

VAB Voice | Friday, November 7, 2025



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Today Is The Last Chance to Registration for the 2025 VAB Hall of Fame & Awards Gala



HALL OF FAME & AWARDS GALA

SATURDAY, NOVEMBER 15, 2025
DOUBLETREE BY HILTON BURLINGTON
870 WILLISTON ROAD, SOUTH BURLINGTON

HALL OF FAME INDUCTEES
JOE CARROLL
JOHN HILL
JOE TYMECKI

BROADCASTER OF THE YEAR
WXXX-FM

DISTINGUISHED SERVICE AWARD
MERL GRABOWSKI

SNYDER-TEFFNER AWARD
PEG DOOLIN

ALAN NOYES COMMUNITY SERVICE AWARD
WSYB CHRISTMAS FUND

RISING STAR AWARDS
LILY SAKANIWA
ADRIAN PASTOR
BOBBY LUSSIER
SAM SHINN

COCKTAIL RECEPTION: 5PM, DINNER: 6PM, AWARDS: 7PM-9PM
SEMI-FORMAL "PLATINUM & PEARLS" THEMED ATTIRE ENCOURAGED
COST: VAB MEMBERS & GUESTS: \$70 | FREE PARKING



REGISTER NO LATER THAN NOV. 7TH

VERMONTBROADCASTERS.ORG

\$149 ROOM RATE AVAILABLE



CLICK HERE TO REGISTER BY 5PM FRI. NOV. 7TH

The 2025 VAB Hall of Fame & Awards Gala is Saturday, November 15th at The DoubleTree by Hilton (formerly the Sheraton) just off exit 14W I-89 at 870 Williston Road in South Burlington.

This year's theme, "*Platinum & Pearls*", celebrates two milestones; the 70th "Platinum" Anniversary of the VAB and the 30th "Pearl" Anniversary of the Hall of Fame & Awards Gala which together equal a night of 100% fun!



Schedule of Events:

- 5:00-6:00PM: Cocktail Reception
- 6:00-7:00PM: 3-Course Dinner
- 7:00-9:00PM: Awards & Inductions

Attire: Semi-Formal attire encouraged but not required. We encourage you to dress to match this year's theme of "*Platinum & Pearls*!"

Cost: \$70 for VAB Members and their guests. \$140 for Non-VAB Members. [Registration](#) must be completed by 5:00PM Friday, November 7th.

Discounted Hotel Rooms:

A limited number of discounted hotel rooms at The DoubleTree by Hilton Burlington are available for \$149 +tax the night of Saturday, November 15th on a first come first serve basis.

DoubleTree Hotel
Reservations

In Search of Silver Mercury Glass Square Vase



Do you have a silver mercury glass square vase like this collecting dust in a kitchen cabinet or dining room cupboard? Perhaps it even came with a centerpiece you got to take home after a past VAB Hall of Fame & Awards Gala?

If you have a vase like this one (4.5" to 5") that you're willing to part with and you live in Chittenden county, please email wendy@vermontbroadcasters.org

Free Sales Webinar Tuesday, November 11th



Driving Dealer Dollars: Unlocking New Wins for Broadcasters

John Tkac – LBS Automotive Expert



Tuesday, November 11th
12:00PM

[CLICK HERE TO REGISTER](#)

The retail auto industry is accelerating toward record-breaking sales, and broadcasters are perfectly positioned to ride the wave! With fresh, enhanced data, there is clear momentum heading into 2026 as dealer ad budgets for broadcast are expanding fast.

In this fast-paced session, you'll discover innovative strategies to tap into this growth, decode what the latest data means for your market, and learn how to position your station as the go-to partner for auto dealers ready to invest. Whether you're looking to boost revenue, strengthen dealer relationships, or sharpen your selling approach, this webinar delivers actionable insights you can use immediately.

