

VAB Voice | Monday, April 14, 2025



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Enter VAB Content of the Year Competition



Every year, the VAB honors the outstanding content created by television and radio professionals in Vermont and aired on Vermont TV and radio stations and/or their digital platforms over the last year.

Each station may submit up to (2) entries per category.

**Deadline to submit is
Friday, May 9, 2025**

Entries will be scored on writing, Creativity, Production Value and the Ability to Evoke Response and the entry with the highest score in each category wins!

TV Categories:

- TV Commercial
- TV Station Branding Promo
- TV Program, Feature or Special Series promo
- TV Promo for a Community Event
- TV PSA for a nonprofit organization
- Short or Long Form Commercial or PSA produced by a TV Station for use only on a Client's Digital Platforms
- TV Interview by an Anchor, Reporter or Multimedia Journalist
- Station Podcast Episode hosted by a TV Anchor, Reporter or Multimedia Journalist

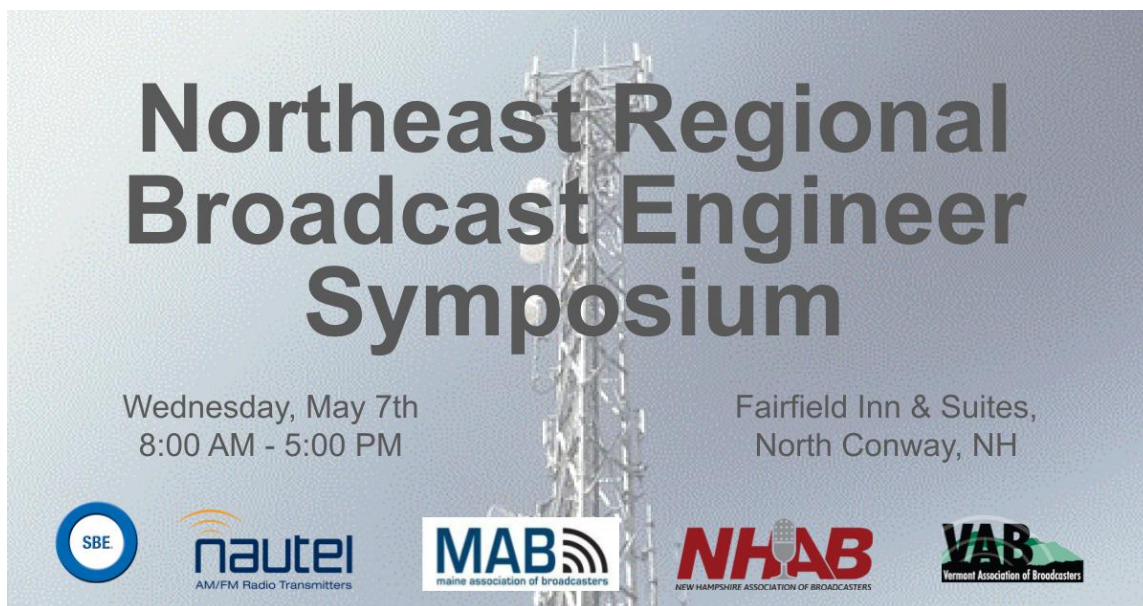
Radio Categories:

- Radio Commercial
- Radio Station or Radio Show Branding Promo
- Radio Promotion or Contest promo
- Radio Promo for a Community Event
- Radio PSA for a nonprofit organization
- Short or Long Form Video produced by a Radio Station for use on a client's digital platforms
- Short or Long Form Video Promo for Station or Show

GET DETAILS

- Branding, Promotion, Contest or Community Event
- Video Promo for use on a station's digital platforms
- Radio Interview by an Air Personality
- Station Podcast Episode hosted by a Radio Personality






Northeast Regional Broadcast Engineer Symposium May 7th in North Conway, NH



Northeast Regional Broadcast Engineer Symposium

Wednesday, May 7th
8:00 AM - 5:00 PM

Fairfield Inn & Suites,
North Conway, NH

The state broadcast associations for Maine, New Hampshire and Vermont, in conjunction with Nautel and the Society of Broadcast Engineers, will host a one-day series of engineering-on-a-budget sessions Wednesday, May 7, 2025 at the Fairfield Inn & Suites in North Conway, NH.

