

# VAB Voice | Thursday, April 30, 2026



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## Enroll in VAB Summer School June 11, 2026



**Thursday, June 11,  
2026**

**8:00 AM - 2:00 PM**  
**Dion Student Center**  
**Saint Michael's College**  
**Route 15, Colchester**

*Sponsored by:*



In honor of this year's instructors from Kentucky and Mississippi, we're injecting a little "Southern Charm" into VAB Summer School! This year's event features:

- Classes for broadcast professionals lead by experienced and inspiring instructors
- VAB Content of the Year competition awards ceremony
- Coffee social with continental breakfast
- "Southern Inspired" Hot Lunch
- "Broadcast Proud" keynote presented by Derron Steebergen
- Peer Networking
- VAB Annual Meeting & College Scholarship Presentations
- Southern Inspired Prizes!

### VAB Summer School 2026 Instructors:



### VAB Summer School 2026 Schedule:

- 8:00 AM – 9:00 AM: "Homeroom" with coffee, breakfast & networking
- 9:00 AM - 10:15 AM: "First Period" Classes for Media Sellers & Station Owners & Managers
- 10:30 AM - 11:45 AM: "Second Period" Classes for Media Sellers & Station Owners & Managers
- 12:00 - 12:30 PM: Southern-inspired Hot Lunch served buffet style
- 12:30 - 1:00 PM: "Broadcast Proud" Keynote by Derron Steebergen
- 1:00 - 1:15 PM: VAB Annual Meeting & College Scholarship Presentations
- 1:15 - 2:00 PM: VAB Content of the Year Competition Awards Presentation

Classes, Annual Meeting & Content of the Year awards presentation are open to all VAB members at \$0 cost, but you must pre-register.

Speak to your manager about group enrollment or...

Add Breakfast & Lunch (register by 5/31): \$30  
Add Breakfast & Lunch (register after 6/1): \$40  
Non-VAB Members: \$100

[REGISTER HERE](#)

## Final Call For VAB Content of the Year Entries



The VAB is recognizing and celebrating the best of the best being created by Vermont broadcasters with the VAB *Content of the Year* Competition!

Submit your best entries from the last 12 months by **5:00 PM Tonight (Thursday, April 30th)**.

[Rules & Entry Details Here](#)

Winners will be announced during VAB Summer School Thursday, June 11, 2026, but do not need to be present to win. Entries will be judged by members of the Colorado Broadcasters Association on Writing, Production Value, Creativity and the Ability to Evoke Emotion or Action. Awards will be given to the entries with the highest score in each of these "Outstanding" categories:

#### Television Categories:

1. TV Commercial
2. TV Station Branding Promo
3. TV Program, Feature or Special Series promo
4. TV Promo for a Community Event (underwriter mentions acceptable)
5. TV PSA for a nonprofit organization (underwriter mentions acceptable)
6. Short or Long Form Video Commercial or PSA produced by a TV Station for use only on a Client's Digital Platforms (only the first 4 minutes will be viewed/judged)
7. TV Interview by a Vermont Anchor, Reporter or Multimedia Journalist (only the first 4 minutes will be viewed/judged)

#### Radio Categories:

1. Radio Commercial
2. Radio Station or Radio Show Branding Promo
3. Radio Promotion or Contest promo
4. Radio Promo for a Community Event (underwriter mentions acceptable)
5. Radio PSA for a nonprofit organization (underwriter mentions acceptable)
6. Short or Long Form Video Commercial, PSA, or Promo produced by a Radio Station for use on the station's digital platforms or produced for a client's digital platforms (only the first 4 minutes will be viewed/judged)
7. Radio Interview by a Vermont Air Personality (only the first 4 minutes will be viewed/judged)

