

VAB Voice | Thursday, February 6, 2025



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Free Webinars February 11th & 20th



On-Demand Broadcast Training
And Revenue Development That Works!



**Your Audience Is On The Go. . .
Are You There To Meet Them?**

Mark Landon – Managing Partner | Trent Taylor – VP, Operations
Sam King – Director of Ad Operations
CTVBuyer



Tuesday, February 11th at 12:00PM

REGISTER

DISCOVER HOW TOMORROW'S AD-BUYING PRACTICES ARE HERE TODAY!

Streaming video is rapidly gaining popularity with your local prospects and clients. Businesses of all sizes are beginning to use it to reach any audience demographic they desire at any time. In fact, through streaming video, local businesses can independently enjoy direct access to your station's audience, create a customized audience via any format, and develop exclusive channel partnerships.

Mark Landon, Trent Taylor, and Sam King from CTVBuyer are leaders on the cutting edge of this technology. They will provide an industry update on the new opportunities your existing clients are utilizing—either with your station or without it.



**2025
THIRD
THURSDAY
WEBINARS**

**Thursday, Feb. 20th
12:00PM**

REGISTER

A Conversation with the
Congressional Broadcasters
Caucus hosted by Nicole
Gustavson, NAB Government
Relations

Use promo
code **NASBA25** at
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VAB Paid Internship Subsidies Available Now



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in Broadcasting, is accepting applications now for internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,933.38 (enough to pay the intern for 120 hours @ \$14.01/hour+15% towards payroll taxes) upon adding a qualifying* intern to your payroll.

To qualify, the intern must be a junior or senior enrolled in a higher education program pertaining to communications, media, audio/video production, marketing or engineering.

Candis Leopold, Lori Antell, Andrea Lammly & C.K. Coin Retire from Hall Communications



(L-R) Hall Communications GM Dan Dubonnet, Candis Leopold, Lori Antell, Andrea Lammly, C.K. Coin & VAB ED Wendy Mays celebrating their retirement during a reception at the Windjammer January 21st.

Candis Leopold is a veteran of over 4 decades in radio, including time spent at The Point as well as Bruce James' radio group in the Northeast Kingdom, before joining Hall Communications in September 2008 as Sales Manager for WIZN-FM & WBTZ-FM and later becoming GSM for all 5 stations. Candis served on the VAB Board of Directors and became the first female VAB President. She made many trips to Washington D.C. to advocate for the interests of all Vermont broadcasters with members of congress. In 2014, Candis was inducted into the VAB Hall of Fame.

Lori Antell exited the hospitality industry to join Hall Communications as a Marketing Consultant in October 2012. All the traits that made her exceptional at hospitality also made her an exceptional radio Marketing Consultant. Always going the extra mile, Lori is loved by all her clients. She has won numerous awards while at Hall Communications and was a huge help catering internal parties and special events like the Camp Ta Kum Ta Thon.

Andrea Lammly started her 33+ year career as Hall Communications Business Manager in October of 1991 after 17 years working for Coca Cola. Although Andie has always been on top of details like collections and cash flow, she contributed in so many more ways. She hosted country concert bus trips, she did a bit on NFL predictions called "Andie's Picks" on WOKO's Morning Roundup and she provided the staff with a constant supply of delicious homemade baked goods. In 2022, Andrea was awarded the VAB Snyder-Teffner award for excellence behind the scenes in a support role. She is married to her co-worker C.K. Coin.

C.K. Coin joined Hall Communications in August of 1996. For many years, he was part of WOKO's The Morning Round Up with co-hosts Jim Whitehead, then Cowboy Cal, then Wild Bill Sargent, before moving to the mid-day show where he has garnered consistent ratings and loyal listeners. C.K. worked at a number of stations including WGNA-FM in Albany and Kixx County in the Upper Valley before coming to Hall Communications. C.K. and his wife Andrea are active in Milton community activities including emcee of the July 4th parade and other events including the Church he and Andie attend.

Remembering Ed Bolin

It is with deep sadness that we announce the unexpected passing of Ed Bolin January 31, 2025.

Ed's career in media sales spanned more than 25 years,



working with Hall Communications Radio Group as well as Vox AM/FM before that. He had an incredible ability to listen and to connect with people and his zest for life and mischievous sense of humor left a lasting impression on everyone who knew him.

A passionate lover of music, Ed had a deep appreciation for rock and roll and was a supporter of the local music scene. Ed was also an avid sports fan loyal to the NY Yankees, Oakland Raiders and UVM men's basketball and he loved to golf. But Ed found the most joy being with his pets and his close circle of friends, especially on his beloved boat.

[Read Ed's full obituary as published in Seven Days](#)

A wake will be held Friday, February 14, 2025, 5-7 p.m., at the Clifford Funeral Home in Rutland. A funeral mass will be held on Saturday, February 15, 2025, 11 a.m., at Christ the King Church in Rutland. In lieu of flowers, donations in Ed's name can be made to the [Rutland County Humane Society](#) or consider supporting the gift of life at <https://kidneydonorathlete.org/donate/>.

Broadcast Job Openings Around Vermont



[Part-time Announcers](#)



[Sales Representative](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)



[Meteorologist, Media Executive, Technical Media Producer](#)



[Chief Financial Officer, Director of Philanthropy, Broadcast Engineer - Transmitter](#)



[Sales Account Associate, Local News Producer, Local News Anchor/Reporter, Multimedia Journalist, Local Sales Assistant, Local News Producer, Digital Client Specialist, National Sales Manager, Account Executive, Local News Anchor/Reporter](#)



[Anchor/Multimedia Journalist, News Producer, Senior Sales Account Executive, Junior Sales Account Executive, Sports Anchor/Reporter, Digital Content Producer, Graphic Artist, Multimedia Journalist](#)

This Week at the FCC

Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc



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