This will be a full day of non-sales-oriented training focused on getting every watt possible out of every piece of equipment and is being provided at no cost to attendees, with breakfast and lunch included. The agenda consists of eight 40-45 minute sessions with topics focused on maintaining older equipment, optimizing performance and getting as much mileage out of it as possible. While there may also be some discussion on deciding when it would be cheaper to replace than to repair and how to present that to the folks who sign the checks, the goal is to discuss how to get the most out of what you already have.

[CLICK TO REGISTER](#)

[VIEW EVENT AGENDA](#)

Discounted \$99-\$109 hotel rooms are available at the Fairfield Inn & Suites Tuesday, May 6th and/or Wednesday, May 7th. The VAB is offering \$50 travel subsidies to the first 20 VAB members who register. This subsidy will be given in the form of a \$50 bill at the event to subsidize either gas or hotel.

[CLICK TO BOOK A ROOM AT FAIRFIELD INN & SUITES](#)

**The discounted room block closes on Tuesday, April 22, 2025.*

Free Webinar For Journalists April 17th



Environmental Reporting

Thursday, April 17th 12:00PM
Max Tsaparis, NewsNation

Explore how to navigate conversations about climate change with newsroom leadership, even in cases where

REGISTER

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direct phrasing may face pushback. Learn strategies for pursuing compelling, locally-focused climate stories that resonate with your audience. We'll also share tools and resources from Climate Central to support your storytelling, and provide practical tips for communicating with climate-skeptical viewers in a way that builds trust and understanding. Whether you're just starting to cover climate issues or looking to deepen your coverage, you'll gain guidance, support, and actionable ideas.

Sound Exchange Royalties 2026-2030

Last week, the NAB and SoundExchange filed with the Copyright Royalty Board aproposed settlement of the current litigation over the royalty rates for 2026-2030 to be paid to performers and copyright holders for the public performance of sound recordings by means of a noninteractive digital transmission. These are the royalties that broadcasters pay to SoundExchange for streaming music online, including through mobile apps and to smart speakers. The current rate is \$.0025/performance (every time a song is heard by one listener.) The rates proposed in the settlement are as follows:

- 2026: \$.0028 per Performance
- 2027: \$.0029 per Performance
- 2028: \$.0030 per Performance
- 2029: \$.0031 per Performance
- 2030: \$.0032 per Performance



The NAB had been advocating for substantially lower rates for simulcasts given their lack of interactivity (no change in the songs served based on "likes" or favorite songs or artists), but it appears that the NAB opted for certainty in establishing rates modestly higher in each of the next five years. There still are other parties, including several noncommercial broadcast groups, who have not yet reached any settlement and thus likely will proceed to the hearing later this month. The CRB case is set to trial on April 28th.

The CRB will publish the settlement in the Federal Register for comment (though substantive comments are limited by the statute governing CRB proceedings to participants in the proceeding), before the Board considers the approval of the settlement. It is usual for such settlements to be approved by the CRB unless the proposed settlement in some way conflicts with governing statutes.

The VAB thanks David Oxenford, attorney at WBK Law, for providing this summary.

VAB Paid Internship Subsidies Available Now



The VAB's Intern Subsidy Program, designed to connect stations who need workforce help with students interested in Broadcasting, is accepting applications now for internship subsidies.

[CLICK HERE](#) to download the application. If your station is selected, you will have full control over the interview and hiring process and will receive a check for \$1,933.38 (enough to pay the intern for 120 hours @ \$14.01/hour+15% towards payroll taxes) upon adding a qualifying* intern to your payroll.

To qualify, the intern must be a junior or senior enrolled in a higher education program pertaining to communications, media, audio/video production, marketing or engineering.

Broadcast Job Openings Around Vermont



[Media Executive, Digital Media Coordinator,
Newscast Director, News Anchor, Future Focus
Intern, Multimedia Journalist](#)

[News Editor, Director of Philanthropy, Broadcast
Engineer - Transmitter](#)



[Multimedia Journalist, Local News Producer, Local News Executive Producer, Business/Human Resources Manager, Sales Account Associate, Account Executive](#)

[News Producer, Digital Sales Coordinator, Photographer/Director, Digital Strategic Account Manager, Broadcast Internship, Anchor/Multimedia Journalist, Senior Sales Account Executive, Digital Content Producer](#)



[Part-time Announcers](#)



HALL Communications, Inc.

[Sales Representative](#)



[Morning Show Personality, Junior Account Executive, Digital Marketing Consultant, Account Executive](#)

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

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- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

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