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## Vermont Broadcasters Visit Capitol Hill



Tuesday, March 4th, the National Association of Broadcasters hosted their annual State Leadership Conference (SLC) in Washington D.C.

VAB Board Members Dave Goddette (President) and Jay Barton (Treasurer) along with Executive Director Wendy Mays attended SLC to gain an in-depth understanding about the national issues being discussed on Capitol Hill that impact broadcasters locally.

The Vermont delegation of broadcasters then visited Capitol Hill where they had meetings with Vermont's Congressional delegation.

Senator Peter Welch and Congresswoman Becca Balint as well as staff from Senator Bernie Sanders office took time out of their busy schedules to hear first hand how legislation such as the *AM Radio for Every Vehicle Act* and the *Local Radio Freedom Act* can help Vermont broadcasters continue to serve Vermont communities.

We also discussed a request to sign onto a letter to the FCC requesting they modernize some of their rules and asked for their support to keep advertising a deductible business expense.



# Free Sales Webinar March 11th



**Local**  
Broadcast Sales

On-Demand Broadcast Training  
And Revenue Development That Works!

LBS WEBINAR SERIES  
**2nd**  
TUESDAY



## How You Can Drive Record Sales for Auto Dealers Today

John Tkac – LBS Automotive Expert



**TUESDAY, MARCH 11, 2025, AT NOON ET:**

Dealers have plenty of supply and manufacturers are pushing hard to increase market share. Certain manufacturers are backing this effort with extreme incentive and rebate programs, providing broadcasters with a compelling story as they enter the showroom. LBS Auto Expert, John Tkac, reveals how to cash in on this dynamic time for your local dealer.

REGISTER  
HERE

## Free Webinar For Journalists March 20th



REGISTER

Use promo code **NASBA25** at checkout for a \$0 balance

### ***Fair Use Fundamentals: Best Practices and Pitfalls for Journalists***

**Thursday, March 20th 12:00PM**

Delve into the core principles of the fair use doctrine and when it applies. Learn strategies for using multimedia content sourced from the internet and social media within the bounds of fair use. Gain practical insights to safeguard your newsroom against potential copyright challenges.

## VAB Paid Internship Subsidies Available Now

The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in Broadcasting, is accepting applications now for internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,933.38 (enough to pay the intern for 120 hours @ \$14.01/hour+15% towards payroll taxes) upon adding a qualifying\* intern to your payroll.



To qualify, the intern must be a junior or senior enrolled in a higher education program pertaining to communications, media, audio/video production, marketing or engineering.

## Broadcast Job Openings Around Vermont



[Part-time Announcers](#)



[Sales Representative](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)



[News Anchor, Future Focus Intern, Multimedia Journalist, Media Executive](#)



[News Editor, Director of Philanthropy, Broadcast Engineer - Transmitter](#)



[Multimedia Journalist, Local News Producer, Local News Executive Producer, Business/Human Resources Manager, Sales Account Associate, Account Executive](#)



[Photographer/Director, Digital Strategic Account Manager, Broadcast Internship, Senior News Producer, Anchor/Multimedia Journalist, Senior Sales Account Executive, Junior Sales Account Executive, Digital Content Producer](#)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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