Free Underwriting Webinar for Non-Commercial Stations Thursday, November 13th



Unlocking the Power of Your Underwriting Message

Thursday, November 13th at 12:00PM

[CLICK HERE TO REGISTER](#)

In this energizing and forward-focused session, Speed Marriott and Derron Steenbergen will challenge and inspire attendees to view underwriting through a fresh lens—one that connects mission, message, and community impact. Together, participants will explore how to listen with intention, build stronger solutions for partners, and move from transactional asks to meaningful, solution-based conversations. The session will wrap with an open dialogue featuring public media experts, offering a collaborative space to share what's working, what's changing, and how we can continue to elevate the power of

underwriting in public media.

To attend this session, please register for the "Underwriting LIVE Event Bundle" on the Ten-Minute Trainer Network. Registration through the bundle provides access to this live stream and related training resources.

Free Political Election Webinar November 20th



"Politics On The Airwaves; Preparing for the 2026 Election Cycle" **Thursday, November 20th** **1:00PM**

Presented by David Oxenford,
Wilkinson Barker Knauer LLP

This webinar is free for VAB members. Use promo code **NASBA25** at checkout to change the balance due from \$35 to \$0!

[REGISTER HERE](#)

As we close out the 2025 broadcast year and head into what's shaping up to be a fiercely contested 2026 election cycle, now is the time to make sure your stations are fully prepared for what's ahead. For more than two decades, broadcast attorney David Oxenford has led this essential pre-election webinar to help broadcasters navigate the complex world of political advertising rules. This year, David will once again break down what stations need to know heading into 2026.

Veterans Day Request From Bruce James



As our local industry knows, I just retired from 35 years in the radio business and am getting back to my roots as musician and writer. Don Coulombe and I (both New England guys) have written a strong song titled *"American in Afghanistan"* as a tribute to the 825,000 American men and women who served in Afghanistan, in addition to our citizen soldiers across the world.

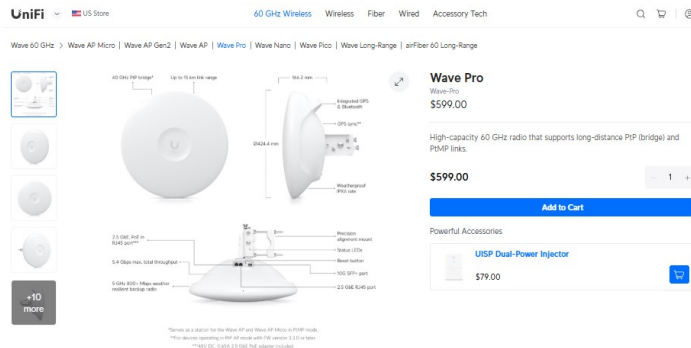
We're hoping our fellow broadcasters can add the song to their Veterans Day playlist and even further. It's a very strong song with a lot of appeal. American in Afghanistan is performed by Don Coulombe, licensed with BMI and is 3:46.

Please feel free to reach out to me. Wishing you the best,
Bruce James

[DOWNLOAD THE SONG HERE](#)

Ubiquiti Wave Pros For Sale @ 50% Retail Cost

VAB has a pair of brand new Ubiquiti Wave Pros for Sale for 50% of retail cost. They are still in their shipping boxes and have never been opened. If you were to buy them from the supplier, the pair would be \$1,200, but the VAB is selling the pair for \$600 and will deliver for free within Vermont. Call or email Wendy Mays at 802-233-0296 or



Broadcast Job Openings Around Vermont



[Gray Media Future Focus Intern Spring 2026, Sales/Traffic Assistant, Newscast Producer, Media Executive](#)

[Digital Producer - Morning, Director of Philanthropy, Reporter II](#)



[Production Assistant, Master Control Supervisor, Account Executive \(Plattsburgh\), Multimedia Journalist, Local News Producer, Account Executive \(South Burlington\)](#)

[Digital Sales Coordinator, News Producer, Fall Marketing Intern, Multimedia Journalist, Photographer/Director, Fall Broadcast Intern, Multiplatform Account Executive, IT Broadcast Engineer, Digital Content Manager, Senior Sales Account Executive](#)



[Air Talent](#)

[Sales Representative](#)

[Multimedia Sales Executive, Junior Account Executive, Digital Marketing Consultant](#)

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at: vermontbroadcasters.org/this-week-at-the-fcc

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- ✓ Supporting broadcast professionals
- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

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broadcasters in your community.

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