

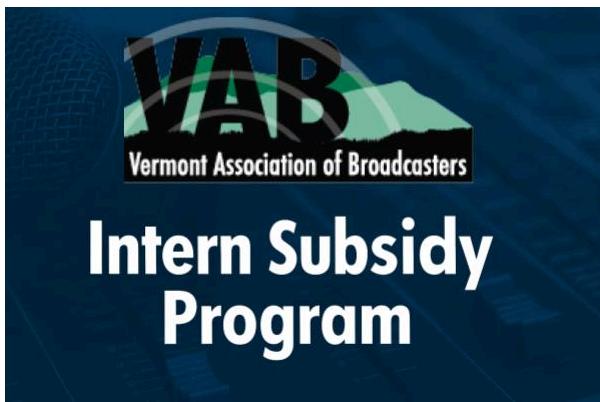
# VAB Voice | Tuesday, January 6, 2026



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## VAB Intern Subsidy Program Accepting Station Applications For Spring & Summer 2026



The VAB's Intern Subsidy Program, designed to excite students about careers in broadcasting and connect them with TV and radio stations who need workforce support, is now accepting applications for Spring and Summer 2026 intern subsidies. If approved, your station will receive \$1,989 to pay a student intern for 120 hours!

[Download Application](#)

### **Here's how it works:**

- [Download, fill out and submit the station application](#)
- VAB Board reviews applications, selects and notifies grantees.
- VAB writes a check to the station for \$1989.96; \$1,730.40 to pay 120 hours at \$14.42/hour (2026 VT minimum wage) + 15% (\$259.56) towards payroll tax.
- Station finds and hires the intern on their own. VAB provides contacts at all the Vermont colleges so you can , but will pconnect with them, but will play no role in the selection process.
- Intern must be a Junior or Senior doing it for college credit or a trade or high school student in either a CTE program or club pertaining to the media, marketing or engineering industry.

### **Rules For Applying:**

In order to qualify for the VAB's Intern Subsidy Program, station must:

- Be a member of the VAB with current Fiscal Year dues paid in full.
- Have a dedicated, named, supervisor to oversee the intern during their time at the station.

### **Student Requirements:**

In order to qualify for the intern subsidy program, students must:

- Be entering their Junior or Senior year at an accredited college/university/trade or high school.
- Be majoring in, minoring in, or be an active participant in a school program or club about TV, radio, communications, media, marketing, engineering or other related fields.
- Participate in an interview with prospective station(s).
- Be a resident of Vermont OR a non-resident student currently attending a school in Vermont.

### **Reasons to have a paid intern:**

1. Great way to instill a passion for broadcast in a future generation.
2. Solves workforce challenges at no additional cost to the station.
3. Helps stations fulfill their yearly EEO credits.

To apply for the opportunity to have the VAB subsidize 120 hours of pay for an intern, [download the VAB Intern Subsidy Application here](#). Questions? Email [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org)

## VAB Legislative Committee Meeting 1/12/26



Learn about and stay informed on bills that impact broadcasters introduced in the Vermont state legislature and the US Congress. During Legislative Committee meetings, you will have the opportunity to weigh in on VAB legislative priorities, strategies and actions.

Topics often covered include journalism preservation initiatives, performance royalties, AM radio on the dashboard, FCC ownership caps, ATSC 3.0 and how AI is impacting the broadcast industry.

**First Meeting of 2026 is Monday, January 12th at 1PM via ZOOM**

<https://us02web.zoom.us/j/89708492168>

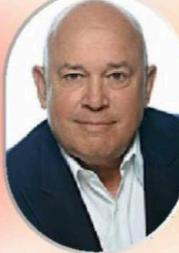
To join, email [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) with subject line "Legislative Committee" and you'll be notified about upcoming meetings, advocacy alerts and more.