## Political Advertising Refresher, PB-19 Forms & New VT Synthetic Media in Political Ads Law



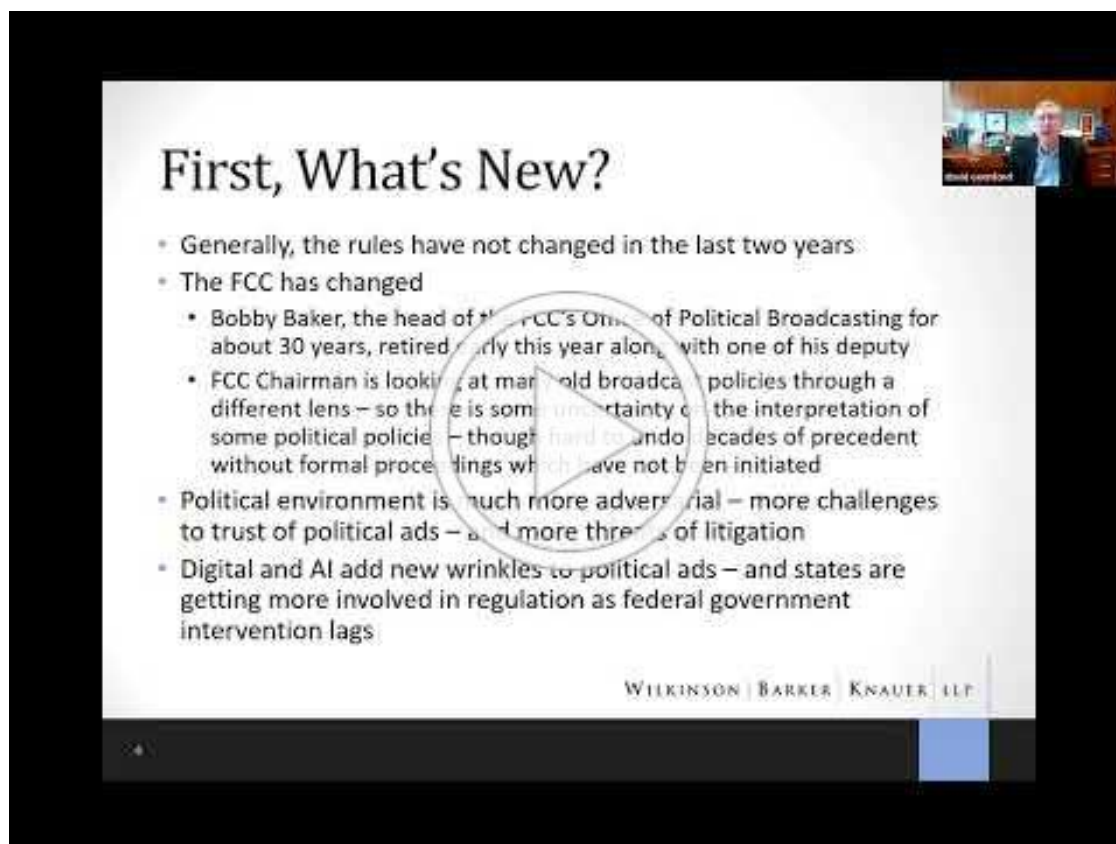
With political advertising season getting underway, the VAB has three important items to share:

#### 1. Unlimited use of the NAB PB-19 Forms for VAB Members:

We are excited to give you a new VAB member benefit that will likely save you money! The VAB has paid the NAB a fee to give all VAB members unlimited use of the NAB's proprietary PB-19 forms for political candidate ads as well as non-candidate/issue ads. Normally, to use these forms, it's \$40.46/station for NAB members or \$44.95/station for Non-NAB members. But thanks to the VAB, you have unlimited use of both forms for all of 2026!

## 2. Political Advertising Refresher Webinar Recording:

In November 2025, Washington D.C. attorney David Oxenford hosted a webinar refreshing broadcasters on FCC political advertising rules and how to be compliant. Watch the video below or copy and paste this link into your browser: <https://www.youtube.com/watch?v=3xnC9BdAYbQ>



Download David Oxenford's Political Refresher Slide Deck

## 3. New Vermont Law Requiring Synthetic Media Disclosures in Political Ads:

In March, the state legislature passed S23 and Gov. Scott signed it into law as Act 75. What this law says is, if a political candidate creates an ad or has an ad created by someone and it contains “deceptive and fraudulent synthetic media” and it airs 90 days before an election, it must have the following disclosure:

***“This media has been manipulated or generated by digital technology and depicts speech or conduct that did not occur.”***

The VAB worked hard to ensure the new law included protections from liability and penalty for broadcasters who, because of FCC rules about equal time and censorship, have to air political ads they are given by the candidate making the ad buy. The law also has exemptions for broadcast news stories about a questionable political ad.

The VAB created a [What You Need to Know About Use of Deceptive & Fraudulent Synthetic Media In Political Ads 90 Days Before An Election one-sheet](#). We are advising you read and share it with your staff and post it in your common areas so everyone is aware of what is required if they create a political ad for a candidate that contains “deceptive and fraudulent synthetic media” that airs 90 days before an election.

It is the ad creator's responsibility to include the mandatory disclosure if the ad contains “deceptive and fraudulent synthetic media” and airs 90 days before an election. If you're given an ad by a political candidate, you will not be held liable or penalized for airing it even if it does contain such material. But, if your station employee is the one creating the ad for the candidate and they use “deceptive and fraudulent synthetic media” and it airs 90 days before an election, they must include the mandatory disclosure as outlined in the new law.

