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Last Chance to Enter VAB Content of the Year Competition - Deadline Today (Friday, May 9th)



**Deadline to submit
is Friday, May 9th
at 11:59 PM**

Every year, the VAB honors the outstanding content created by television and radio professionals in Vermont and aired on Vermont TV and radio stations and/or their digital platforms over the last year.

Each station may submit up to (2) entries per category.

Entries will be scored on writing, Creativity, Production Value and the Ability to Evoke Response and the entry with the highest score in each category wins!

TV Categories:

- TV Commercial
- TV Station Branding Promo
- TV Program, Feature or Special Series promo
- TV Promo for a Community Event
- TV PSA for a nonprofit organization
- Short or Long Form Commercial or PSA produced by a TV Station for use only on a Client's Digital Platforms
- TV Interview by an Anchor, Reporter or Multimedia Journalist
- Station Podcast Episode hosted by a TV Anchor, Reporter or Multimedia Journalist

Radio Categories:

- Radio Commercial
- Radio Station or Radio Show Branding Promo
- Radio Promotion or Contest promo
- Radio Promo for a Community Event
- Radio PSA for a nonprofit organization
- Short or Long Form Video produced by a Radio Station for use on a client's digital platforms
- Short or Long Form Video Promo for Station or Show

**GET DETAILS
& RULES**

- Branding, Promotion, Contest or Community Event
- Video Promo for use on a station's digital platforms
- Radio Interview by an Air Personality
- Station Podcast Episode hosted by a Radio Personality

Free Sales Webinar Tuesday, May 13th



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!

LBS WEBINAR SERIES
2nd
WEBINAR



How to Create an Unforgettable Presentation for Your Local Client

Paul Weyland – LBS Broadcast Selling Expert



Tuesday, May 13th at 12:00 PM, Paul Weyland will share his insights on crafting the best presentation your local client has never seen! Discover how to effectively sell a long-term advertising schedule by developing unique ideas that stand out from your competitors' approach. We will cover:

- Formulating Creative Ideas: Learn how to brainstorm and shape compelling concepts.
- Securing Appointments with Decision Makers: Get tips on successfully connecting with key people.
- Crafting a One-Page Proposal: Discover the secrets to writing a proposal that captures your client's attention.
- Transforming Your Proposal into a Presentation: Understand the elements that make a presentation resonate.

**CLICK TO
REGISTE
R**

FCC, Government & Regulatory Update May 15th



REGISTER HERE

FCC, Government & Regulatory Update

Thursday, May 15th 1:00PM

Join Shawn Donilon of the NAB and David Oxenford of the WBK law firm to untangle what all of the changes mean for broadcasters on Capitol Hill and at the FCC. We'll talk about reform of the broadcast ownership rules, what's next for the ATSC 3.0 roll-out, what we can expect from Delete Delete Delete, the latest on AM in cars, questions about the FCC's ability to issue fines for violations of its rules, possible regulatory and judicial changes for Big Tech.

Use promo code **NASBA25** at checkout for a \$0 balance

Kurt Wright Retires From WVMT-AM



Vox AM/FM/Digital announced that Kurt Wright, veteran Vermont politician and the popular co-host of The Morning Drive on WVMT-AM, will be retiring May 30th, wrapping up a six-year run with the station. [Listen to Wright's on-air announcement.](#)

Prior to his transition into radio in 2019, Wright served multiple terms as a Burlington City Councilor and held a seat in the Vermont House of Representatives. Wright was also the Republican nominee for Mayor of Burlington on multiple occasions.

"Kurt brought the same thoughtfulness and dedication to his radio career that characterized his years in public service," said Kwame Dankwa, Program Director of WVMT-AM and sister station WXXX-FM. "His ability to discuss complex issues fairly while maintaining the warmth and accessibility that defines local radio has set a standard for broadcasting excellence in our community."

Wright's final broadcast will be Friday, May 30, with special guests and tributes planned throughout his final week. "Kurt's voice has become part of the morning routine for so many Vermonters," added Ken Barlow, COO of Vox AM/FM/Digital. "While we will miss his presence behind the microphone, his impact on Vermont broadcasting and our community will endure."

Enroll in VAB Summer School June 10, 2025



Tuesday June 10, 2025

Dion Student Center
Saint Michael's College Campus
Colchester, Vermont

Sponsored By:



- VAB Summer School (convention reimagined) is being held Tuesday, June 10th from 8:00AM - 2:00PM at our new location, the Dion Student Center on the Saint Michael's College Campus in Colchester! VAB Summer School is the most fun you'll ever have learning and features:
- Classes for broadcast professionals lead by experienced instructors
- 2 Kahoot pop quizzes giving attendees multiple chances to win cas VAB Content of the Year competition awards ceremony
- Continental breakfast & Buffet Lunch
- Peer Networking
- VAB Annual Meeting and Board of Directors election

Tuition:

- Classes, Annual Meeting & Content of the Year awards presentation are open to all VAB members at \$0 cost, but you must pre-register.
- Add Breakfast & Lunch (register by 5/29): \$30
- Add Breakfast & Lunch (register after 5/30): \$40
- Non-VAB Members: \$100

**CLICK HERE
to see the
schedule and
enroll**

Broadcast Job Openings Around Vermont



[Media Executive, Digital Media Coordinator,
Newscast Director, News Anchor, Future Focus
Intern, Multimedia Journalist](#)



[Director of Philanthropy](#)



[Multimedia Journalist, Local News Producer, Local
News Executive Producer, Business/Human
Resources Manager, Sales Account Associate,
Account Executive](#)

[Marketing Intern, Multimedia Journalist, Chief
Engineer, Senior Sales Account Executive, News
Producer, Photographer/Director](#)



[Part-time Announcers](#)



[Sales Representative](#)



[Morning Show Personality, Junior
Account Executive, Digital
Marketing Consultant, Account
Executive](#)

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

vermontbroadcasters.org/this-week-at-the-fcc

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- ✓ Supporting broadcast professionals
- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

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