



In This Issue:




- Northeast Regional Broadcast Engineer Symposium May 7th in North Conway, NH
- Gary Sadowsky Retires from WCAX-TV
- Free Sales Webinar April 8th
- Paid Internship Subsidies Available Now
- Broadcast Job Openings in Vermont
- "This Week at the FCC" by WBK Law

Northeast Regional Broadcast Engineer Symposium May 7th in North Conway, NH

Northeast Regional Broadcast Engineer Symposium

Wednesday, May 7th
8:00 AM - 5:00 PM

Fairfield Inn & Suites,
North Conway, NH

The banner features a background image of a radio tower against a blue sky. The text is overlaid on this image. At the bottom, there are five logos: SBE (Society of Broadcast Engineers), nautel (AM/FM Radio Transmitters), MAB (Maine Association of Broadcasters), NHAB (New Hampshire Association of Broadcasters), and VAB (Vermont Association of Broadcasters).

The state broadcast associations for Maine, New Hampshire and Vermont, in conjunction with Nautel and the Society of Broadcast Engineers, will host a one-day series of engineering-on-a-budget sessions Wednesday, May 7, 2025 at the Fairfield Inn & Suites in North Conway, NH.

This will be a full day of non-sales-oriented training focused on getting every watt possible out of every piece of equipment and is being provided at no cost to attendees, with breakfast and lunch included. The agenda consists of eight 40-45 minute sessions with topics focused on maintaining older equipment, optimizing performance and getting as much mileage out of it as possible. While there may also be some discussion on deciding when it would be cheaper to replace than to repair and how to present that to the folks who sign the checks, the goal is to discuss how to get the most out of what you already have.

[CLICK TO REGISTER](#)

[VIEW EVENT AGENDA](#)

Discounted \$99-\$109 hotel rooms are available at the Fairfield Inn & Suites Tuesday, May 6th and/or Wednesday, May 7th. The VAB is offering \$50 travel subsidies to the first 20 VAB members who register. This subsidy will be given in the form of a \$50 bill at the event to subsidize either gas or hotel.

[CLICK TO BOOK A ROOM AT FAIRFIELD INN & SUITES](#)

**The discounted room block closes on Tuesday, April 22, 2025.*

Gary Sadowsky Retires from WCAX-TV



WCAX-TV Chief Meteorologist and VAB Hall of Famer Gary Sadowsky broadcast his last weather forecast before retiring Friday, March 21st.

Gary started at WCAX-TV in 1992 as the weekend weathercaster, moved to 11:00 PM weekdays in 1995 and helped launch the Channel 3 Early Morning News in 1997. After 26 years, Gary's indelible presence on the WCAX morning show made him a household name. Farmers, professionals and parents tuned in to plan their day based on his weather forecast and on snowy winter mornings, children watched hoping for school to be canceled. Would the storm be a "Doozy" or a "Snoozy" on Gary's "Doozometer"? In the Spring of 2023, Gary was named Chief Meteorologist and became part of the evening news team and in November of 2024 was inducted into the VAB Hall of Fame.

WATCH GARY'S
FAREWELL
BROADCAST



Free Sales Webinar Tuesday, April 8th



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!

LBS WEBINAR SERIES
2nd
TECHNICAL



Transform Your Sales Journey: Being Your Own Sales Coach

Gary Moore – LBS President



Are you ready to powerfully enhance your sales experience, sharpen your skills and elevate your daily strategies? Embracing your role and responsibilities as a rigorous self-sales coach is your ticket to unprecedented success. Imagine effectively managing your time, holding yourself accountable and consistently exceeding your goals. This is not only possible, it's within your reach! Remember, closing sales only occurs when you connect with clients, whether over the phone or in person. It's time to take charge of your self-development in new ways that will place you in the top 10% of sellers in your market. Join us as we explore actionable steps to enjoy broadcast selling at an entirely different level.

**Tuesday, April
8th 12:00PM**

**REGISTER
HERE**

Free Webinar For Journalists April 17th



Environmental Reporting

Thursday, April 17th 12:00PM

[REGISTER](#)

Use promo code **NASBA25** at checkout for a \$0 balance

VAB Paid Internship Subsidies Available Now



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in Broadcasting, is accepting applications now for internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,933.38 (enough to pay the intern for 120 hours @ \$14.01/hour+15% towards payroll taxes) upon adding a qualifying* intern to your payroll.

To qualify, the intern must be a junior or senior enrolled in a higher education program pertaining to communications, media, audio/video production, marketing or engineering.

Broadcast Job Openings Around Vermont



[NDigital Media Coordinator, Newscast Director, News Anchor, Future Focus Intern, Multimedia Journalist](#)



[Director of Philanthropy, Broadcast Engineer - Transmitter](#)



[Multimedia Journalist, Local News Producer, Local News Executive Producer, Business/Human Resources Manager, Sales Account Associate, Account Executive](#)



[News Producer, Digital Sales Coordinator, Photographer/Director, Digital Strategic Account Manager, Broadcast Internship, Anchor/Multimedia Journalist, Senior Sales Account Executive, Digital Content Producer](#)



[Part-time Announcers](#)



[Sales Representative](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

WILKINSON) BARKER) KNAUER) LLP



**BROADCASTERS
FOUNDATION OF
AMERICA**

- ✓ Supporting broadcast professionals
- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

LEARN MORE

broadcastersfoundation.org

[@BroadcastersFDN](#)

Find out how the **BFOA** can help
broadcasters in your community.

Vermont Association of Broadcasters | 4 Carmichael St. Suite 111-106 | Essex Junction, VT
05452 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!