VAB Voice I Thursday, November 21, 2024



In This Issue:

- VAB Hall of Fame & Awards Gala Recap
- Happy 40th Birthday to WXXX-FM
- Free Political Webinar Thursday Nov. 21st
- EEO Public File Report Due Deember 1st
- Broadcast Job Openings in Vermont
- "This Week at the FCC" by WBK Law

VAB Hall of Fame & Awards Gala Recap



(L-R Standing) Lauren Granada, Stephen Hamel (for Ira Wilner), Gary Sadowsky, Hayley Bouley, Dr. Lewis First, Dave Turner (L-R Sitting) Spencer Lieberman, Ike Bendavid, Mark Johnson, Rich Haskell

WATCH THE EVENT RECORDING HERE

Saturday, November 16, 2024, almost 260 members and their guests enjoyed a spectacular night of eating, drinking, socializing and celebrating at the VAB Hall of Fame & Awards Gala 29th Anniversary!

This year's gala was held at the new Farmhouse at Sunset Pond on the grounds of presenting sponsor The Essex Resort & Spa. The rustic elegance of the new venue lent itself nicely to this year's theme, Stick Season! Inspired by Noah Kahan's



song, the VAB will donate \$1,125 to Noah Kahan's mental Health Foundation "The Busyhead Project".











The "first" award was given to Dr. First, who received the VAB "Friend of Broadcasters" award for writing and hosting over 1,400 "First With Kids" segments that air on both radio and television.

In an effort to recognize stand outs amoung the newest generation of broadcasters without having to wait 30 or 40 years into their careers, the VAB chose to celebrate four rising stars with awards; Spencer Lieberman from Vox AM/FM/Digital for sales, Lauren Granada from WPTZ-TV for News Anchoring, Ike Bendavid from WCAX-TV for Investigative Reporting and Hayley Bouley from WFFF-TV & WVNY-TV for Meteorology.









The Alan Noyes Community Service Award went to FrankFM, Froggy & The Penguin for their "Jam for Slam T1D" battle of the bands style promotion, which raised just under \$20,000 for Slam T1D. The award was accepted by Betty B and folks from Slam T1D. The Snyder-Teffner award, which recognizes excellence behind the scenes in a support role, was awarded to WFFF-TV & WVNY-TV Chief Engineer Dave Turner. Although the VAB's Distinguished Service award winner Ira Wilner was unable to be at the event, his colleague Stephen Hamel from Monadnock Media Group accepted the award on Ira's behalf.





Then it was time for the big finale, where the VAB inducted three new members into the VAB Hall of Fame: longtime broadcast journalist, host of "The Mark Johnson Show", part owner of WKDR-AM and now the host of WCAX's "802 Podcast" Mark Johnson...Air personality and sports play-by-play commentator on WWLR-FM, WCPV-FM, WIZN-FM, WDEV AM & FM and WVTK-FM as well as the voice of The Vermont Lakemosters, Rich Haskell...and WCAX-TV Chief Meteorologist Gary Sadowsky!







Happy 40th Birthday to WXXX-FM!



To celebrate 40 years with a continuous format, WXXX-FM (95 Triple X) will be doing a five-month campaign to thank listeners for staying with them and allowing them into their homes for four decades. The celebration will culminate in a local event where they will honor staff members past and present as well as give the audience an event to remember!

Ken Barlow, COO, and Managing Partner Vox AM/FM, LLC said, "Marking a 40th birthday

for any business is historic, and that holds for 95 Triple X. This radio station has been the eyes and ears of an entire generation, being the Hit Music Authority in Vermont and New York. It has a rich tradition of playing the most current music, featuring dynamic personalities, supporting countless community and public service programs, and giving away many fantastic prizes! 95 Triple has never moved from its original idea of being a radio station that serves the masses with great music, entertainment, and community service, and we'll continue that tradition long into the future!"

WXXX-FM Founder Howard Ginsberg said, "95 TripleX went on the air in November of 1984 and brought talent, personalities and excitement to the Burlington/Plattsburgh airwaves. It far exceeded our expectations, garnering a formerly unheard of rating share of 28.4, 12+ listeners, within 5 months of its beginning! Advertisers jumped on board as well. The fun we had behind the scenes was part of our special sauce as we became family with the community. It was a great time in area Radio history, and many of us who put this all together remain good friends and are still in contact with each other some 40 years later!"

Free Political Webinar Thursday, Nov. 21st



The Election is Over – What It Means for Broadcasters for 2025 and Beyond

Thursday, November 21st 1:00-2:00 PM

VAB members can register for free here by using promo code BeThere24 at check out to make the balance due \$0

Elections have consequences – though just what those consequences may be is not always clear. In this webinar, Shawn Donilon, head of Government Relations for the NAB, and David Oxenford, a partner at Wilkinson Barker Knauer law firm and the principal writer of the Broadcast Law Blog, will review the results of the November 5 election and try to forecast the likely impact that those results will have on the legislative and regulatory issues that affect broadcasters.

REGISTER HERE

use promo code
BeThere24
for \$0 due at checkout

NPR Marketplace Interviews Ginny McGehee



AM 1230 WJOY host Ginny McGehee was featured recently on NPR's Marketplace! The story, by former Vermont Public reporter Henry Epp, was titled "Should cars still have AM radio? Congress Might Require Them"

LISTEN TO THE INTERVIEW

EEO Public File Report Due December 1st



A reminder that December 1, 2024 is the deadline for broadcast stations licensed to communities in Alabama, Colorado, Connecticut, Georgia, Maine, Massachusetts, Minnesota, Montana, New Hampshire, North Dakota, Rhode Island, South Dakota, and Vermont to upload their annual EEO Public File report.

Under the FCC's EEO Rule, all radio and television station employment units

("SEUs") with five or more full-time employees must prepare and place their Annual EEO Public File Report in the Public Inspection Files and on the websites of all stations comprising the SEU (if they have a website) by the anniversary date of the filing deadline for that station's license renewal application.

Broadcast Job Openings Around Vermont









Morning Show Personality, Junior
Account Executive, Digital Marketing
Consultant, Account Executive

Sales Representative

Account Executive





Media Executive, Technical Media Producer, First Alert Chief Meteorologist, Media Executive

Engagement Producer - Buy Why, Broadcast
Engineer - Transmitter, HR & Benefts Coordinator
(Temporary), Music Host









Sales Account Associate, Local News Producer,
Local News Anchor/Reporter, Multimedia
Journalist, Local Sales Assistant, Local News
Producer, Digital Client Specialist, National Sales
Manager, Account Executive, Local News
Anchor/Reporter

Senior Sales Account Executive, Junior Sales

Account Executive, News Producer, Sports

Anchor/Reporter, Digital Content Producer,

Graphic Artist, Multimedia Journalist, Creative

Services Director

This Week at the FCC



Every week, the attorneys at <u>Wilkinson Barker Knauer, LLP</u> in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

WILKINSON) BARKER KNAUER LLP



- Supporting broadcast professionals
- \$20 million in grants funded
- Serving all US states & territories

LEARN MORE

broadcastersfoundation.org

@BroadcastersFDN

Find out how the **BFOA** can help broadcasters in your community.

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



Try email marketing for free today!