## VAB Voice I Wednesday, November 13, 2024



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#### WVMT-AM Celebrates 100 Years November 13th!



Vermont's oldest radio station, WVMT-AM, is celebrating 100 years of radio broadcasting today! Known then as WCAX-AM and owned by the University of Vermont, this station has seen a century of changes including watt increases, tower /transmitter sites, ownership transfers, formats and dozens of legendary personalities, most notably Ernie Farrar\* who was on the air for over 50 years!

Current hosts of WVMT's Morning Show, "The Morning Drive", Anthoni Neri and Kurt Wright hosted a dozen special guests including former air personalities George Goldring, Gary Wheelock, Mark Esberg, Charlie Papillo, Eric Michaels\*, Crazy K, Marcus Certa and Joe Tymecki as well as former owner Paul Goldman\* and current owner Ken Barlow\*. Listeners were treated to hearing vintage jingles, air checks, stories and memories as only an AM talk station can do!

WVMT-AM has such a long history, it's impossible to sum it up here, but we want to pay tribute to some of the other broadcasters that helped make WVMT what it is (that were not already mentioned above), including former owners George Cameron\* and Si Goldman; air personalities Jack Barry\*, Ken Greene\*, Dean Slack\* Rod Hill\*, Jim Donovan, Bob Sherman, Bill Arnold, Chip Hobarts, Thom Richards, Brett Jarvis, Lisa Nagel, Dave McGowen, Jim Knight, Chris LeBlanc, Eric St. James and Jay Roberts as well as support staff Tom Cheek\*, John Hill, Kay Cromie, Wayne Barrows, Larry Brett, Margie Stern, Ed Stone, Bruce Parmenter, Mike Seguin and Jean Walsh\* (\*denotes member of the VAB Hall of Fame.)

WATCH THE WCAX-TV STORY HERE

#### **WEQX-FM Turns 40 November 14th!**



November 14, 1984, Alternative radio station 102.7 WEQX-FM made its first broadcast and on November 14, 2024, WEQX will celebrate 40 years of its vast music library, its loyal audience, the power of the medium, and a steadfast commitment to independent ownership.

Founded by VAB Hall of Famer Brooks Brown, this independently owned radio station broadcasts from Manchester, VT at 50,000 watts as well as a transmitter on Mount Equinox. WEQX has a strong, clear signal that reaches into New York, Massachusetts and New Hampshire

"If these walls could talk is a common expression thrown around regarding establishments that have been around for a while. Especially one as unique as EQX," said EQX's Program Director, Jeff Morad. "Thankfully, these walls sort of can talk via the DJs that currently grace the studio. And that is what we've been doing, reliving the memories while we make new ones. Some stories we've heard before, others are just now being told for the first time. It is a lot of fun hearing them all from the listeners and former employees. On the actual anniversary date, November 14th, many of those former DJs are coming back to host an hour or two to share those stories and play music from their era here at EQX. It is going to be a very fun day...Mimi, is our lawyer still on retainer???", said Morad.

"Music keeps us forever young ...never ever stop dancing," said Mimi Brown, General Manager of EQX, who has been with the radio station since the early 1990's. Watch their mini documentary <u>here</u> or below:



### Free Political Webinar Thursday, Nov. 21st



## The Election is Over – What It Means for Broadcasters for 2025 and Beyond

Thursday, November 21st 1:00-2:00 PM

VAB members can register for free <a href="here">here</a> by using promo code BeThere24 at check out to make the balance due \$0

Elections have consequences – though just what those consequences may be is not always clear. In this webinar, Shawn Donilon, head of Government Relations for the NAB, and David Oxenford, a partner at Wilkinson Barker Knauer law firm and the principal writer of the Broadcast Law Blog, will review the results of the November 5 election and try to forecast the likely impact that those results will have on the legislative and regulatory issues that affect broadcasters.

REGISTER HERE

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for \$0 due at checkout

# VAB Gearing Up For Hall Of Fame & Awards Gala

The VAB is excited to host the 29th Anniversary of the VAB Hall of Fame & Awards Gala Saturday, November 16, 2024

from 5-11PM at the Farmhouse at Sunset Pond on the grounds of our presenting sponsor...





In honor of this year's theme, *Stick Season*, \$5 of every paid registration will be donated to Noah Kahan's mental health foundation <u>The Busyhead Project</u>, aimed at raising awareness, reducing stigma, and providing resources.

Learn about the Hall of Fame inductees and award winners

#### **Alternative Broadcast Inspection Program**



In 2024, the VAB is once again offering the Alternative Broadcast Inspection Program (ABIP) to help stations ensure they are compliant with certain FCC regulations. Stations that pass an alternative broadcast inspection get a Certificate of Compliance, which keeps the FCC Enforcement Bureau from showing up at your station to do an unannounced technical inspection for three years.

100% of the \$500 inspection cost is paid by the VAB as a member benefit!

As a reminder, the entire process of an inspection is strictly confidential and not shared with the FCC, with VAB or anyone else. Stations are given an opportunity to cure any issues to earn their certificate, but if a station opts to not cure, that too remains totally confidential. There is no risk to having an ABIP inspection. The inspectors are bound by the FCC and the VAB to maintain confidentiality in all regards.

The VAB encourages all stations to utilize this important member benefit! Get started now by downloading, completing and emailing the agreement to wendy@vermontbroadcasters.org today!

Download 2024 ABIP Agreement Here

## **Broadcast Job Openings Around Vermont**









Morning Show Personality, Junior
Account Executive, Digital Marketing
Consultant, Account Executive

Sales Representative

**Account Executive** 





<u>Technical Media Producer, First Alert Chief</u> Meteorologist, Media Executive Engagement Producer - Buy Why, Broadcast
Engineer - Transmitter, HR & Benefts Coordinator
(Temporary), Music Host









Sales Account Associate, Local News Producer,
Local News Anchor/Reporter, Multimedia
Journalist, Local Sales Assistant, Local News
Producer, Digital Client Specialist, National Sales
Manager, Account Executive, Local News
Anchor/Reporter

Sports Anchor/Reporter, Broadcast Intern, Digital
Content Producer, Senior Account Executive,
Junior Account Executive, Graphic Artist,
Multimedia Journalist, News Producer, Creative
Services Director

#### This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u>in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

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