## Local Broadcast Sales Week of Webinars

# The Year of Sales Growth

*Be Equipped to Thrive and Shine!*



Monday January 12 <sup>th</sup>	Tuesday January 13 <sup>th</sup>	Wednesday January 14 <sup>th</sup>	Thursday January 15 <sup>th</sup>	Friday January 16 <sup>th</sup>
Growing Sales with AI-Powered Research, Prospecting, & Insight	Growing Sales with Auto Dealers as Top Billers	Growing Sales with Broadcast Sellers' Four Essential Skills	Growing Sales with AI-Driven Campaigns and Creative Ideas	Growing Sales with Your Best Year of Performance Ever
 Shannon Kinney Founder and CEO Dream Local Digital	 John Tkac Local Broadcast Sales Auto Dealer Expert	 Chris Fleming President CD Media Consulting	 Tim Burt Owner Tim Burt Media	 Paul Weyland President PaulWeyland.com

**REGISTER FOR FREE HERE**

**Start 2026 with Local Broadcast Sales WOW (Week of Webinars): January 12th-16th  
Noon to 1:30 ET each day!**

The annual LBS WOW (Week of Webinars) is your chance to start the new year with fresh energy and practical tools for sales success! Join us live each day FREE (January 12-16) for sessions designed to sharpen your selling skills while keeping your mornings and afternoons free for selling (we appreciate and respect your daily challenges).

Here's what you can expect:

- World-class accomplished presenters with proven methods to spark new momentum
- Industry-leading presentations packed with strategies and tools to help you thrive

- Access to each expert through live Q&A
- A focus on real approaches to drive LOCAL growth in 2026

This year's LBS WOW event is all about equipping you, sellers, and managers to make 2026 the "Year of Sales Growth – to equip you to shine" in every opportunity.

## Free Paul Jacobs Webinar Thursday, January 15



### Small Market Success Stories

Presented by Paul Jacobs, Jacobs Media

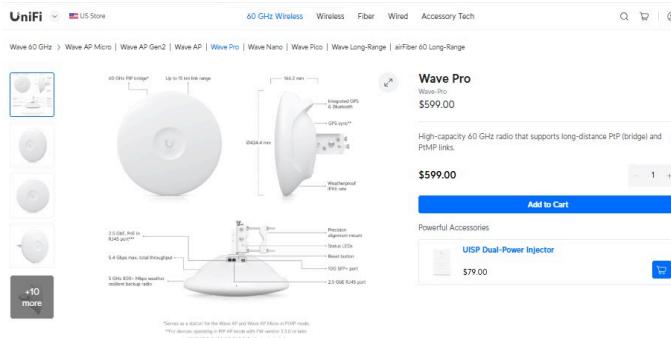
Explore how small market radio and television stations are navigating today's challenges and finding new opportunities for growth. Learn how peers across the country are making practical, achievable changes to strengthen audience loyalty, refine local strategy, and identify realistic revenue opportunities. Gain actionable ideas you can apply in your own market, regardless of size or resources.

[REGISTER FOR FREE HERE](#)

Use promo code "NASBA26" to make balance due \$0 at checkout

## Ubiquiti Wave Pros For Sale @ 50% Retail Cost

VAB has a pair of brand new Ubiquiti Wave Pros for Sale for 50% of retail cost. They are still in their shipping boxes and have never been opened. If you were to buy them from the supplier, the pair would be \$1,200, but the VAB is selling the pair for \$600 and will deliver for free within Vermont. Call or email Wendy Mays at 802-233-0296 or [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org)



## Broadcast Job Openings Around Vermont



[Director of Philanthropy](#)



[News Photographer, Media Executive](#)



[Executive Director](#)



[Production Assistant, Master Control Supervisor, Account Executive \(Plattsburgh\)](#), [Multimedia Journalist, Local News Producer, Account Executive \(South Burlington\)](#)



[Digital Sales Coordinator, News Producer, Fall Marketing Intern, Multimedia Journalist, Photographer/Director, Fall Broadcast Intern, Multiplatform Account Executive, IT Broadcast Engineer, Digital Content Manager, Senior Sales Account Executive](#)

[Sales Representative](#)[Multimedia Sales Executive, Junior Account Executive, Digital Marketing Consultant](#)

## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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- Supporting broadcast professionals
- \$20 million in grants funded
- Serving all US states & territories

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Find out how the **BFOA** can help broadcasters in your community.

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