00 PM: Cocktail Reception
- 6:00 PM - 7:00 PM: Four-Course Dinner
- 7:00 PM - 9:00 PM: Award Presentations & Hall of Fame Inductions
- 9:00 PM - 11:00 PM: Karaoke open to everyone!

#### Four-Course Dinner Menu:

- Potato Leek Soup w/ fresh baked rolls & butter
- Mixed Green Salad w/ choice of dressing
- Choice of NY Strip w/ Bordelaise Sauce (gf) or Cheese Tortellini w/ Spinach, Tomatoes & Pesto
- Flourless Chocolate Torte with Raspberry Sauce



In honor of this year's theme, *Stick Season*, \$5 of every paid registration will be donated to Noah Kahan's mental health foundation [The Busyhead Project](#), aimed at raising awareness, reducing stigma, and providing resources.

REGISTER HERE BY FRIDAY  
11/1

## Free Sales Webinar Tuesday, November 12th

**Local**  
Broadcast Sales

On-Demand Broadcast Training  
And Revenue Development That Works!







### Revitalizing Local Automotive Advertising for Your Station

Featuring John Tkac, Former Car Dealer and LBS Automotive Expert

Tuesday, November 12th at 12:00PM  
Featuring John Tkac, Former Car Dealer  
Part of the LBS *2nd Tuesday Webinar Series*

REGISTER HERE

As 2024 draws to a close, it's evident that the local automotive sector is doing more than overcoming challenges and that 2025 is poised to be an even better year for your local dealers. Find out why auto dealers are increasingly moving towards greater investment in local radio and television advertising. The next twelve months promise to deliver big for local auto dealers and look to provide significant opportunities for growth and innovation. We will discuss invaluable strategies to elevate your automotive ad-selling efforts, actionable insights that will help attract more advertising dollars from local dealers, and how to solidify your station's position in the dynamic auto landscape.

LBS Auto Expert John Tkac is a renowned auto authority and will equip you with the tools you need to engage in high-level conversations with your dealers. These conversations translate into increased revenue for you. John brings a wealth of experience to the table, having managed one of the largest car dealer operations in America. He is a trusted consultant and advisor to LOCAL auto dealers, which keeps him up to date on the industry and makes him the perfect guide for your journey to success!

# Remembering Broadcaster Jim Donovan



James Francis Donovan III was born in Boston in 1956. He graduated from Boston University, where he worked alongside another future broadcasting legend, radio host Howard Stern. Jim worked his way up as a radio sports director at WJON in St. Cloud, MN, before returning to New England to work at WVMT radio, WEZF-TV, and the Satellite News Channel, where he polished his skills as an anchor, reporter, and play-by-play announcer.

At the age of 29 in 1985, Jimmy arrived in Cleveland to become weekend sports anchor at WKYC. One year later, he became the lead sports anchor for 3News, holding that role until this past summer.

Jimmy began to receive national exposure in 1987, when he was tapped by NBC to handle play-by-play for NFL games. He would remain in that role through 1997, amid the television rights to AFC games being moved from NBC to CBS. In addition to his NFL work, Jimmy also handled the play-by-play for several events during NBC's coverage of the 1992 and 1996 Summer Olympics.

In 1999, the Cleveland Browns returned to the NFL and Jimmy was tapped to serve as the team's radio play-by-play announcer alongside color analyst Doug Dieken and sideline reporter Casey Coleman. In Jimmy's 25 seasons as the "Voice of the Browns," the team only had four winning seasons and three playoff appearances. Throughout the numerous coaching changes, front office shakeups, and losing seasons, Jimmy was the one constant fans were always able to count on every Sunday. He loved being the radio play-by-play announcer of the Browns, and the fans loved him in return.

Jim passed away at the age of 68 after a long, heroic battle with cancer.

## Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

**100% of the \$500 inspection cost is paid by the VAB as a member benefit!**

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP



inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) today!

Download 2024 ABIP  
Agreement Here

## Broadcast Job Openings Around Vermont



[Sales Account Associate, Local News Producer, Local News Anchor/Reporter, Multimedia Journalist, Local Sales Assistant, Local News Producer, Digital Client Specialist, National Sales Manager, Account Executive, Local News Anchor/Reporter](#)

[Sports Anchor/Reporter, Broadcast Intern, Digital Content Producer, Senior Account Executive, Junior Account Executive, Graphic Artist, News Director, Multimedia Journalist, News Producer, Broadcast Engineer & Station Chief Operator, Creative Services Director](#)



[Technical Media Producer, First Alert Chief Meteorologist, Media Executive](#)

[Engagement Producer - Buy Why, Broadcast Engineer - Transmitter, HR & Benefits Coordinator \(Temporary\), Music Host](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)

[Marketing Consultant](#)

[Account Executive](#)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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- ✓ Supporting broadcast professionals
- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

LEARN MORE

[broadcastersfoundation.org](http://broadcastersfoundation.org)

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Find out how the **BFOA** can help  
broadcasters in your community.

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