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## Ira Wilner Featured on Radio World Cover

# RADIO WORLD

Technology & news for radio decision makers

radioworld.com | October 9, 2024 | \$5.99



After the VAB announced that radio engineer Ira Wilner would be receiving the Distinguished Service award in the VAB Voice, Radio World decided to do a feature article on Ira and put him on the front cover!

[READ THE RADIO WORLD ISSUE FEATURING IRA HERE](#)

## Happy Broadcast Traffic Professionals Day 11/4



Because November 2nd falls on a weekend, National Broadcast Traffic Professional's Day this year is Monday, November 4th. Today we recognize the work of the many broadcast traffic professionals who ensure that audiences can watch their favorite programs and that advertisers' commercials air on time.

The VAB wants to especially thank the traffic professionals who schedule the VAB's NCSA/PEP messages and send the affidavits each month, including but not limited to:

- Dan Taylor
- Ellen Baier
- Ellen Morris
- Debbie Walker
- Johanna Dague
- Johnna Daignault

- Josie Gaydos
- Kassy Placik
- Laura Rappold
- Linda Steele
- Lori Richardson
- Maria Slattery

- Mary Jo Kasz
- Monica Thomas
- Shay Howey
- Shyllynn Goss
- Steven Bassette
- Teresa Puffer

## Vox AM/FM/Digital Announces Changes



Vox AM/FM/Digital, owner of Star 92.9, 95 Triple X, WVTM, 101.3 The Wolf, 96.7 MeTV FM, News/Talk WVMT and The Game, announce changes to its management structure following the departure of former VP/GM John Mullett.

David Goddette, a 16-year VOX veteran, is the new VP/General Manager. David has worked in sales and management in various capacities over the last 25 years, most recently as VP/Director of Sales for VOX. He is a Vermont native who got started in radio at WJSC-FM on the campus of Johnson State University. Dave Goddette is also the President of the VAB Board of Directors and represents Vermont's radio broadcasters on annual trips to Capitol Hill.

Joining Vox as General Sales Manager is Tim Dodd. Tim has had a long career in both broadcasting and medical sales management, on-air radio & TV along with direct sales. His arrival marks a return to WEZF as he originally worked for the station in the late 90's. Tim resides in Plattsburgh, NY and will oversee all the company's sales and digital efforts.



Spencer Lieberman is promoted to Local Sales Manager. That new position will focus on the revenue and account representatives for 92.1 WVTM and Addison County.



Steve Bassett is adding the duties of Administrative Office Manager. He will oversee office staff in addition to all business and traffic functions for the cluster.



Vox is happy to welcome Mel B joining 95 Triple X on middays 10am-3pm. Mel is a local entrepreneur and online influencer and is excited about her new radio career!

## Free Sales Webinar Tuesday, November 12th



**Local**  
Broadcast Sales

On-Demand Broadcast Training  
And Revenue Development That Works!

LBS WEBINAR SERIES  
**2nd**  
WEBINAR



## Revitalizing Local Automotive Advertising for Your Station

Featuring John Tkac, Former Car Dealer and LBS Automotive Expert

**Tuesday, November 12th at 12:00PM**

Featuring John Tkac, Former Car Dealer  
Part of the LBS 2nd Tuesday Webinar Series

[REGISTER HERE](#)

As 2024 draws to a close, it's evident that the local automotive sector is doing more than overcoming challenges and that 2025 is poised to be an even better year for your local dealers. Find out why auto dealers are increasingly moving towards greater investment in local radio and television advertising. The next twelve months promise to deliver big for local auto dealers and look to provide significant opportunities for growth and innovation. We will discuss invaluable strategies to elevate your automotive ad-selling efforts, actionable insights that will help attract more advertising dollars from local dealers, and how to solidify your station's position in the dynamic auto landscape. LBS Auto Expert John Tkac is a renowned auto authority and will equip you with the tools you need to engage in high-level conversations with your dealers. These conversations translate into increased revenue for you.

## Free Political Webinar Thursday, Nov. 21st



### *The Election is Over – What It Means for Broadcasters for 2025 and Beyond*

**Thursday, November 21st  
1:00-2:00 PM**

VAB members can register for free [here](#) by using promo code BeThere24 at check out to make the balance due \$0

Elections have consequences – though just what those consequences may be is not always clear. In this webinar, Shawn Donilon, head of Government Relations for the NAB, and David Oxenford, a partner at Wilkinson Barker Knauer law firm and the principal writer of the Broadcast Law Blog, will review the results of the November 5 election and try to

[REGISTER  
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use promo code

forecast the likely impact that those results will have on the legislative and regulatory issues that affect broadcasters.

**BeThere24**  
for \$0 due at checkout

## VAB Gearing Up For Hall Of Fame & Awards Gala

The VAB is excited to host the 29th Anniversary of the VAB Hall of Fame & Awards Gala Saturday, November 16, 2024 from 5-11PM at the Farmhouse at Sunset Pond on the grounds of our presenting sponsor...



In honor of this year's theme, *Stick Season*, \$5 of every paid registration will be donated to Noah Kahan's mental health foundation [The Busyhead Project](#), aimed at raising awareness, reducing stigma, and providing resources.

Learn about the Hall of Fame inductees and award winners

## Alternative Broadcast Inspection Program



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

**100% of the \$500 inspection cost is paid by the VAB as a member benefit!**

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) today!

Download 2024 ABIP  
Agreement Here

## Broadcast Job Openings Around Vermont



[Sales Account Associate, Local News Producer, Local News Anchor/Reporter, Multimedia Journalist, Local Sales Assistant, Local News Producer, Digital Client Specialist, National Sales Manager, Account Executive, Local News Anchor/Reporter](#)

[Sports Anchor/Reporter, Broadcast Intern, Digital Content Producer, Senior Account Executive, Junior Account Executive, Graphic Artist, News Director, Multimedia Journalist, News Producer, Broadcast Engineer & Station Chief Operator, Creative Services Director](#)



[Technical Media Producer, First Alert Chief Meteorologist, Media Executive](#)

[Engagement Producer - Buy Why, Broadcast Engineer - Transmitter, HR & Benefits Coordinator \(Temporary\), Music Host](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)



[Marketing Consultant](#)



[Account Executive](#)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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