

VAB Voice | Monday, April 6, 2026



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Entries into VAB Content of the Year Competition Due April 30th



[Get Rules & Entry Details Here](#)

As technology evolves, so do listener/viewer habits, making broadcasters into what today's culture calls content creators. The VAB is recognizing and celebrating the best of the best being created by Vermont broadcasters with the VAB *Content of the Year* Competition!

Whether you create content for TV, radio or your station's and/or advertisers digital platforms, the VAB invites you to submit your best entries from the last 12 months into our competition! Each station may submit up to (2) entries per category that were created and aired, or posted for digital entries, between May 1, 2025 - April 30, 2026.

Deadline to submit entries is April 30, 2026 at 5:00PM. Winners will be announced during a presentation at VAB Summer School Thursday, June 11, 2026, but do not need to be present to win.

Entries will be judged by members of the Colorado Broadcasters Association on Writing, Production Value, Creativity and the Ability to Evoke Emotion or Action. Awards will be given to the entries with the highest score in each of these "Outstanding" categories:

Television Categories:

1. TV Commercial

Radio Categories:

1. Radio Commercial

2. TV Station Branding Promo
3. TV Program, Feature or Special Series promo
4. TV Promo for a Community Event (underwriter mentions acceptable)
5. TV PSA for a nonprofit organization (underwriter mentions acceptable)
6. Short or Long Form Video Commercial or PSA produced by a TV Station for use only on a Client's Digital Platforms (only the first 4 minutes will be viewed/judged)
7. TV Interview by a Vermont Anchor, Reporter or Multimedia Journalist (only the first 4 minutes will be viewed/judged)

2. Radio Station or Radio Show Branding Promo
3. Radio Promotion or Contest promo
4. Radio Promo for a Community Event (underwriter mentions acceptable)
5. Radio PSA for a nonprofit organization (underwriter mentions acceptable)
6. Short or Long Form Video Commercial, PSA, or Promo produced by a Radio Station for use on the station's digital platforms or produced for a client's digital platforms (only the first 4 minutes will be viewed/judged)
7. Radio Interview by a Vermont Air Personality (only the first 4 minutes will be viewed/judged)

Free Sales Webinar Tuesday, April 14th



Local
Broadcast Sales

On-Demand Broadcast Training
And Revenue Development That Works!



Half Your Deals Were Never Real

Chris, popular President of CD Media Consulting, breaks down why so many pipelines are filled with opportunities that were never truly viable. He'll show you how to audit your pipeline with clarity, make intentional choices that strengthen your sales approach, and rely on simple next steps that keep deals moving. Chris will also reveal the universal equation for results and how to apply it immediately in your day-to-day selling. A live Q&A follows the presentation so you can dig deeper into the strategies that matter most to you.



April 14

12:00pm EST

[REGISTER FOR FREE HERE](#)

Free Webinar For Journalists Thursday, April 16

**2026
THIRD
THURSDAY
SESSIONS**

**AI in the
Newsroom**

*Al Tompkins,
The Poynter Institute*

**April 16, 2026
1:00 PM EST**



“AI In The Newsroom”

presented by Al Tompkins, Journalist,
Retired POYNTER Institute

Explore how artificial intelligence is reshaping newsroom work. From research and reporting to editing, audience engagement, and ethical decision-making, learn where AI tools can improve accuracy, boost efficiency, and support journalists, as well as where human judgment, transparency, and editorial oversight remain essential to preserve trust and integrity. Gain practical perspectives and guidance to help your newsroom adopt AI thoughtfully, build policies that reflect your values, and navigate the opportunities and challenges of AI in everyday newsroom operations.

REGISTER FOR FREE HERE

Use promo code **“NASBA26”** to make the balance due \$0 at checkout.

Remembering Tim Kavanagh



Tim Kavanagh, a longtime member of the WCAX sales team and local personality, passed away March 15th at the age of 59.

Kavanagh hosted the entertainment program “Late Night Saturday” on WCAX. He was also an actor who appeared in numerous films and Netflix productions. Most recently, he produced a one-man stand-up routine that examined his personal life and his battle with colorectal cancer.

In addition to his work in entertainment, Kavanagh emceed countless events for charities across Vermont.

