



Established in 1955, VAB is the non-profit trade association representing over 100 radio and television stations (both commercial and non-commercial) operating throughout Vermont.

Like our counterparts in all 50 states,  
we are dedicated to keeping the  
radio and television industry  
vibrant, vital and strong.

## **Mission:**

Provide equitable resources and opportunities for growth as well as celebrate, unite and advocate for all over-the-air broadcast television and radio stations operating in Vermont.

# Government Relations



## Federal:

- ★ Advocate for broadcasters on national issues
- ★ Strengthen relationships with Vermont's members of congress and their staff
- ★ Act as Vermont's liaison with the National Association of Broadcasters (NAB) and the National Alliance of State Broadcast Associations (NASBA)
- ★ Organize Vermont's participation in the NAB State Leadership Conference.

## State:

- ★ Monitor introduced bills with possible stakes for broadcasters/journalists and engage on active bill discussion
- ★ Testify in House and Senate Committees
- ★ Rally Station Owners/GMs to contact their representatives to oppose or support bills
- ★ Strategize with lobbying firm MMR

# Training & Workforce Recruitment



## Provide Professional Growth & Training Opportunities For:

- ★ Sales/Digital Account Executives, Marketing Consultants & Managers
- ★ Broadcast Engineers
- ★ Station Owners/GMs (i.e. employment, licensing, Political Advertising)
- ★ Radio Personalities as well as Production & Promotions Directors
- ★ Journalists/News Directors

★ Local Broadcast Sales + Third Thursday Webinar Series

## Workforce Recruitment Efforts:

- ★ Publicize Job Openings
- ★ Grow relationships with Media Program Chairs at Vermont Colleges, Universities & Trade Schools
- ★ Facilitate the Subsidized Internship Program and connect stations with students looking for internships.
- ★ Engage with VAB Scholarship winners from VTSU-Castleton, VTSU-Lyndon, Champlain College & NESCOM at Husson University

# EAS & FCC Regulatory Support:



## Emergency Alert System (EAS)

- ★ Act as the broadcaster liaison with VT Emergency Management for monthly EAS tests and Annual AMBER and BLUE alert tests.
- ★ Assists Engineers whose EAS units need software upgrades or monitoring assignment adjustments.
- ★ Co-Chair of the State Emergency Communications Committee (SECC) which oversees Vermont's EAS Plan.

## Federal Communications Commission:

- ★ Participate in the filing of joint comments on FCC Notices of Proposed Rulemaking (i.e. Regulatory Fees, EEO burdens)
- ★ Remind station owners/GMs about deadlines to file required quarterly and annual paperwork and engineers about ETRS Forms 1 & 2.
- ★ Facilitate the Alternative Broadcast Inspection Program (ABIP) cycle every three years.

# Awards & Recognitions:



Produce the Annual VAB Hall of Fame & Awards Banquet in November:

- ★ Solicit nominations for Hall of Fame inductions as well as Broadcaster of the Year, Snyder/Teffner Award for Excellence Behind the Scenes, Alan Noyes Community Service Award and *Rising Star* Award.
- ★ Register, collect payment from and plan theme, meal, decor, hotel room block, seating, program and entertainment for 250+ broadcasters and their guests.

★ Celebrate Promotions & Industry Award Winners

Produce VAB Summer School in June which includes Continued Education Opportunities, Annual Meeting and *Content of the Year* Awards Luncheon:

- ★ Solicit entries for the TV & Radio *Content of the Year* competition and organize out-of-state judging.
- ★ Determine Class Topics & Hire Instructors
- ★ Register, collect payment from and plan schedule for 100+ broadcasters.
- ★ Create Annual Report to present to membership as well as run Board elections.

★ Recognize Retirements and Deaths

# Development & Communication:



## Development:

- ★ Maintain Vermont Army National Guard NCSA campaign including the collection of monthly affidavits and reporting.
- ★ Find other sources of Operational Funding through additional PEP campaigns.
- ★ Invoice and collect membership dues annually.

## Communication/Member Engagement:

- ★ Write articles for VAB Voice e-newsletter (500 subscribers), [vermontbroadcasters.org](http://vermontbroadcasters.org) and Social Media
- ★ Prepare Executive Director Reports and participate in Board Meetings.
- ★ Organize and participate in VT Community Radio Network meetings as well as Membership, Finance & Legislative Committee meetings.

# Contact Information:



## VAB Board of Directors For July 1, 2023 - June 30, 2025 Term:

- President: David Goddette, GM, Vox AM/FM/Digital, [dave@star929.com](mailto:dave@star929.com)
- Vice President: Dana Nahumck, Director of Engineering, WCAX-TV, [dana.nahumck@wcax.com](mailto:dana.nahumck@wcax.com)
- Treasurer: Jay Barton, GM, WCAX-TV, [jay.barton@wcax.com](mailto:jay.barton@wcax.com)
- Secretary: Ryan Rothstein, GM, WPTZ-TV/WNNE-TV, [rrothstein@hearst.com](mailto:rrothstein@hearst.com)
- Director-at-Large: Peter Case, GM, WKKN-FM/WTHK-FM, [pcase@greateasternradio.com](mailto:pcase@greateasternradio.com)

## VAB Executive Director:

- Wendy Mays, 802-233-0296 [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org)

[www.vermontbroadcasters.org](http://www.vermontbroadcasters.org)