Questions? Email [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org) or call (802) 233-0296

**Only 8 Seats Left at the Free NE Regional  
Broadcast Engineering Symposium May 13th!**

# Northeast Regional Broadcast Engineering Symposium

Wednesday, May 13th  
8:00 AM - 5:00 PM

Fairfield Inn & Suites,  
North Conway, NH



VAB, NHAB & MAB and SBE are hosting a one-day series of engineering-on-a-budget sessions Wednesday, May 13, 2025 at the Fairfield Inn & Suites in North Conway, NH. This event is being provided at no cost to attendees and breakfast and lunch are included. It will be a full day of non-sales-oriented training, focused primarily on getting every watt possible out of every piece of equipment. You don't have to be an SBE member to attend, but if you are, you will receive Ennes Workshop credit.

#### AGENDA:

\*subject to change depending on presenters

- 8:00-8:45 AM:** Complimentary Continental Breakfast
- 8:45-9:40 AM:** Studio maintenance and optimization
- 9:40-10:35 AM:** Automation and Audio over IP – the hows and the whys
- 10:35-10:50 AM:** morning break
- 10:50-11:45 AM:** Practical tips for processing – what to do when it 'just doesn't sound right'
- 11:45 AM-12:40 PM:** STLs and wireless IP – best practices
- 12:40-1:10 PM:** Complimentary Lunch
- 1:10-2:05 PM:** Video production and delivery
- 2:05-3:00 PM:** Care and feeding of the FM antenna system
- 3:00-3:15 PM:** afternoon break
- 3:15-4:05 PM:** Lightning protection and facility grounding practices
- 4:05-5:00 PM:** FM/TV transmitter maintenance, as well as air and liquid cooled system tips and tricks

*As of Wednesday, April 29th, there are only 8 seats left, so if you want to attend, register now!*

[CLICK HERE TO REGISTER FOR FREE](#)

The VAB is offering \$50 travel subsidies to the first 15 VAB members who register. This subsidy will be given in the form of a \$50 bill at the event and is meant to subsidize either gas or hotel. The deadline to book a discounted hotel room for \$99 was April 21st. If you want to stay overnight, call Kristen Barbin at the Fairfield Inn & Suites in North Conway and ask if rooms are still available. 603-356-0808 ext. 7153.

**Free Webinar Thursday, May 21st**

**2026  
THIRD  
THURSDAY  
SESSIONS**

**2026 Broadcast  
Policy Update**  
NAB Government  
Affairs Team

May 21, 2026  
1:00 PM EST



## "2026 Broadcast Policy Update" by the NAB Government Affairs Team

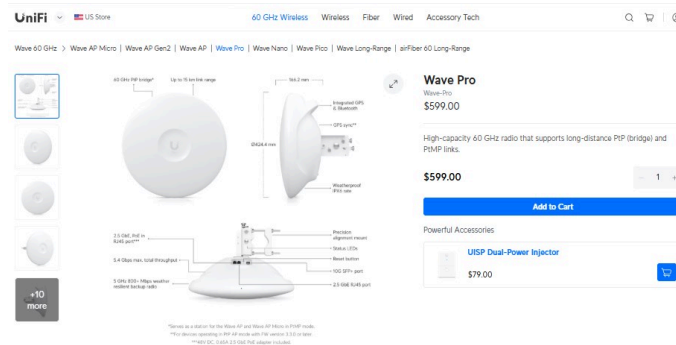
Explore the latest federal policy and regulatory developments shaping the broadcasting landscape as we head into 2026. Learn about key actions, trends, and priorities emerging from Capitol Hill, federal agencies, and industry coalitions that could affect stations of all sizes. Gain timely insights and practical takeaways to help you anticipate, interpret, and respond to policy changes, safeguard your operations, and advocate effectively for your station and your community.

REGISTER FOR FREE HERE

Use promo code **"NASBA26"** to make the balance due \$0 at checkout.

## Ubiquiti Wave Pros For Sale @ 50% Retail Cost

VAB has a pair of brand new Ubiquiti Wave Pros for Sale for 50% of retail cost. They are still in their shipping boxes and have never been opened. If you were to buy them from the supplier, the pair would be \$1,200, but the VAB is selling the pair for \$600 and will deliver for free within Vermont. Call or email Wendy Mays at 802-233-0296 or [wendy@vermontbroadcasters.org](mailto:wendy@vermontbroadcasters.org)



## Broadcast Job Openings Around Vermont



[Talk Format Program Director](#)



[Assignment Manager, News Anchor/MMJ \(Weekend\), Executive Producer, Multimedia Journalist, Media Executive, News Photographer](#)



[Broadcast Engineering Internship Staff Accountant](#)



[DMultimedia Journalist - Plattsburgh, Digital Sales Manager, Production Assistant, Account Executive \(Plattsburgh\), Account Executive \(South Burlington\)](#)



[Photographer/Director, Multi-Platform Account Executive, Broadcast Internship, Digital Sales Coordinator, Multimedia Journalist](#)



## This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at:

[vermontbroadcasters.org/this-week-at-the-fcc](http://vermontbroadcasters.org/this-week-at-the-fcc)

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