[Read Tim's full Obituary here](#)

Watch the WCAX Story Here

Northeast Regional Broadcast Engineering Symposium May 13th in North Conway, NH

Northeast Regional Broadcast Engineering Symposium

Wednesday, May 13th
8:00 AM - 5:00 PM

Fairfield Inn & Suites,
North Conway, NH



SBE, VAB, NHAB & MAB will once again host a one-day series of engineering-on-a-budget sessions Wednesday, May 13, 2025 at the Fairfield Inn & Suites in North Conway, NH.

This event is being provided at no cost to attendees and breakfast and lunch are included. It will be a full day of non-sales-oriented training, focused primarily on getting every watt possible out of every piece of equipment and will consist of 45 minute sessions. You don't have to be an SBE member to attend, but for those who do, you will receive Ennes Workshop credit.

Although the schedule is currently being planned, free registration is already open and is limited to the first 50 people to register:

[CLICK HERE TO REGISTER FOR FREE](#)

North Conway, NH was chosen to allow most attendees to be able to drive there and back in one day. But discounted hotel rooms are available at the Fairfield Inn & Suites for those wishing to stay overnight Tuesday, May 12th or Wednesday, May 13th or both.

The VAB is offering \$50 travel subsidies to the first 15 VAB members who register. This subsidy will be given in the form of a \$50 bill at the event and is meant to subsidize either gas or hotel. Use the link below to get the discounted \$99/night rate. ***The discounted room block closes April 12, 2026.**

[Click Here to Book Your \\$99 Fairfield Inn & Suites Hotel Room](#)

Save The Date for VAB Summer School 2026

Save The Date!

Thursday, June 11th

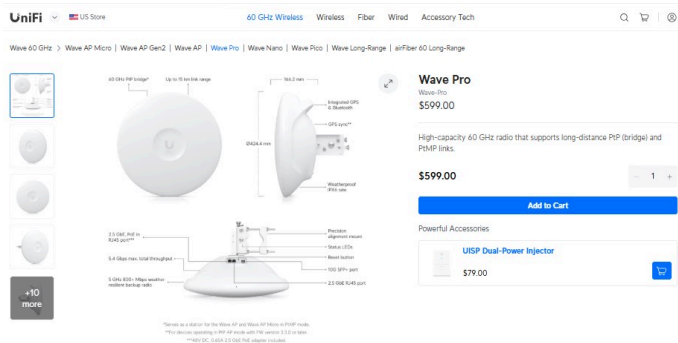


Dion Student Center
Saint Michael's College
Colchester, VT

Details & Registration
Coming Soon to
vermontbroadcasters.org

Ubiquiti Wave Pros For Sale @ 50% Retail Cost

VAB has a pair of brand new Ubiquiti Wave Pros for Sale for 50% of retail cost. They are still in their shipping boxes and have never been opened. If you were to buy them from the supplier, the pair would be \$1,200, but the VAB is selling the pair for \$600 and will deliver for free within Vermont. Call or email Wendy Mays at 802-233-0296 or wendy@vermontbroadcasters.org



Broadcast Job Openings Around Vermont



[Talk Format Program Director](#)



[Assignment Manager, News Anchor/MMJ \(Weekend\), Executive Producer, Multimedia Journalist, Media Executive, News Photographer](#)



[Broadcast Engineering Internship Staff Accountant](#)



[Digital Sales Manager, Production Assistant, Account Executive \(Plattsburgh\), Account](#)



[Photographer/Director, Multi-Platform Account Executive, Broadcast Internship, Digital Sales](#)





[Executive Director](#)

[Multimedia Sales Executive, Junior Account Executive, Digital Marketing Consultant](#)

This Week at the FCC



Every week, the attorneys at [Wilkinson Barker Knauer, LLP](#) in Washington D.C. provide a summary of the regulatory and legal actions of significance to broadcasters within the FCC. They also provide links to information about how these actions may affect your operations. Read this week's summary as well as summaries from past weeks at: vermontbroadcasters.org/this-week-at-the-fcc

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- ✓ Supporting broadcast professionals
- ✓ \$20 million in grants funded
- ✓ Serving all US states & territories

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Find out how the **BFOA** can help broadcasters in your community.

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